

Syllabus Addendum**Course Objectives**

We will alter our meetings to online to accomplish our objectives. When meeting for discussion, it will be during our published class time.

Project Parameters

Students will need to incorporate checking their email with frequency equal to their social media interaction, adding notifications for email receipts from the instructor.

While online, the class will manage projects via Brightspace within MyLeo. Chrome or Firefox works best.

CONVERSATIONAL RESPONSES

Critique format will be determined by project need. Brightspace will be used for audio critiques, it can not handle 8 cameras on at once. Some critiques will require written response-see *below*.

Please have headphones for conversational responses to cut down on feedback.

TURNING IN ASSIGNMENTS

Assignments will be uploaded, in most cases, to the Discussion section of Brightspace. Specific parameters and directions will be made available in the weekly folder.

On certain assignments, written peer critique will happen. When written response is required, a discussion forum will be created for each assignment. Each student will start a thread to upload their assignment. Directions for this process will be made available.

All work is due on the assigned date and time. Plan for a disaster and allow your self as much time as possible to complete your assignment.

Missing any mini-deadline will result in the subtraction of points from your final grade.

Missing a confirmed critique will result in an absence.

Instructor Response Time

Communication from students will be responded to within 24 hours during the work week. Weekend communication will be handled the next business day unless noted and communicated.

You are responsible for the work covered in the missed class at the next class meeting, as well as that weeks work.

If you have an emergency, please feel free to email me: Lee.Hackett@tamuc.edu

COURSE DESCRIPTION

This semester we will study how to win audiences through discussion and writing with an informed opinion on contemporary design issues. The class will read current and relevant articles, essays and books on design disciplines, design pedagogy and teaching today's design student. These readings will inform required conversational and written responses along with open table discussions. Reading, researching, analyzing and writing will provide a deeper understanding of design topics and an awareness of how writing is used within the discipline of graphic design. Writing with confidence is an ongoing learning process. It takes practice, more practice and patience. The more you write, the more confident you will become. Group discussion of topics and issues are also a facet of the class. These moderated conversations will encourage you to learn from each other, share ideas, and formulate opinions and arguments in real-time. Group discussion may vary from week-to-week.

COURSE OBJECTIVES

- Research to become informed
- Strengthen your ability to write and present researched opinions
- Demonstrate an understanding of the writing process and its conventions
- Demonstrate an understanding and ability to research and analyze specific topics
- Show the ability to craft a clear, concise, effective verbal communication.
- Demonstrate an understanding of current design issues and criticism.
- Demonstrate the ability to debate contemporary design issues.

REQUIRED TEXT BOOKS

MLA Handbook 8th Edition

by The Modern Language Association of America (Author)

ISBN-13: 978-1603292627

ISBN-10: 890072021X

Graphic Design Theory: Readings from the Field

ISBN: 978-1-56898

Citizen Designer: Perspectives on Design Responsibility (Second Edition)

ISBN-13: 978-1621536406

ISBN-10: 1621536408

Additional readings will be assigned from such blogs and websites as:

Daily Heller and articles on Printmag.com-let's all clap our hands that it's back!

Educators.aiga.org

Designobserver.com

Designmattersmedia.com-podcasts

The class will be doing peer written and verbal reviews of topic responses throughout the term.

You are not responsible for rewriting your peer's paper. You will instead work as an editor and

comment on aspects of the paper such as how the author's voice reads, how well the paper's

organization works and how well the author's points come across. You are expected to come to class

prepared. You are responsible for keeping up with all of the readings and deadlines, please stay current.

GRADING

Grades will be assigned according to the following scale:

A — 90-100

Work well above the general class level, evidence of participation in related activities
Outside of the classroom, thoughtful participation in classroom discussion and critique
Superlative work: careful attention to craft and presentation. Originality of idea and execution work together. Goes beyond merely solving the problem – one who performs at this level is visibly outstanding, work is outstanding in every respect.

B — 80-89

Work above the general class level, participation in classroom discussion and critique
Fine work. A few minor changes could have been considered and executed to bring piece together. Goes beyond merely solving the problem. Above average: solution to the problem and idea well planned. Execution is well done.

C — 70-79

Average work, minimal requirements met
Average or a bit above: slipping in levels of originality, craft and presentation. The piece does not work well as a unified whole or statement yet effort was made. You have solved the problem but in a relatively routine way.

