TEXAS A&M
UNIVERSITY
COMMERCE

BGS 401 – Globalization
Spring, 2018

Instructor: Annette Taggart, MBA, CPA
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Office Hours: By appointment
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The *best* way to contact me is by email. This is an online course; therefore, expect most communication to be online as well. All e-mails **must include "BGS 401"** in the subject line, use proper e-mail etiquette, and include your name and CWID.

COURSE INFORMATION

Materials – Textbooks, Supplementary Readings:

Textbook (required):
> Global Business Today, 9th edition by Charles W.L. Hill (2015).
> McGraw-Hill Irwin. ISBN: 978-0-07-811291-1

Note: You do not need the online homework access

Course Description:
This course provides coverage of a broad survey of international business issues; analyzes the environment in which international business operates; introduces multinational enterprises; global competition, international organizations, treaties and international laws, national trade policies, and the determinants of competitiveness of U.S. firms in international markets. Students will be expected to conduct research on assigned topic(s) and to prepare written documents for evaluation.

Student Learning Outcomes:

- Learning Outcome 1: Students will be able to demonstrate knowledge of the interconnectedness of global dynamics (issues, processes, trends, and systems).

- Learning Outcome 2: Students will be able to apply knowledge of the interconnectedness of global dynamics.

COURSE REQUIREMENTS

Technical Skills Needed: Student must be able to effectively use eCollege/Pearson Learning Studio and Microsoft Office.

Instructional Methods: This course will be delivered fully online and will utilize the textbook and other sources. Interaction with fellow students through assigned discussions is also required.

Tips for Success in the Course: Regularly log into the course, check your e-mail, and read announcements. Do your work and be prepared to spend at least 5 hours per week in the course.

Knowledge of the substantive material covered in the course is of central importance. Grading will include, where appropriate, consideration of content as well as grammar, style, spelling, and organization.

Grades in BGS 401 are based upon a student's work in three key areas: quality, consistency, and quantity. These areas reflect the course objectives and the core communication skills that students are expected to learn. Each of these content areas represents a fixed percentage of the course's content. Since this is a junior level course, grading will include consideration of content as well as grammar, spelling, style, and organization. Late Work, Missed Exams and Quizzes and Extra Credit are not allowed, so please do not ask.

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

Grading:

Four (4) Exams (10% each)	40.0%
Case Studies	20.0%
Quizzes	25.0%
Discussion Boards	11.5%
AHP & Syllabus Quiz	3.5%
Total:	**100%**

Percentages for course grade level are as follows:

A =	90-100 %
B =	80-89 %
C =	70-79 %
D =	60-69 %
F =	00-59 %

Extra credit work will NOT be assigned, so please do not ask.

Written Communication:
Students **MUST** use APA Style formatting and citation. Additional format instructions are provided along with assignment details. Assignments are expected no later than 11:59 p.m. (CST) on the day they are due.

Submitting papers: All written assignments must be submitted to the appropriate dropbox within eCollege and be produced in **12-point, Arial type, and double-spaced, with one inch margins**. Always use block left format with jagged right margins. Always use tabs at the beginning of paragraphs. Proofread carefully. **Grammar, punctuation, spelling, and style count heavily in this course.** Run Spell Check and Grammar Check before you submit your work.

Exams: There will be four exams given throughout the semester. Exams will be available on Wednesday and close on Sunday. Please see the course outline/calendar in this document for an approximate timeframe. The exams are not group work. The exams **will be timed** and can only be accessed once; therefore, once you begin, you may not stop and come back to it later. Make sure you have RELIABLE Internet connection before beginning exam.

Be sure to disable internet explorer's pop-up blocker before beginning your exam! You could be kicked out if you click on the timer and have not disabled this! It is your responsibility to ensure that you

complete the exams on time and that you plan accordingly. You need to be sure you plan to take the quizzes and exams on computers with reliable connections. No make-up exams will be given.

