

ART 467

## DESIGN COMMUNICATIONS III

### TUESDAYS

12:30-4:30PM

ROOM C314

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**JOSHUA EGE**

OFFICE C317

### OFFICE HOURS

#### MONDAY

3:30-5:30PM

#### THURSDAY

10:00AM-12:00PM

*Additional office hours  
available upon request*

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### COURSE DESCRIPTION

Through the design of a mobile application and web experience, you will learn how to craft meaningful experiences for users with research, testing and visual design. You will also learn how to take all of the findings over the course of the projects and turn them into a well presented case study.

### COURSE OBJECTIVES

- Understand the iterative process of creating user focused designs.
- Know how to get feedback quickly using methods like rapid prototyping and usability testing.
- Basic understanding of design and interaction patterns used on the web, iOS and Android.
- Craft compelling experiences through visual design and animation that are appropriate for your users.
- Know what's expected of you as a professional – presenting work, offering meaningful and focused critique, revising work and sticking to a timeline.

### COURSE FORMAT

Each project will be broken into 3 phases:

#### *Concept*

- Discovery of who your client and users are. This includes everything from personas to core brand elements.
- Focus on an idea that's meaningful to the user.
- Wire frame and prototype your core experience.

#### *Delivery*

- Create mood boards using images and animations to inform your visual design.
- Apply visual and interaction design to the core flow of your experience.
- Prototype key interactions/animations.
- Validate and iterate key interactions.

#### *Learning*

- Create a presentation of your work summarizing your findings from concept to final delivery.
- Detail your key learnings and insights.

### GRADING

Grades will be assigned according to the following scale:

- A work well above the general class level, evidence of participation in related activities outside of the classroom, thoughtful participation in classroom discussion and critique
- B work above the general class level, participation in classroom discussion and critique
- C average work, minimal requirements met
- D work below class average, lack of participation and/or poor attendance
- F inferior work, work not turned in, failure to attend class

#### *Grades will be based on:*

- 45% Application Design
- 45% Website Design
- 10% Participation

### ATTENDANCE

You may be absent from class twice. **FIRST ABSENCE:** You will receive an email notification of the absence **SECOND ABSENCE:** email notification of the absence that is copied to Lee Hackett. The first two emails serve as a warning. **THIRD ABSENCE:** Lee emails the student that they have failed the course, the instructor is copied. Two tardies equals one absence. Two tardies of 20 minutes or more equals an absence. A tardy of 60 minutes equals an absence. Two late returns from break of more than 10 minutes equals one absence. If a student is **OVER 10 MINUTES** late for the final, a full grade will be deducted from his or her final grade. If a student does not show up for the final they automatically fail the class.

*There is no distinction between excused and unexcused absences.*

### FINAL CRITIQUE

Each student is required to be on time for the final critique and have all their assignments completed. If a student is **OVER 10 MINUTES** late for the final critique, a full grade will be deducted from his or her final grade. If a student does not show up for the final critique they automatically fail the class.

### SCHOLASTIC DISHONESTY

Texas A&M University-Commerce does not tolerate plagiarism and other forms of academic dishonesty. Conduct that violates generally accepted standards of academic honesty is defined as academic dishonesty.

- Scholastic dishonesty will not be tolerated in any class -related activity.
- Scholastic dishonesty includes, but is not limited to, the submission of someone else's materials as one's own work.
- Scholastic dishonesty may involve one or more of the following acts: cheating, plagiarism, or collusion.
- Plagiarism is the use of an author's words or ideas as if they were one's own without giving credit to the source, including, but not limited to, failure to acknowledge a direct quotation. Cite your references.
- Cheating is the willful giving or receiving of information in an unauthorized manner during an examination, illicitly obtaining examination questions in advance, copying computer or Internet files, using someone else's work for assignments as if it were one's own, or any other dishonest means of attempting to fulfill the requirements of a course.

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- Collusion is intentionally aiding or attempting to aid another in an act of scholastic dishonesty, including but not limited to, providing a paper or project to another student, providing an inappropriate level of assistance, communicating answers to a classmate during an examination, removing tests or answer sheets from a test site, and allowing a classmate to copy answers.
- Academic dishonesty could result in expulsion from the University

### STUDENT CONDUCT

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. (See current Student Guidebook).

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: Netiquette <http://www.albion.com/netiquette/corerules.html>

### STATEMENT ON ACCOMMODATIONS FOR ADA ELIGIBLE STUDENTS

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities.

If you have a disability requiring an accommodation, please contact:

#### *Office of Student Disability Resources and Services*

Texas A&M University-Commerce

Gee Library- Room 132

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

Email: [Rebecca.Tuerk@tamuc.edu](mailto:Rebecca.Tuerk@tamuc.edu) | Website: Office of Student Disability Resources and Services

<http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/>

### STATEMENT ON STUDENT BEHAVIOR

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. (See current Student Guidebook).

Students should also consult the Rules of Etiquette for more information regarding how to interact with students in an online forum: Etiquette <http://www.albion.com/netiquette/corerules.html>

### NONDISCRIMINATION NOTICE

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

### TEXAS SENATE BILL - 11

(Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations. For a list of locations, please refer to (<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>) and/or consult your event organizer). Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

### HANDBOOK & SAFETY

All students enrolled in face-to-face art courses are required to comply with the procedures and policies of the Department of Art's Health and Safety Guidelines. The Guidelines cover activities in all A&M-Commerce art facilities on both the main campus and off-campus sites. Please report any safety issues immediately to your instructor(s), facilities technician, health and safety guidelines outlined, studio or lab assistant, or Brian Weaver, the department's Health and Safety Liaison. At the beginning of each semester in every course, the instructor will discuss with their students the inherent risks associated with art facilities and make sure they have read and completed the online Health and Safety Guidelines form.

*Department of Art, Health and Safety Guidelines* <http://sites.tamuc.edu/art/resources/healthandsafety/HealthandSafetyForm> (to be signed online by all students) <https://dms.tamuc.edu/Forms/ArtLabPolicy>

\*This must be completed on-campus while using the University wifi or ethernet connections.

### COMMON DRIVE

All courses have a folder on the common drive. A copy of all final digital assignment work from undergraduate courses should be placed in the specific course folder.

#### *Access the common drive:*

viscomuser

viscom1910

### INSTRUCTOR CONTACT INFORMATION

Please email me any questions as well as your class project work at the email below. Note: E-mail should be used for brief verbal communications. If your e-mail is lengthy schedule an appointment.

[joshua.ege@tamuc.edu](mailto:joshua.ege@tamuc.edu)