

## COURSE DESCRIPTION

This semester we will study how to win audiences through discussion and writing with an informed opinion on contemporary design issues. The class will read current and relevant articles, essays and books on design disciplines, design pedagogy and teaching today's design student. These readings will inform required written responses and discussions. Reading, researching, analyzing and writing will provide a deeper understanding of design topics and an awareness of how writing is used within the discipline of graphic design. Writing with confidence is an ongoing learning process. It takes practice, more practice and patience. The more you write, the more confident you will become. Group discussion of topics and issues are also a facet of the class. These moderated conversations will encourage you to learn from each other, share ideas, and formulate opinions and arguments in real-time. Group discussion may vary from week-to-week.

## COURSE OBJECTIVES

- Research to become informed
- Strengthen your ability to write and present researched opinions
- Demonstrate an understanding of the writing process and its conventions
- Demonstrate an understanding and ability to research and analyze specific topics
- Show the ability to craft a clear, concise, effective verbal communication.
- Demonstrate an understanding of current design issues and criticism.
- Demonstrate the ability to debate contemporary design issues.

## REQUIRED TEXT BOOKS

Design Research: Methods and Perspectives (The MIT Press) First Edition  
ISBN-13: 978-0262122634  
ISBN-10: 0262122634

MLA Handbook 8th Edition  
by The Modern Language Association of America (Author)  
ISBN-13: 978-1603292627  
ISBN-10: 890072021X

Graphic Design Theory: Readings from the Field  
ISBN: 978-1-56898

Citizen Designer: Perspectives on Design Responsibility (Second Edition)  
ISBN-13: 978-1621536406  
ISBN-10: 1621536408

Coming soon:

Now You See It  
Michael Beirut

Seventy-nine Short Essays on Design  
Paperback edition (blue cover)

Additional readings will be assigned from such blogs and websites as:

Daily Heller and articles on PRINT.com

Educators.aiga.org

Designobserver.com

Designmattersmedia.com

Medium.com

The class will be doing peer review of topic responses, written and verbal throughout the term.

Please note: You are not responsible for rewriting your peer's paper to improve. You will instead work as an editor and comment on aspects of the paper such as how the author's voice reads, how well the paper's organization works and how well the author's points come across.

You are expected to come to class prepared. You are responsible for keeping up with all of the readings and deadlines, please stay current.

## GRADING

Grades will be assigned according to the following scale:

- A | 90-100 work well above the general class level, thoughtful participation in classroom discussion and critique
- B | 80-89 work above the general class level, participation in classroom discussion and critique
- C | 70-79 average work, minimal requirements met
- D | 60-69 work below class average, lack of participation and/or poor attendance
- F | 0-59 inferior work, work not turned in, failure to attend class

Grades will be based on:

- 40% in class participation, discussion
- 60% written responses

## INSTRUCTOR CONTACT INFORMATION AND RESPONSE TIME

Please email me any questions as well as your class project work at the email below. Note: E-mail should be used for brief verbal communications. If your e-mail is lengthy schedule face time before or after class. Communication from students will be responded to within 24 hours during the work week. Weekend communication will be handled the next business day unless noted.

Lee.Hackett@tamuc.edu

214.954.3636

## ATTENDANCE

Arriving unprepared to utilize class time effectively will result in being marked absent. Attendance is required and roll will be taken by a sign-in sheet. It is your responsibility to sign the attendance sheet. You may be absent from class twice.

On your first absence you will receive an e-mail warning from the office and it will be copied me.

On your second absence you will receive an e-mail from the office and be contacted by me.

On your third absence you will receive an F in the class.

If a student is OVER 10 MINUTES late for the final, a full letter grade will be deducted from his or her final grade. If a student does not show up for the final they automatically fail the class.

You are responsible for the work covered in the missed class at the next class meeting, as well as any work expected on the day you return. If you have an emergency, please feel free to leave a message for me in the office 214-954-3636 or e-mail me: lee.Hackett@tamuc.edu

## SCHOLASTIC DISHONESTY

- Scholastic dishonesty will not be tolerated in any class -related activity.
- Scholastic dishonesty includes, but is not limited to, the submission of someone else's materials as one's own work.
- Scholastic dishonesty may involve one or more of the following acts: cheating, plagiarism, or collusion.
- Plagiarism is the use of an author's words or ideas as if they were one's own without giving credit to the source, including, but not limited to, failure to acknowledge a direct quotation. Cite your references.
- Cheating is the willful giving or receiving of information in an unauthorized manner during an examination, illicitly obtaining examination questions in advance, copying computer or Internet files, using someone else's work for assignments as if it were one's own, or any other dishonest means of attempting to fulfill the requirements of a course.
- Collusion is intentionally aiding or attempting to aid another in an act of scholastic dishonesty, including but not limited to, providing a paper or project to another student, providing an inappropriate level of assistance, communicating answers to a classmate during an examination, removing tests or answer sheets from a test site, and allowing a classmate to copy answers.
- Academic dishonesty could result in expulsion from the University

## STUDENT CONDUCT

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. (See current Student Guidebook).

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an on-line forum: Netiquette <http://www.albion.com/netiquette/corerules.html>

## STUDENTS WITH DISABILITIES

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Texas A&M University-Commerce

Gee Library- Room 162

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

Email: [studentdisabilityservices@tamuc.edu](mailto:studentdisabilityservices@tamuc.edu)

Website: Office of Student Disability Resources and Services

<http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/>

## NONDISCRIMINATION NOTICE

Texas A&M University-Commerce will comply in the classroom, and in on-line courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

## TEXAS SENATE BILL - 11

(Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations. For a list of locations, please refer to (<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>) and/or consult your event organizer). Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

## HANDBOOK & SAFETY

All students enrolled in face-to-face art courses are required to comply with the procedures and policies of the Department of Art's Health and Safety Guidelines. The Guidelines cover activities in all A&M-Commerce art facilities on both the main campus and off-campus sites. Please report any safety issues immediately to your instructor(s), facilities technician, health and safety guidelines outlined, studio or lab assistant, or Brian Weaver, the department's Health and Safety Liaison. At the beginning of each semester in every course, the instructor will discuss with their students the inherent risks associated with art facilities and make sure they have read and completed the on-line Health and Safety Guidelines form.

Department of Art, Health and Safety Guidelines

<http://sites.tamuc.edu/art/resources/healthandsafety/>

Health and Safety Form (to be signed on-line by all students)

<https://dms.tamuc.edu/Forms/ArtLabPolicy>

\*This must be completed on-campus while using the University wifi or ethernet connections.

For next week:

Please read:

Medium.com

Disruption by Design

RocketAir September 4, 2018

What other business or institution could be considered a design disruptor?

Write a short paragraph(think 250words) telling their story to share in class.

Bring a print out as well as a digital copy(thumb drive or external hard drive)

Please purchase:

Design Research: Methods and Perspectives (The MIT Press) First Edition

ISBN-13: 978-0262122634

ISBN-10: 0262122634

MLA Handbook 8th Edition

by The Modern Language Association of America (Author)

ISBN-13: 978-1603292627

ISBN-10: 890072021X

Graphic Design Theory: Readings from the Field

ISBN: 978-1-56898

Citizen Designer: Perspectives on Design Responsibility (Second Edition)

ISBN-13: 978-1621536406

ISBN-10: 1621536408

We will look at the new on-line tool for class.