Syllabus Quiz: There will be an initial quiz over the syllabus during week 2 of the semester. Be sure you read and understand the syllabus thoroughly. <u>There is no make up for this quiz.</u>

Case Studies and Chapter Quizzes: There will be quizzes and case studies given throughout the semester. You are expected to contribute to each class session, so you demonstrate active class participation through quizzes and assigned case studies. For each chapter, the class will discuss topics relevant to the materials being discussed through case studies and/or quizzes. As a general guideline, your grade on this portion will be a function of the **quality**, **quantity**, and **consistency** (i.e., a somewhat <u>even distribution</u> of activity throughout the term). Quizzes will be available on Wednesday of the week they are scheduled and end on Sunday at 11:59 pm. Please see the schedule for the exact dates. Just as with the exams, the quizzes **will be timed** and can only be accessed once; therefore, once you begin you may not stop come back to it later**. Due dates for case studies and quizzes will not be extended. There are no make-up quizzes for any reason. If you miss a quiz, you miss those points.**

Students are expected to understand and utilize APA Formatting, which is required for every written assignment in this course. Please take the time to see our Doc Sharing folder for a Power Point presentation concerning APA Formatting. An extensive resource is also available within the Online Writing Lab (OWL) at Purdue: http://owl.english.purdue.edu/owl/resource/560/01/.

Discussion Boards: The discussion board is a very important part of an online class environment. You must participate in each discussion assignment in order to receive credit. Failure to participate will result in a grade of zero. Most chapters will have a discussion area in which you will be required to discuss various topics, including cases in the text book, general topics, and "what would you do" scenarios. **<u>Each student is required to post at least ONE original post using your own ideas and make at least TWO responses to someone else's topic to receive full credit</u>**. Merely making a post to the topic will not ensure full credit. Discussions will be graded on content. I'm not grading you on length; however, one word posts will get you nothing. I want to see that you are actively participating and actually thinking about your posts and responses. I also expect the grammar, spelling, punctuation, and capitalization to correct.

Each chapter's discussion will be open during the week it is scheduled and will be closed after the 11:59 PM (Central time) due date. Please keep up with the scheduled readings for the week. Chapter discussions will close after the due date and will show as read-only.

Professional Conduct
By enrolling in this course for academic credit, you agree to adhere to the Regulations and Procedures published in the TAMU-C STUDENT GUIDEBOOK:
http://www.tamuc.edu/Admissions/oneStopShop/undergraduateAdmissions/studentGuidebook.aspx

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COMMUNICATION AND SUPPORT

This is an online course; therefore, expect most communication to be online as well. I will correspond with students via your university email (your "Leo" mail) and via announcements and assignments in eCollege. Students are required to check university email daily.

<u>All emails from students must include:</u>
- **Course name and section in the subject line (BGS 401 plus section number)**
- **Student name and CWID in the body of the email.**
- **Proper email etiquette (no "text" emails – use proper grammar and punctuation).**

I will make every effort to respond to emails within 24 to 48 hours Monday-Friday, provided the correspondence follows the requirements listed above. If your correspondence falls over the weekend or some unforeseen circumstance occurs, it may be longer before you receive a reply.

In order to avoid duplication of questions and answers, if you have procedural or assignment related questions, you may post those in Virtual Office. It is likely that your peers will have the same question. Questions or concerns of a personal nature should be sent to my email address.

COURSE OUTLINE / CALENDAR**

**The instructor reserves the right to modify due dates as necessary during the semester.

TENTATIVE SCHEDULE FOR BGS 401, Spring 2018

Chapter	Course Work	Due
Introduction to the Course	AHP (Required)	02/11
1 - Globalization	Discussion	02/11
2 - National Differences in Political, Economic & Legal Systems	Quiz	02/11
	Syllabus Quiz	02/11
	Case Study	02/18
3 - National Differences in Economic Development	Quiz (LO 1)	02/25
4 - Differences in Culture	Discussion	02/25
	Exam 1 (Chapters 1-4)	**03/04**
5 - Ethics, Corporate Social Responsibility & Sustainability		03/11
6 - International Trade Theory	Case Study	03/11
7 - Government Policy & International Trade	Quiz	03/25
8 - Foreign Direct Investment	Discussion (LO 3)	03/25
	Exam 2 (Chapters 5-8)	**04/01**
9 - Regional Economic Integration		04/08
10 - Foreign Exchange Market	Quiz (LO 2)	04/08
11 - The International Monetary System	Case Study	04/15
12 - Strategy of International Business	Discussion (LO 4)	04/15
	Exam 3 (Chapters 9-12)	**04/22**
13 - Entering Foreign Markets	Discussion	04/29
14 - Exporting, Importing & Countertrade	Case Study (LO 5)	04/29
15 - Global Production & Supply Chain Management	Quiz	04/29
16 - Global Marketing & Research Development	Quiz	05/06
	Final Exam (Chapters 13-16)	**05/11**

TECHNOLOGY REQUIREMENTS

- To fully participate in online courses you will need to use a current Flash enabled internet browser. For PC and Mac users the suggested browser is Mozilla Firefox.

