

Course Objectives

- gain a further understanding of industry environment through studio and agency visits
- prepare portfolio presentation for guest critiques
- set up two outside interviews for portfolio critiques
- plan the Senior Exit Show, including the show concept and production of all collateral and marketing materials

Course Description

We will have speakers plus visit agencies and studios. Students will have the opportunity to have their portfolio critiqued by professionals in their area of emphasis. You will be required to have two portfolio critiques outside of class speakers and conference opportunities.

As a class you are responsible for every aspect of the senior exit show and silent auction: It's concept, promotional material and date. Designate: location chair/auction chair/food&drink chair/publicity chair. The chairs are the contact point for that area of the show.

Course Format

The Instructor's role will be that of an advisor: I will observe your work and ideas generally and make sure that all show details are covered. It is your responsibility to be prepared and are expected to be a creative problem solver every step of the way.

After the 8 week review, tours and professional portfolio critiques will begin, pace your self.

In-class participation: An open mind and an eagerness to share your ideas and thoughts are required.

Grading

Grades will be assigned according to the following scale:

- A work well above the general class level, evidence of participation in related activities outside of the classroom, thoughtful participation in classroom discussion and critique
- B work above the general class level, participation in classroom discussion and critique
- C average work, minimal requirements met
- D work below class average, lack of participation and/or poor attendance
- F inferior work, work not turned in, failure to attend class

Grades will be based on: 25% inclass participation
 25% interviews and critiques
 50% exit show

The Department of Art reserves the right to discontinue enrollment of art major students at any time if satisfactory academic progress is not being made. Students who have accumulated three unsatisfactory grades (D or F) in studio art or visual communication courses taken for college credit at Texas A&M University Commerce or elsewhere will not be permitted to continue, be readmitted, or graduate with a major in studio art or visual communication. Courses in which a grade below the minimum is received may only be repeated once.

Instructor Contact Information and Response Time

Please email me any questions as well as your class project work at the email below. *Note:* E-mail should be used for brief verbal communications. If your e-mail is lengthy schedule face time before or after class. Communication from students will be responded to within 24 hours during the work week. Weekend communication will be handled the next business day unless noted.

Lee.whitmarsh@tamuc.edu
214.954.3636

Attendance

Arriving unprepared to utilize class time effectively will result in being marked absent. Attendance is required and roll will be taken by a sign-in sheet. It is your responsibility to sign the attendance sheet. I will leave lecture handouts to absent students, but will not re-lecture missed material.

You may be absent from class twice.

On your first absence you will receive an e-mail warning from Aerielle and it will be copied me.

On your second absence you will receive an e-mail from Aerielle and be contacted by me.

On your third absence you will receive an F in the class.

If you wish to drop the class you will receive a drop/fail.

Two tardies of 30 minutes or more equals an absence.

If a student is OVER 10 MINUTES late for the final, a full letter grade will be deducted from his or her final grade. If a student does not show up for the final they automatically fail the class.

You are responsible for the work covered in the missed class at the next class meeting, as well as any work expected on the day you return. If you have an emergency, please feel free to leave a message for me in the office 214-954-3636 or e-mail me: lee.whitmarsh@tamuc.edu

Scholastic Dishonesty

- Scholastic dishonesty will not be tolerated in any class -related activity.
- Scholastic dishonesty includes, but is not limited to, the submission of someone else's materials as one's own work.
- Scholastic dishonesty may involve one or more of the following acts: cheating, plagiarism, or collusion.
- Plagiarism is the use of an author's words or ideas as if they were one's own without giving credit to the source, including, but not limited to, failure to acknowledge a direct quotation. Cite your references.
- Cheating is the willful giving or receiving of information in an unauthorized manner during an examination, illicitly obtaining examination questions in advance, copying computer or Internet files, using someone else's work for assignments as if it were one's own, or any other dishonest means of attempting to fulfill the requirements of a course.
- Collusion is intentionally aiding or attempting to aid another in an act of scholastic dishonesty, including but not limited to, providing a paper or project to another student, providing an inappropriate level of assistance, communicating answers to a classmate during an examination, removing tests or answer sheets from a test site, and allowing a classmate to copy answers.
- Academic dishonesty could result in expulsion from the University

Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. (*See current Student Guidebook*).

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: Netiquette <http://www.albion.com/netiquette/corerules.html>

Students with Disabilities

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services
Texas A&M University-Commerce
Gee Library- Room 132
Phone (903) 886-5150 or (903) 886-5835
Fax (903) 468-8148
Email: Rebecca.Tuerk@tamuc.edu
Website: Office of Student Disability Resources and Services
<http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/>

Nondiscrimination Notice

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Texas Senate Bill - 11

(Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations. For a list of locations, please refer to (<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>) and/or consult your event organizer). Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

company

focus on: advertising design motion

location

website

specialty

top clients

recent recognition

why would you like to work for them?

What pieces in your portfolio most align with the work from this studio?