

ART 475
SENIOR STUDIO

MONDAYS
6:30-10:30PM

JOSHUA EGE

OFFICE HOURS

MONDAY
4:00-6:00PM

WEDNESDAY
10:00AM-12:00PM

THURSDAY
10:00AM-12:00PM

*ADDITIONAL OFFICE HOURS
AVAILABLE UPON REQUEST*

Syllabus Addendum

WHILE ONLINE

— Present work during classtime using YouseeU in Brightspace/D2L under myLeo.

UPON RETURN WE WILL REVERT BACK TO TRADITIONAL CLASS MEETINGS

PROJECT PARAMETERS

Students will need to incorporate checking their email with frequency equal to their social media interaction, adding notifications for email receipts from the instructor. While online, the class will manage projects via Brightspace within MyLeo. Chrome or Firefox works best.

CRITIQUE

When presenting multiple solutions, please combine concepts into one pdf containing multiple pages. When presenting pencils, students that don't have access to a scanner can use any of the free phone scanning app such as Adobe scan. Make sure that the image has enough contrast to be seen online. This can be done in the app software or with Photoshop. The goal is to provide an image that can receive a response.

Critiques will utilize YouseeU. Each student will have a pdf of their assignment ready to upload and present for critique. In some cases, students will be directed to have their work open in Illustrator/Indesign prior to the critique so screen sharing is possible for critique and immediate application.

Critique format will be determined by project need. Brightspace can handle 6 students at a time so critique will be in small groups or individually. Some critique will require written response-see below.
Please have headphones for critique to cut down on feedback.

TURNING IN ASSIGNMENTS

Students will turn work in pdf format, unless directed differently in the weekly assignment information. Assignments will be uploaded in most cases to the Assignment section of Brightspace. Specific parameters and directions will be made available in the weekly folder.

On certain assignments, written peer critique will happen. When written response is required, a discussion forum will be created for each assignment. Each student will start a thread to upload their assignment. Directions for this process will be made available. All work is due on the assigned date and time. Plan for a disaster and allow your self as much time as possible to complete your assignment. Missing any mini-deadline will result in the subtraction of points from your final grade. Missing a confirmed critique will result in an absence.

INSTRUCTOR RESPONSE TIME

Communication from students will be responded to within 24 hours during the work week. Weekend communication will be handled the next business day unless noted and communicated.

You are responsible for the work covered in the missed class at the next class meeting, as well as any work expected on the day you return. If you have an emergency, please feel free to email me: joshua.ege@tamuc.edu

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COURSE OBJECTIVES

This course is intended to help soon to be graduating students (you) become prepared to enter the work force. You will be educated with information that will further your understanding of the different careers that are available in the Advertising, Design and New Media fields. This will be partnered with reviewing/revisiting existing pieces in your portfolio and filling in any holes with a new piece. You will learn how to handle an interview, write a resume and what is expected once you are hired and working for a company.

- Understanding what types of career avenues are available in the design, advertising and new media industries.
- Focus portfolio toward career objectives to become more marketable
- Strengthen and apply skills learned in previous courses
- Resume self-promotion preparation
- Three types of portfolio preparation

COURSE DESCRIPTION

In this class you will work on a capstone project crafted specifically for your portfolio that should represent the culmination of what you have learned in the VisCom program. In addition, you will be required to update current portfolio projects as needed.

COURSE FORMAT

We will review portfolios at the beginning of the semester and look to strengthen individual pieces or fill holes with a new project work. Each student will be expected to use all the creative methodologies for innovative problem solving that you have learned in earlier Visual Communication classes. You will be expected to work at an advanced level of conceptual thinking, creative management and production. Portfolios will be reviewed again right after mid-semester, tough decisions will be made with this presentation, i.e. if you are ready to graduate.