- You will need regular access to a computer with a broadband Internet connection. The minimum computer requirements are:
  - o 512 MB of RAM, 1 GB or more preferred
  - o Broadband connection required courses are heavily video intensive
  - o Video display capable of high-color 16-bit display 1024 x 768 or higher resolution
- You must have a:
  - o Sound card, which is usually integrated into your desktop or laptop computer
  - o Speakers or headphones.

- Both versions of Java (32 bit and 64 bit) must be installed and up to date on your machine. At a minimum Java 7, update 51, is required to support the learning management system. The most current version of Java can be downloaded at: JAVA web site http://www.java.com/en/download/manual.jsp

- Current anti-virus software must be installed and kept up to date.

- Run a browser check through the Pearson LearningStudio Technical Requirements website. Browser Check http://help.ecollege.com/LS_Tech_Req_WebHelp/en-us/#LS_Technical_Requirements.htm#Browset

Running the browser check will ensure your internet browser is supported. Pop-ups are allowed. JavaScript is enabled. Cookies are enabled.

- You will need some additional free software (plug-ins) for enhanced web browsing. Ensure that you download the free versions of the following software:
  - o Adobe Reader https://get.adobe.com/reader/
  - o Adobe Flash Player *(version 17 or later)* https://get.adobe.com/flashplayer/
  - o Adobe Shockwave Player   https://get.adobe.com/shockwave/
  - o Apple Quick Time   http://www.apple.com/quicktime/download/

- At a minimum, you must have Microsoft Office 2013, 2010, 2007 or Open Office. Microsoft Office is the standard office productivity software utilized by faculty, students, and staff. Microsoft Word is the standard word processing software, Microsoft Excel is the standard spreadsheet software, and Microsoft PowerPoint is the standard presentation software. Copying and pasting, along with attaching/uploading documents for assignment submission, will also be required. If you do not have Microsoft Office, you can check with the bookstore to see if they have any student copies.

- For additional information about system requirements, please see: System Requirements for LearningStudio https://secure.ecollege.com/tamuc/index.learn?action=technical

Pearson LearningStudio (eCollege) Access and Log in Information

This course will be facilitated using Pearson LearningStudio, the learning management system used by Texas A&M University-Commerce. To get started with the course, go to myLeo and from the top menu ribbon select eCollege. Then on the upper left side of the screen click on the My Courses tab.http://www.tamuc.edu/myleo.aspx

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or helpdesk@tamuc.edu**.**

Note: It is strongly recommended you perform a "Browser Test" prior to the start of your course. To launch a browser test login to Pearson LearningStudio, click on the My Courses tab, and then select the Browser Test link under Support Services.

Pearson LearningStudio Student Technical Support
Texas A&M University-Commerce provides students technical support for the use of Pearson LearningStudio.

Technical assistance is available 24/7 (24 hours, 7 days a week).

If you experience LearningStudio (eCollege) technical problems, contact the LearningStudio helpdesk at 1-866-656-5511 (toll free) or visit Pearson 24/7 Customer Support Site
http://247support.custhelp.com/

The student help desk may be reached in the following ways:
- **Chat Support:** Click on *'Live Support'* on the tool bar within your course to chat with a Pearson LearningStudio Representative.
- **Phone:** 1-866-656-5511 (Toll Free) to speak with Pearson LearningStudio Technical Support Representative.

Accessing Help from within Your Course: Click on the *'Tech Support'* icon on the upper left side of the screen inside the course. Then you will be able to get assistance via online chat or by phone.

Note: Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a TAMUC campus open computer lab, etc.

Policy for Reporting Problems with Pearson LearningStudio
Should students encounter Pearson LearningStudio based problems while submitting assignments/discussions/comments/exams, the following procedure must be followed:

1. Students must report the problem to the help desk. You may reach the helpdesk at 1-866-656-5511.
2. Students must file their problem with the helpdesk and obtain a helpdesk ticket number
3. Once a helpdesk ticket number is in your possession, students should email me to advise me of the problem and provide me with the helpdesk ticket number.
4. I will call the helpdesk to confirm your problem and follow up with you

PLEASE NOTE: Your personal computer and internet access problems are not a legitimate excuses for filing a ticket with the Pearson LearningStudio Help Desk. Only Pearson LearningStudio based problems are legitimate reasons to contact the Help Desk.

