

SYLLABUS

INFORMATION

Instructor: Casey McGarr, Assistant Professor Visual Communication
Office Location: 415
Office Hours: Monday 2:30-3:30, Wednesday 2:30-3:30, by appointment only: phone or email
Office Phone: 214-752-9050
Email: casey.mcgarr@tamuc.edu

CLASS INFORMATION

Credit hours: 3.0
Meeting times: Monday 6:00 p.m. until 10:00 p.m.
Meeting location: 402

REQUIRED TEXT

Book: Teaching Graphic Design by Stephen Heller (Course offerings and class projects)

SUGGESTED TEXTBOOKS AND RESOURCES

Periodicals: Print, Communication Arts, Dwell, and Fast Company magazines
Various other resources will most likely present themselves during the semester, some maybe suggested by students.

COURSE DESCRIPTION

I just tap the lid, loosen it a bit, and allow the student to be the one who unscrews it. Studio 2 will focus on design education history, theory, philosophy, and methods. Why do we have a compelling need to teach and why would anyone else listen to me? In addition, how do we learn to recognize and respond to good work in a way that empowers and mediocre work in a way that motivates? How do we compel and guide students to reach beyond the stars? When is enough direction enough? Does “tough love” have a place in the classroom?

COURSE OBJECTIVES

- Conduct a self-analysis of your background & experience with regard to effective teaching.
- Discover what makes a good teacher good and a bad teacher bad
- Expand your understanding of grading evaluation methods
- Understand and develop a successful criteria is for a students’ solution to a problem
- Explore critique methods through role-play
- Gain knowledge in selecting clients/assignments that will produce positive possibilities
- Understand the art of “pushing” not art directing
- Become familiar with design education topics through reading and discussion and develop your own teaching philosophy

COURSE STRUCTURE / EXPECTATIONS

This class will be a combination of lecture, readings, assignments, and class discussion. Outside class, work will consist of readings, response essays for discussion, and assignments. This class is designed to be primarily a discussion class, which means that it is imperative that you come to class prepared to engage and contribute for positive outcome.

You are expected to perform at a consistently high, professional level throughout the semester. If there is anything that may keep you from performing at this level, you must contact the instructor immediately to discuss this issue.

ASSIGNMENTS & PERCENTAGE OF GRADE

Assignment One: Passion From The Past	10%
Assignment Two: Evaluation	10%
Assignment Three: Formal, Theoretical & Cultural Criticism	10%
Assignment Four: Critique Guidelines	10%
Assignment Five: Typography Assignment	10%
Assignment Six: Design Philosophy	10%
Assignment Seven: Teaching Philosophy	10%
Average of Group Discussion Grades and Group Discussion Binder	30%

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GRADE EVALUATION

- Your final grade will be based on an average of all assignments, attendance, and participation.
- The participation grade is based on the following:
- Dedication to methodology application
- Conceptual thinking ability and demonstration of critical thinking
- Per class involvement, contributions, and critiques to your classmates
- Demonstration desire and capacity to show progress and meet deadlines.
- Grades will be discussed on an individual basis by office appointment only—not in class.

WORDS TO-THE-WISE

Show up, be committed in your work, and immerse yourself in the process. It is your show.

DO NOT FALL BEHIND

HOLIDAY

March 13th - 17 Spring Break

May 1st - Last day of class and Final

STUDENT CONDUCT

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. (See current Student Guidebook).

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: Netiquette <http://www.albion.com/netiquette/corerules.html>

SCHOLASTIC DISHONESTY

- Scholastic dishonesty will not be tolerated in any class -related activity.
- Scholastic dishonesty includes, but is not limited to, the submission of someone else's materials as one's own work.
- Scholastic dishonesty may involve one or more of the following acts: cheating, plagiarism, or collusion.
- Plagiarism is the use of an author's words or ideas as if they were one's own without giving credit to the source, including, but not limited to, failure to acknowledge a direct quotation. Cite your references.
- Cheating is the willful giving or receiving of information in an unauthorized manner during an examination, illicitly obtaining examination questions in advance, copying computer or Internet files, using someone else's work for assignments as if it were one's own, or any other dishonest means of attempting to fulfill the requirements of a course.
- Collusion is intentionally aiding or attempting to aid another in an act of scholastic dishonesty, including but not limited to, providing a paper or project to another student, providing an inappropriate level of assistance, communicating answers to a classmate during an examination, removing tests or answer sheets from a test site, and allowing a classmate to copy answers.
- Academic dishonesty could result in expulsion from the University

ADA STATEMENT STUDENTS WITH DISABILITIES

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services

Texas A&M University-Commerce

Gee Library- Room 132

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

Email: Rebecca.Tuerk@tamuc.edu

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WEBSITE: OFFICE OF STUDENT DISABILITY RESOURCES AND SERVICES

<http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/>

NONDISCRIMINATION NOTICE

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

TEXAS SENATE BILL - 11

(Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations. For a list of locations, please refer to (<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>) and/or consult your event organizer). Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.