

Instructor
Brian Delaney

Creative Thinking

Course Description:

This course will focus on increasing the student's ability to generate ideas, concepts, and prototypes quickly that communicate ideas effectively. Through a series of in-class exercises the student will learn individually and in groups to tackle design challenges generating quality ideas with more confidence and prolificness.

Course Goals and Content:

This course will serve as a foundation for approaching design challenges with boldness and confidence. The student will learn to let go of the idea of perfection, ask the right questions, challenge the status quo and communicate effectively with rough concepts and broad descriptions derived from a variety of sources and observations for inspiration.

Student Learning Objectives:

Upon successful completion of this course, students will be able to:

- Encourage and support idea generation in a group setting.
- Participate in idea generation with boldness and fearlessness.
- Develop and communicate ideas rapidly.
- Produce many concepts to address a single design challenge.
- Present rough ideas and concepts to a group in an effective and clear manner.
- Develop verbal and written communication skills.

Material Requirements:

- A 9x12 Newsprint pad. The student will need one for the second week of class. Throughout the semester this might be a repeat purchase.
- A 9x12 Tracing paper pad. The student will need one for the second week of class. Throughout the semester this might be a repeat purchase.
- A 5-pack of fine (not ultra-fine) colored sharpies. These will include, red, green, blue and two black pens.

Grading

10% Supplies on hand
10% Home assignments
60% In-class participation
20% In-class Final
100% Total

Grading Scale

A 90% - 100%
B 80% - 89%
C 70% - 79%
D 60% - 69%
F below 60%

Grading Scale

- A 90% - 100%
- B 80% - 89%
- C 70% - 79%
- D 60% - 69%
- F below 60%

In-class Rubric

	Poor	Unsatisfactory	Average	Good	Excellent
1) Engaged on all levels.	<input type="checkbox"/> 5	<input type="checkbox"/> 6	<input type="checkbox"/> 7	<input type="checkbox"/> 8	<input type="checkbox"/> 10
2) Demonstrates a positive attitude when addressing challenges.	<input type="checkbox"/> 5	<input type="checkbox"/> 6	<input type="checkbox"/> 7	<input type="checkbox"/> 8	<input type="checkbox"/> 10
3) Developed verbal and written communication skills.	<input type="checkbox"/> 5	<input type="checkbox"/> 6	<input type="checkbox"/> 7	<input type="checkbox"/> 8	<input type="checkbox"/> 10
4) Proposes relevant solutions and ideas.	<input type="checkbox"/> 5	<input type="checkbox"/> 6	<input type="checkbox"/> 7	<input type="checkbox"/> 8	<input type="checkbox"/> 10
5) Developed and communicated ideas rapidly	<input type="checkbox"/> 5	<input type="checkbox"/> 6	<input type="checkbox"/> 7	<input type="checkbox"/> 8	<input type="checkbox"/> 10
6) Encouraged and supported idea generation.	<input type="checkbox"/> 5	<input type="checkbox"/> 6	<input type="checkbox"/> 7	<input type="checkbox"/> 8	<input type="checkbox"/> 10
7) Participated in idea generation with boldness and fearlessness.	<input type="checkbox"/> 5	<input type="checkbox"/> 6	<input type="checkbox"/> 7	<input type="checkbox"/> 8	<input type="checkbox"/> 10
8) Presented rough ideas and concepts to a group in an effective and clear manner.	<input type="checkbox"/> 5	<input type="checkbox"/> 6	<input type="checkbox"/> 7	<input type="checkbox"/> 8	<input type="checkbox"/> 10
9) Prolific with ideas and rough concepts.	<input type="checkbox"/> 5	<input type="checkbox"/> 6	<input type="checkbox"/> 7	<input type="checkbox"/> 8	<input type="checkbox"/> 10
10) Arrived at class with any assignments and required supplies.	<input type="checkbox"/> 5	<input type="checkbox"/> 6	<input type="checkbox"/> 7	<input type="checkbox"/> 8	<input type="checkbox"/> 10

Attendance

Arriving unprepared to utilize class time effectively, such as not having needed supplies, forgotten thumb drives or prepared pencils for example will effect your mini-deadline grade. Attendance is required and roll will be taken by a sign-in sheet. It is your responsibility to sign the attendance sheet.