The Instructor's role will be that of a Creative Director/Advisor: I will observe your work and ideas generally. It is your responsibility to be prepared to give a detailed overview of what you are doing and expected to be the creative problem solver every step of the way. Each of you should realize that the class is the primary vehicle for regular, detailed feedback throughout the entire semester.

GRADING

Grades will be assigned according to the following scale:

- A work well above the general class level, evidence of participation in related activities outside of the classroom, thoughtful participation in classroom discussion and critique
- B work above the general class level, participation in classroom discussion and critique
- C average work, minimal requirements met
- D work below class average, lack of participation and/or poor attendance
- F inferior work, work not turned in, failure to attend class

Grades will be based on:

- 10% show participation (can not graduate without meeting show requirement)
- 45% on final portfolio
- 45% capstone project

SHOW ENTRY REQUIREMENTS

You will be required to enter the One Show, DSVC Student Show and at least three additional shows.

MID-TERM GRADUATION REVIEW

Students will submit a pdf for review mid-semester for final graduation determination. Portfolio parameters will vary from student to student, i.e. print vs. new media.

ATTENDANCE

You may be absent from class twice. **FIRST ABSENCE:** You will receive an email from the VisCom office that is copied to the instructor and Lee Hackett. **SECOND ABSENCE:** You will receive an email from the VisCom office that is copied to the instructor and Lee Hackett. The first two emails serve as a warning. **THIRD ABSENCE:** Lee emails the student that they have failed the course, the instructor and VisCom secretary are copied. Two tardies equals one absence. Two tardies of 20 minutes or more equals an absence. A tardy of 60 minutes equals an absence. Two late returns from break of more than 10 minutes equals one absence. If a student is **OVER 10 MINUTES** late for the final, a full grade will be deducted from his or her final grade. If a student does not show up for the final they automatically fail the class.

There is no distinction between excused and unexcused absences.

FINAL CRITIQUE

Each student is required to be on time for the final critique and have all their assignments completed. If a student is **OVER 10 MINUTES** late for the final critique, a full grade will be deducted from his or her final grade. If a student does not show up for the final critique they automatically fail the class. Exceptions can be made at Professor's discretion.

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GRADE EVALUATION

Your final grade will be based on an average of all assignments, attendance and an participation grade. The participation grade is based on: dedication to methodology application, conceptual thinking ability, daily class involvement and contributions to your classmates, as well as both a desire and capacity to show progress and meet deadlines. Grades will be discussed on an individual basis by office appointment only—not in class. Note: Violations of class policy with respect to cell-phones, headphones, or other PDAs as well as unauthorized computer use in class with result in a one-point deduction from the current assignment.

WHAT TO BRING TO CLASS

Weekly work progress (varies week to week)
Strong point-of-view on project direction

SCHOLASTIC DISHONESTY

Texas A&M University-Commerce does not tolerate plagiarism and other forms of academic dishonesty. Conduct that violates generally accepted standards of academic honesty is defined as academic dishonesty.

- Scholastic dishonesty will not be tolerated in any class -related activity.
- Scholastic dishonesty includes, but is not limited to, the submission of someone else's materials as one's own work.
- Scholastic dishonesty may involve one or more of the following acts: cheating, plagiarism, or collusion.
- Plagiarism is the use of an author's words or ideas as if they were one's own without giving credit to the source, including, but not limited to, failure to acknowledge a direct quotation. Cite your references.
- Cheating is the willful giving or receiving of information in an unauthorized manner during an examination, illicitly obtaining examination questions in advance, copying computer or Internet files, using someone else's work for assignments as if it were one's own, or any other dishonest means of attempting to fulfill the requirements of a course.
- Collusion is intentionally aiding or attempting to aid another in an act of scholastic dishonesty, including but not limited to, providing a paper or project to another student, providing an inappropriate level of assistance, communicating answers to a classmate during an examination, removing tests or answer sheets from a test site, and allowing a classmate to copy answers.
- Academic dishonesty could result in expulsion from the University

STUDENT CONDUCT

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. (See current Student Guidebook). Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: Netiquette <http://www.albion.com/netiquette/corerules.html>

STATEMENT ON ACCOMMODATIONS FOR ADA ELIGIBLE STUDENTS

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities.

