



Course Syllabus: ARTS 597.301, Design Studio Processes, Spring 2019, Virgil Scott

E-mail

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E-mail should be used for brief verbal communications only.

If your e-mail is longer than 55 words, I suggest some face-time.

Office Hours (by appointment)

Monday 3:30–4:30

Tuesday 3:30–4:30

Wednesday 2:30–5:30

Office # 319

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Class information

Credit hours: 4.0

Meeting times: Thursday 6:00 p.m. to 10:00 p.m.

Meeting location: ELCO 315

Required text books and resources: (Provided)

1. *Letterpress Printing, A Manual for Modern Fine Press Printers*, by Marvelas and Paul.

Paperback: \$24.31

Suggested text books and resources:

1. Additional texts will be discussed the first night of class.

2. Periodical's: *Print Magazine*, *Communication Arts Magazine*

3. *Hatch Show Print: The History of a Great American Poster Shop*, by Paul Kingsbury and Jim Sherraden.

Hardcover: \$45.00

4. *Adventures in Letterpress*, by Brandon Mise

Hardcover: \$14.62

5. Media: National Public Radio, 90.1 and news sources of all stripes

6. Anywhere, and anything that is relevant to your topic

Course Description

The Design Studio Processes class invites VisCom Graduate students to explore and create alternative visual language solutions within the context of design-centric problem solving. The focus of this class is to approach problem solving from a hands-on making perspective. Students are challenged to utilize non-digital methods and techniques to boil down, and encapsulate a design problems' essence and power in the form of call-to-action communications that addresses the basic point-of-difference premise of the issue. Sketching, ideation, drawing, carving and relief printing letterpress techniques will be employed as the medium.

Course Structure

This class will be a combination of in class and outside class assignments. A commitment to the work and tangible weekly progress will be necessary to achieve the goals for this class and its completion. A willingness to participate, critique, collaborate and expand your research and development will be a key component in a productive and positive outcome for each student. It is the job of the student to adhere to the schedule and present progress on a weekly basis. The role of the professor and your fellow classmates is to respond to the work that is brought in weekly, and comment, direct, expand on, and suggest possible areas for further research and investigation. Any and all pieces produced must meet the high mark of standards set forth in this program, as well as, the academic standards for a terminal degree in the field of Visual Communication.

Weekly assignments / progress and meetings will be directed and assigned per each student's individual research agenda, and may vary from student to student.

Student Learning Outcomes

1. Explore and develop design solutions utilizing a hands-on making approach
2. Gain an understanding of basic letterpress relief printing techniques
3. Explore and expand your current thesis research through an unconventional approach to design thinking
4. Experience reductive thinking in messaging based on medium
4. Be challenged to use non-traditional methods in ideation and production
5. Explore and connect with 2D and 3D typography as visual language
6. Experience an re-connect with the value of a non-digital approach to problem solving

Grade Evaluation

Your final grade will be based on your week-by-week progress, attendance and commitment to your research an development success of your final class deliverables. Grades will be discussed on an individual basis by office appointment only-not in class.

Grade Scale

- A 90 to 100 points: Excellent (superior effort and results above and beyond)
- B 80 to 89 points: Good (significant effort and hard work)
- C 70 to 79 points: Average (minimal class requirements met)
- D 60 to 69 points: Below Average (below class average expectations)
- F 50 to 59 points: Poor (inferior work and attitude)

Attendance Policy

- Attendance will be taken by sign in sheet. (Signing in for a classmate is NOT acceptable)
- Two tardies to class of 20 minutes or more equals one absence.
- Arriving to class 60 minutes late or more equals one absence.
- Returning from break 10 minutes late or more two times equals one absence
- Sleeping, dozing or nodding off in class-besides being very rude to all concerned-will be counted as a tardy the first time and an absence the second time and any subsequent occurrences.
- You may be absent from class twice. (Absent is absent, unexcused or excused)
- Three absences will result in failing the class.
- On your first absence you will receive an e-mail warning from your instructor that will be copied to Lee Whitmarsh and filed.
- On your second absence you will receive an e-mail warning from your instructor that will be copied to Lee Whitmarsh and filed.
- If a student is OVER 10 MINUTES late for the final, a full grade will be deducted from his or her final grade.
- If a student does not show up for the final they automatically fail the class.

