

ASM-COMMERCE MGT 305: PRINCIPLES OF MANAGEMENT

SPRING SEMESTER 2020

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Office Hours:	Mon - Thurs 10-11am and by Appointment (or send me an email anytime!)

REQUIRED TEXT: Contemporary Management, 11th Edition **AUTHOR:** Jones

This class utilizes the Connect learning tool. It includes a digital (online) version of the textbook along with the Connect material.

COURSE OBJECTIVES:

This course is a comprehensive study of managerial functions (planning, organizing, leading, and controlling) for the purpose of achieving organizational goals. Its primary aim is to provide a knowledge base for addressing challenges inherent in managing people. Through completion of this course students will:

- . Explain the role, purpose and functions of management
- Understand the environmental forces that affect managers and organizations.
- Compare and contrast ethical systems and their influence on decisions made by managers

COURSE FORMAT:

This is a face-to-face course. You will find the majority of the information and materials that you will need to complete the course in this syllabus and on the MyLeoOnline course management website.

COURSE SCHEDULE:

A course schedule is included at the end of this syllabus.

SYLLABUS SUBJECT TO CHANGE STATEMENT:

I anticipate that we will follow the schedule I've outlined in this syllabus, but I may make adjustments based on what actually happens in class. I may also change the basis for the course grade (if I need to eliminate an assignment or something of that nature). If I do so, I will inform you in writing. Remaining in the course after reading this syllabus will signal that you accept the possibility of changes and responsibility for being aware of them.

STATEMENT ON ACADEMIC INTEGRITY:

Academic honesty is the foundation of the university community. Cheating, plagiarism, or other acts of academic dishonesty compromise the integrity of the academic process and community and are subject to disciplinary action. For this class, plagiarism will result in automatic failure (final course grade of F).

An academic honesty policy has been posted under the "Doc Sharing" tab. You should read this document, initial it, and submit it to me via its corresponding "Dropbox".

SPECIAL NEEDS/REASONABLE ACCOMODATIONS:

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

> Student Disability Resources & Services Texas A&M University-Commerce Gee Library, Room 162 Phone (903) 886-5150 or (903) 886-5835 Fax (903) 468-8148 StudentDisabilityServices@tamuc.edu

CAMPUS CONCEALED CARRY STATEMENT:

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations. For a list of locations, please refer to

((<u>http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf</u>) and/or consult your event organizer). Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

TENETS OF COMMON BEHAVIOR STATEMENT:

All students enrolled at the university shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment (See current Student Handbook).

UNIVERSITY NONDISCRIMINATION STATEMENT:

A&M-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

COURSE POLICIES AND INSTRUCTOR EXPECTATIONS:

Students are required to meet the expectations listed below.

- Professional Behavior: It is important that you maintain a professional demeanor at all times, including during "electronic communication". Texas A&M-Commerce expects this from you, as do current and future employers. Since so much communication in the workplace is "electronic" nowadays, this course will be a good place to practice interacting in a manner appropriate to a professional setting. In particular, take special care when posting and responding to discussion board questions.
- Regular and Timely Attendance and Participation: You are expected to attend class and log onto MyLeoOnline regularly. It is the responsibility of each student to keep up with the scheduled readings, discussions, and assignments/exams.
- Changes to Schedule: While I plan to stick to the class schedule, there might be occasions to modify the schedule. In these cases, all changes will be announced in class, on MyLeoOnline and/or through e-mail. It is your responsibility to become aware of any such changes.
- E-mail: Routinely check your Texas A&M-Commerce email account. This is my primary mechanism for communicating outside of the class and MyLeoOnline. Additionally, I check my e-mail several times a day, so this is the best way to reach me. I strive to respond to any email within 24 hrs (even if it just to acknowledge receipt of the email while I continue to work on the request).

ASSIGNMENTS:

- 1. Format & Naming Convention: All submitted assignments should be MS Word (.doc or docx) documents unless otherwise posted in the assignment instructions. Put your "LastnameFirstname" in the title of all submitted documents. Example: "WilliamsAlex Assignment 1.docx"
- Due Dates & Times: Assignments are due at the date and time listed in MyLeoOnline. You will have until 11:30
 PM CST on the due date to submit assignments.
- 3. Assignments must be complete. You must complete and submit all components at the specified due date and time to receive credit for the assignment. Please don't turn in work that is incomplete.
- 4. Late Policy: I will accept late assignments, but with penalty. For each day that your assignment is late, I will deduct 10 POINTS from your grade. If you do not meet the 11:59 PM deadline (even by one or two minutes), I will deduct 10 points. If you do not turn the assignment in by 11:59 PM CST the next day, I will deduct an additional 10 points, and so on. Saturdays and Sundays count towards the total days late.
- 5. Make-up Exams or Late Assignments are only accepted if you obtain university approved documentation for your excuse. There are no make-up assignments for poor performance on a previous assignment.