You may be absent from class twice.

On your first absence you will receive an e-mail warning from me.

On your second absence you will receive a second e-mail from me.

On your third absence you will receive an F in the class.

If you wish to drop the class you will receive a drop/fail.

Two tardies of 30 minutes or more equals an absence.

If a student is OVER 10 MINUTES late for the final, a full letter grade will be deducted from his or her final grade. If a student does not show up for the final they automatically fail the class.

You are responsible for the work covered in the missed class at the next class meeting, as well as any work expected on the day you return. If you have an emergency, please feel free to e-mail me: Lee.Hackett@tamuc.edu You may leave a voice mail at 214-954-3636 with the understanding that I only check my voice mail when in the office.

The Department of Art reserves the right to discontinue enrollment of art major students at any time if satisfactory academic progress is not being made. Students who have accumulated three unsatisfactory grades (D or F) in studio art or visual communication courses taken for college credit at Texas A&M University-Commerce or elsewhere will not be permitted to continue, be readmitted, or graduate with a major in studio art or visual communication. Courses in which a grade below the minimum is received may only be repeated once.

Instructor response time

Communication from students will be responded to within 24 hours during the work week.

Weekend communication will be handled the next business day unless noted.

If an email of concern of question takes longer than a couple of sentences to explain or ask, an appointment is suggested.

Scholastic Dishonesty

- Scholastic dishonesty will not be tolerated in any class -related activity.
- Scholastic dishonesty includes, but is not limited to, the sub- mission of someone else's materials as one's own work.
- Scholastic dishonesty may involve one or more of the following acts: cheating, plagiarism, or collusion.
- Plagiarism is the use of an author's words or ideas as if they were one's own without giving credit to the source, including, but not limited to, failure to acknowledge a direct quotation. Cite your references.
- Cheating is the willful giving or receiving of information in an unauthorized manner during an examination, illicitly obtaining examination questions in advance, copying computer or Internet files, using someone else's work for assignments as if it were one's own, or any other dishonest means of attempting to fulfill the requirements of a course.
- Collusion is intentionally aiding or attempting to aid another in an act of scholastic dishonesty, including but not limited to, providing a paper or project to another student, providing an inappropriate level of assistance, communicating answers to a classmate during an examination, removing tests or answer sheets from a test site, and allowing a classmate to copy answers.
- Academic dishonesty could result in expulsion from the University

Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. (See current Student Guidebook).

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: Netiquette <http://www.albion.com/netiquette/corerules.html>

Students with Disabilities

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services Texas A&M University-Commerce

Gee Library- Room 132

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

Email: Rebecca.Tuerk@tamuc.edu

Website: Office of Student Disability Resources and Services <http://www.tamuc.edu/campusLife/campusServices/student-DisabilityResourcesAndServices/>

Nondiscrimination Notice

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Texas Senate Bill - 11

(Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M

University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.

R1, license holders may not carry a concealed handgun in restricted locations. For a list of locations, please refer to (<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rules.Procedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>) and/or consult your event organizer). Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

Handbook & Safety

While the online manual covers specific issues related to the Department of Art, Texas A&M University-Commerce policies must also be followed. All users of Department of Art (DOA) classrooms and facilities are required to follow the health and safety guidelines outlined in this manual at all times. Report any safety issues IMMEDIATELY to your instructor(s), Teaching Laboratory Specialist, or to the DOA Health and Safety Liaison. Each course instructor will discuss their area's inherent risks, procedures and policies to provide the student with informed consent. These will be reviewed verbally at the start of each semester. A link to the online Handbook: <http://sites.tamuc.edu/art/resources/healthandsafety/>

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Students that meet in face-to-face Department of Art courses must complete the online form for each course they attend. A link to the online form: <http://dms.tamuc.edu/Forms/ArtLabPolicy>

*This must be completed on-campus while using the University wifi or ethernet connections.