If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services

Texas A&M University-Commerce

Gee Library- Room 132

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

Email: Rebecca.Tuerk@tamuc.edu | Website: Office of Student Disability Resources and Services

<http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/>

TECHNOLOGY REQUIREMENTS LMS

All course sections offered by Texas A&M University-Commerce have a corresponding course shell in the myLeo Online Learning Management System (LMS). Below are technical requirements

LMS Requirements:

<https://community.brightspace.com/s/article/Brightspace-Platform-Requirements>

LMS Browser Support:

https://documentation.brightspace.com/EN/brightspace/requirements/all/browser_support.htm

YouSeeU Virtual Classroom Requirements:

<https://support.youseeu.com/hc/en-us/articles/115007031107-Basic-System-Requirements>

ACCESS AND NAVIGATION

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or helpdesk@tamuc.edu.

Note: Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a TAMUC campus open computer lab, etc.

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COMMUNICATION AND SUPPORT

If you have any questions or are having difficulties with the course material, please contact your Instructor.

Technical Support

If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at 1-877-325-7778. Other support options can be found here:

<https://community.brightspace.com/support/s/contactsupport>
Interaction with Instructor Statement

The instructor's communication response time and feedback on assessments are stated clearly.

STATEMENT ON STUDENT BEHAVIOR

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. (See current Student Guidebook).

Students should also consult the Rules of Etiquette for more information regarding how to interact with students in an online forum: Etiquette <http://www.albion.com/netiquette/corerules.html>

NONDISCRIMINATION NOTICE

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

TEXAS SENATE BILL - 11

(Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to (<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>) and/or consult your event organizer).

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses.

Report violations to the University Police Department at 903-886-5868 or 9-1-1.

HANDBOOK & SAFETY

All students enrolled in face-to-face art courses are required to comply with the procedures and policies of the Department of Art's Health and Safety Guidelines. The Guidelines cover activities in all A&M-Commerce art facilities on both the main campus and off-campus sites. Please report any safety issues immediately to your instructor(s), facilities technician, health and safety guidelines outlined, studio or lab assistant, or Brian Weaver, the department's Health and Safety Liaison. At the beginning of each semester in every course, the instructor will discuss with their students the inherent risks associated with art facilities and make sure they have read and completed the online Health and Safety Guidelines form.

Department of Art, Health and Safety Guidelines

<http://sites.tamuc.edu/art/resources/healthandsafety/>

Health and Safety Form (to be signed online by all students)

<https://dms.tamuc.edu/Forms/ArtLabPolicy>

*This must be completed on-campus while using the University wifi or ethernet connections.

COMMON DRIVE

All courses have a folder on the common drive. A copy of all final digital assignment work from undergraduate courses should be placed in the specific course folder.

All assignments that are not digital, i.e. packaging, need to be photographed and filed as well.

Access the common drive:

viscomuser
viscom1910

SYLLABUS CHANGE POLICY

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

INSTRUCTOR CONTACT INFORMATION

Please email me any questions as well as your class project work at the email below. Note: E-mail should be used for brief verbal communications. If your e-mail is lengthy schedule an appointment.

joshua.ege@tamuc.edu

214.954.3631

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SCHEDULE

January 13
Assign: Capstone Client (Final due April 27th)
Assign: Schedule (due next class meeting)

March 2
Resume & Portfolio lecture
Final Selection of portfolio pieces

March 16
Mid-term Review
First round of Resume Due

March 23
First Round Portfolio design Due

March 30
Second Round Portfolio design Due

April 3
National Student Show Job Fair

April 27th
Capstone Due

May 4th
Final Portfolio & Resume Due
Electronic Files (pdf) of Resume, Portfolio and Capstone due on Common Drive