Statement on Student Behavior

All students enrolled at the University shall follow the tenet of common decency and acceptable behavior conducive to a positive learning environment. (See Student's Guide Handbook, Policies and Procedures, Conduct)

All students must show respect toward the instructor and the instructor's syllabus, presentations, assignments, and point of view. Students should respect each others' differences. If the instructor determines that a student is not being respectful towards other students or the instructor, it is the instructor's prerogative to ask the student to leave, to refer the student to the department head, and to consider referring the student to the Dean of Students who may consider requiring the student to drop the course. Please refer to pages 42 - 46 of the Texas A&M University-commerce Student guidebook's Codes of Conduct for details.

Student Conduct / Citizenship

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. (See Code of Student Conduct from Student Guide Handbook). Students are expected, at all times, to recognize constituted authority, to conform to the ordinary rules of good conduct, to be truthful, to respect the rights of others, to protect private and public property, and to make the best use of their time and effort toward the educational process.

Texas Senate Bill-11

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations. For a list of locations, please refer to (<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>) and/or consult your event organizer). Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

Class Policy

Cell-phones, e-mailing, texting, head-phones, or unauthorized computer use in class with result in a one-point deduction from the current assignment.

Disabilities Accommodation

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services

Texas A&M University-Commerce

Gee Library, Room 132

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

StudentDisabilityServices@tamuc.edu

Handbook & Safety

While the online manual covers specific issues related to the Department of Art, Texas A&M University-Commerce policies must also be followed. All users of Department of Art (DOA) classrooms and facilities are required to follow the health and safety guidelines outlined in this manual at all times.

Report any safety issues IMMEDIATELY to your instructor(s), Teaching Laboratory Specialist, or to the DOA Health and Safety Liaison. Each course instructor will discuss their area's inherent risks, procedures and policies to provide the student with informed consent. These will be reviewed verbally at the start of each semester.

A link to the online Handbook: <http://sites.tamuc.edu/art/resources/healthandsafety/>

Students that meet in face-to-face Department of Art courses must complete the online form for each course they attend.

A link to the online form: <http://dms.tamuc.edu/Forms/ArtLabPolicy>

*This must be completed on-campus while using the University wifi or ethernet connections.

Scholastic Dishonesty

SCHOLASTIC DISHONESTY WILL NOT BE TOLERATED IN ANY CLASS-RELATED ACTIVITY.

Scholastic dishonesty includes, but is not limited to, the submission of someone else's materials as one's own work. Scholastic dishonesty may involve one or more of the following acts: cheating, plagiarism, or collusion.

PLAGIARISM is the use of an author's words or ideas as if they were one's own without giving credit to the source, including, but not limited to, failure to acknowledge a direct quotation. Cite your references.

CHEATING is the willful giving or receiving of information in an unauthorized manner during an examination, illicitly obtaining examination questions in advance, copying computer or Internet files, using someone else's work for assignments as if it were one's own, or any other dishonest means of attempting to fulfill the requirements of a course.

COLLUSION is intentionally aiding or attempting to aid another in an act of scholastic dishonesty, including but not limited to, providing a paper or project to another student, providing an inappropriate level of assistance, communicating answers to a classmate during an examination, removing tests or answer sheets from a test site, and allowing a classmate to copy answers.

ACADEMIC DISHONESTY COULD RESULT IN EXPULSION FROM THE UNIVERSITY

Words-to-the-wise

Be here because you want to be. It's STILL your show.

IF YOU FALL BEHIND—RUN LIKE HELL TO CATCH UP.

Helping your classmates is helping yourself.