You strongly are encouraged to check for your internet browser compatibility **BEFORE** the course begins and take the Pearson LearningStudio tutorial offered for students who may require some extra assistance in navigating the Pearson LearningStudio platform.

myLeo Support
Your myLeo email address is required to send and receive all student correspondence. Please email helpdesk@tamuc.edu or call us at 903-468-6000 with any questions about setting up your myLeo email account. You may also access information at myLeo. https://leo.tamuc.edu

Learner Support
The One Stop Shop was created to serve you by providing as many resources as possible in one location. http://www.tamuc.edu/admissions/onestopshop/

The Academic Success Center provides academic resources to help you achieve academic success. http://www.tamuc.edu/campusLife/campusServices/academicSuccessCenter/

FREE Mobile APPS
The Courses apps for phones have been adapted to support the tasks students can easily complete on a smaller device. Due to the smaller screen size course content is not presented.

The Courses app is free of charge. The mobile Courses Apps are designed and adapted for different devices.

	App Title:	**iPhone –** Pearson LearningStudio Courses for iPhone **Android** – LearningStudio Courses - Phone
	Operating System:	**iPhone** - OS 6 and above **Android** – Jelly Bean, Kitkat, and Lollipop OS
	iPhone App URL:	https://itunes.apple.com/us/app/pearson-learningstudio-courses/id977280011?mt=8
	Android App URL:	https://play.google.com/store/apps/details?id=com.pearson.lsphone

Once downloaded, search for Texas A&M University-Commerce, and it should appear on the list. You will need to sign into the myLeo Mobile portal.

The Courses App for Android and iPhone contain the following feature set:
- View titles/code/Instructor of all Courses enrolled in online
- View and respond to all discussions in individual Courses
- View Instructor Announcements in individual Courses
- View Graded items, Grades and comments in individual Courses
- Grade to Date
- View Events (assignments) and Calendar in individual Courses
- View Activity Feed for all courses
- View course filters on activities
- View link to Privacy Policy
- Ability to Sign out
- Send Feedback

LearningStudio Notifications
Students can be alerted to course activities via text on their mobile phones or up to two email addresses.

Based on their preferences, students can automatically receive a push notification with every new: course announcement, threaded discussion post, grade, and/or assignment without having to login to the course. Enrolled students will automatically receive email notifications for announcements and can opt out of this feature. To receive text notifications, students must opt in.

To begin setting up notifications, go into your course in LearningStudio and click on the bell-shaped Notifications icon on the main menu ribbon.

By default the student's university email address will appear. This cannot be changed in LearningStudio. Additional email addresses may be added by clicking the Add button. After all of the other selections are completed be sure to click the Save and Finish button.

COURSE AND UNIVERSITY PROCEDURES/POLICIES

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the Student Guidebook.
http://www.tamuc.edu/admissons/registrar/documents/studentGuidebook.pd

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: Netiquette http://www.albion.com/netiquette/corerules.html

TAMUC Attendance
For more information about the attendance policy please visit the Attendance webpage and Procedure 13.99.99.R0.01. http://www.tamuc.edu/admissions/registrar/generalInformation/attendance.aspx

http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedur es/13students/academic/13.99.99.R0.01.pdf

Academic Integrity
Students at Texas A&M University-Commerce are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty see the following procedures:
Undergraduate Academic Dishonesty 13.99.99.R0.03

http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedur es/13students/undergraduates/13.99.99.R0.03UndergraduateAcademicDishonesty.pdf

Graduate Student Academic Dishonesty 13.99.99.R0.10

http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedur es/13students/graduate/13.99.99.R0.10GraduateStudentAcademicDishonesty.pdf

ADA Statement
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services
Texas A&M University-Commerce
Gee Library 132

Phone (903) 886-5150 or (903) 886-5835
Fax (903) 468-8148
StudentDisabilityServices@tamuc.edu

Nondiscrimination Notice

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Campus Carry Rule

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations. For a list of locations, please refer to (http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf) and/or consult your event organizer). Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

Course Specific Procedures

Texas A&M University-Commerce will not condone plagiarism in any form. Plagiarism represents disregard for academic standards and is strictly against University policy. Plagiarized work can result in a "0" on a given assignment(s) or an "F" for the course as well as further administrative sanctions permitted under University policy.

Guidelines for properly quoting someone else's writings and the proper citing of sources can be found in the APA Publication Manual and through online resources provided. If you have difficulty summarizing or documenting sources, contact your professor for assistance.

The instructor reserves the right to manage a positive learning environment and thus will not tolerate inappropriate conduct in the course. Students must contribute appropriately to the class, and must maintain a professional level of respect when interacting with other students and the instructor.