GRADE COMPONENTS:

Component	Туре	Percentage
Participation/Attendance/Exercises	Individual	10 %
Article Summaries	Individual	5 %
Ethics Assignment	Individual	10 %
Connect Assignments (numerous)	Individual	10 %
Group Project	Group	5 %
Multiple Choice Quizzes	Individual	20 %
In-Class Exams	Individual	30 %
Final Exam (Comprehensive)	Individual	10 %
Course Total		

Grading Scale:		
А	90 – 100%	
В	80 – 89%	
С	70-79%	
D	60-69%	
F	Below 60%	

Incomplete - Must be previously agreed upon by student and instructor. Withdrawal - Must be initiated by the student administratively.

Class Attendance/Participation/Exercises/Quizzes

Class attendance and participation (e.g., providing insightful comments and questions about the readings, contributing to class discussions, class exercises) are expected & will be graded. Additionally, role will be taken on a regular basis.

Article Summaries

The ability to write clearly using precise business language, readable sentences, and coherent paragraphs is an essential skill of all business men and women. Keeping up-to-date on current business trends is also a great asset for business men and women. Therefore, these article summaries will help develop written communication skills and expose students to popular press articles. A few examples of popular press outlets are Wall Street Journal, Business Week, U. S. News and World Report, and Fortune.

Ethics Assignment

Understanding the role of ethics in decision making is a major part of success in today's business environment. Therefore, this assignment will help you assess and increase your ability to evaluate business decisions from an ethical standpoint.

Connect Assignments

We will utilize the Connect learning tool in conjunction with the weekly readings from the book to emphasize and reinforce key material associated with Principles of Management.

Group Project

Similar to the written communication skill mentioned above, the ability to present in front of a group is another essential skill for business people. Therefore, each student will be assigned to a group of approximately 4-5 individuals and will choose an organization (from a list provided by the professor). Groups will create and present a PowerPoint presentation on that organization to the class. See the Group Project handout for details.

Exam Information

Exams will be given to assess your understanding of course material. Exams will consist of multiple-choice questions (online) as well as a short-answer (in-class) component.

Please note: If a student misses an exam, the student will earn a grade of zero. Makeup exams will not be given.

Further details on all assignments and grade components will be provided in MyLeoOnline and in class.

	WEEK & DATE	TOPICS
1.	January 13 th	Introduction to Principles of Management Chapter 1: Managers and Managing
2.	January 20 th	Chapter 2: The Evolution of Management Chapter 3: Values, Attitudes, Emotions, and Culture: The Manager as a Person
3.	January 27 th	Chapter 4: Ethics and Social Responsibility
4.	February 3 rd	Chapter 5: Managing Diverse Employees in a Multicultural Environment Chapter 6: Managing in the Global Environment
5.	February 10 th	Review (Ch. 1-6) Exam 1 (Ch. 1-6)
6.	February 17 th	Chapter 7: Decision Making, Learning, Creativity, and Entrepreneurship Chapter 8: The Manager as a Planner and a Strategist
7.	February 24 th	Chapter 9: Value Chain Management: Functional Strategies for Competitive Advantage
8.	March 2 nd	Chapter 10: Managing Organizational Structure and Culture Chapter 11: Organizational Control and Change
9.	March 9 th	SPRING BREAK
10.	March 16 th	Chapter 12: Human Resource Management
11.	March 23 rd	Review (Ch. 7-12) Exam 2 (Ch. 7-12)
12.	March 30 th	Chapter 13: Motivation Performance
13.	April 6 th	Chapter 14: Leadership
14.	April 13 th	Chapter 15: Effective Groups and Teams Chapter 16: Promoting Effective Communication
15.	April 20 nd	Exam 3 (Ch10-14) Article Summary 3 28 th Multiple Choice Exam (chapters 13-16) 28 th Connect Exercises 1-16 28 th
16.	April 27 th	Group Presentations Review for FINAL (Comprehensive)
17.	May 4 th	FINAL EXAMS WEEK FINAL EXAM (Comprehensive)

Consider this a tentative schedule (subject to change). The official schedule will be maintained within our Learning Management System (MyLeoOnline); therefore, please refer to MyLeoOnline for complete schedule.