D — 60-69

Work below class average, lack of participation and/or poor attendance
You have solved the problem but there is much room for improving your skills and developing your concepts further. You have neglected the basic craftsmanship skills and breadth and depth of idea development. You were unable to meet mini deadlines. Represents careless and/or incomplete effort. Work is substandard.

F — 0-59

Inferior or unacceptable work and effort, work not turned in, or failure to attend class.

Grades will be based on:

40% in class participation and discussion

60% written responses

SCHOLASTIC DISHONESTY

- Scholastic dishonesty will not be tolerated in any class -related activity.
- Scholastic dishonesty includes, but is not limited to, the submission of someone else's materials as one's own work.
- Scholastic dishonesty may involve one or more of the following acts: cheating, plagiarism, or collusion.
- Plagiarism is the use of an author's words or ideas as if they were one's own without giving credit to the source, including, but not limited to, failure to acknowledge a direct quotation. Cite your references.
- Cheating is the willful giving or receiving of information in an unauthorized manner during an examination, illicitly obtaining examination questions in advance, copying computer or Internet files, using someone else's work for assignments as if it were one's own, or any other dishonest means of attempting to fulfill the requirements of a course.
- Collusion is intentionally aiding or attempting to aid another in an act of scholastic dishonesty, including but not limited to, providing a paper or project to another student, providing an inappropriate level of assistance, communicating answers to a classmate during an examination, removing tests or answer sheets from a test site, and allowing a classmate to copy answers.
- Academic dishonesty could result in expulsion from the University

STUDENTS WITH DISABILITIES

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Texas A&M University-Commerce

Gee Library- Room 162

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

Email: studentdisabilityservices@tamuc.edu

Website: Office of Student Disability Resources and Services

<http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/>

CONTACT INFORMATION • RESPONSE TIME • OFFICE HOURS

Please email me any questions as well as your class project work at the email below.

Note: E-mail should be used for brief verbal communications. If your e-mail is lengthy schedule face time before or after class.

Communication from students will be responded to within 24 hours during the work week. Weekend communication will be handled the next business day unless noted.

My office hours vary from week to week, refer to the See Lee Facebook appointment page for available times. <https://fb.com/book/2180895742225036/>

Lee.Hackett@tamuc.edu

214.954.3636

ATTENDANCE

Arriving unprepared to utilize class time effectively will result in being marked absent. Attendance is required and roll will be taken by a sign-in sheet. It is your responsibility to sign the attendance sheet. You may be absent from class twice.

On your first absence you will receive an e-mail warning from the office and it will be copied me.

On your second absence you will receive an e-mail from the office and by contacted by me.

On your third absence you will receive an F in the class.

If a student is OVER 10 MINUTES late for the final, a full letter grade will be deducted from his or her final grade. If a student does not show up for the final they automatically fail the class.

You are responsible for the work covered in the missed class at the next class meeting, as well as any work expected on the day you return. If you have an emergency, please feel free to leave a message for me in the office 214-954-3636 or e-mail me: lee.Hackett@tamuc.edu

STUDENT CONDUCT

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. (See current Student Guidebook).

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an on-line forum: Netiquette <http://www.albion.com/netiquette/corerules.html>

NONDISCRIMINATION NOTICE

Texas A&M University-Commerce will comply in the classroom, and in on-line courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

TEXAS SENATE BILL - 11

(Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations. For a list of locations, please refer to (<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>) and/or consult your event organizer). Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

HANDBOOK & SAFETY

All students enrolled in face-to-face art courses are required to comply with the procedures and policies of the Department of Art's Health and Safety Guidelines. The Guidelines cover activities in all A&M-Commerce art facilities on both the main campus and off-campus sites. Please report any safety issues immediately to your instructor(s), facilities technician, health and safety guidelines outlined, studio or lab assistant, or Brian Weaver, the department's Health and Safety Liaison. At the beginning of each semester in every course, the instructor will discuss with their students the inherent risks associated with art facilities and make sure they have read and completed the on-line Health and Safety Guidelines form.

Department of Art, Health and Safety Guidelines

<http://sites.tamuc.edu/art/resources/healthandsafety/>

Health and Safety Form (to be signed on-line by all students)

<https://dms.tamuc.edu/Forms/ArtLabPolicy>

*This must be completed on-campus while using the University wifi or ethernet connections.