

ART 475
SENIOR STUDIO

MONDAYS
6:30-10:30PM
ROOM 419

JOSHUA EGE
OFFICE 416

OFFICE HOURS
By Appointment

COURSE OBJECTIVES

This course is intended to help soon to be graduating students (you) become prepared to enter the work force. You will be educated with information that will further your understanding of the different careers that are available in the Advertising, Design and New Media fields. This will be partnered with reviewing/revisiting existing pieces in your portfolio and filling in any holes with a new piece. You will learn how to handle an interview, write a resume and what is expected once you are hired and working for a company.

- Understanding what types of career avenues are available in the design, advertising and new media industries.
- Understanding professional dynamics and procedures in agencies/studios through speakers and field trips
- Focus your portfolio toward your career objectives to become more marketable
- Strengthen and apply skills learned in previous courses

COURSE DESCRIPTION

In this class you will work on a capstone project crafted specifically for your portfolio that should represent the culmination of what you have learned in the VisCom program. In addition, you will be required to update current portfolio projects as needed.

COURSE FORMAT

We will review portfolios at the beginning of the semester and look to strengthen individual pieces or fill holes with a new project work. Each student will be expected to use all the creative methodologies for innovative problem solving that you have learned in earlier Visual Communication classes. You will be expected to work at an advanced level of conceptual thinking, creative management and production. Portfolios will be reviewed again right after mid-semester, tough decisions will be made with this presentation, i.e. if you are ready to graduate.

The Instructor's role will be that of a Creative Director/Advisor: I will observe your work and ideas generally. It is your responsibility to be prepared to give a detailed overview of what you are doing and expected to be the creative problem solver every step of the way. Each of you should realize that the class is the primary vehicle for regular, detailed feedback throughout the entire semester.

GRADING

Grades will be assigned according to the following scale:

- A work well above the general class level, evidence of participation in related activities outside of the classroom, thoughtful participation in classroom discussion and critique
- B work above the general class level, participation in classroom discussion and critique
- C average work, minimal requirements met
- D work below class average, lack of participation and/or poor attendance
- F inferior work, work not turned in, failure to attend class

Grades will be based on:

- 10% show participation (can not graduate without meeting show requirement)
- 45% on final portfolio
- 45% capstone project

SHOW ENTRY REQUIREMENTS

You will be required to enter the One Show, DSVC student Show and at least three additional shows.

MID-TERM GRADUATION REVIEW

Students will submit a pdf for review mid-semester for final graduation determination. Portfolio parameters will vary from student to student, i.e. print vs. new media.

ATTENDANCE

You may be absent from class twice. **FIRST ABSENCE:** You will receive an email from the VisCom office that is copied to the instructor and Lee Whitmarsh. **SECOND ABSENCE:** You will receive an email from the VisCom office that is copied to the instructor and Lee Whitmarsh. The first two emails serve as a warning. **THIRD ABSENCE:** Lee emails the student that they have failed the course, the instructor and VisCom secretary are copied. Two tardies equals one absence. Two tardies of 20 minutes or more equals an absence. A tardy of 60 minutes equals an absence. Two late returns from break of more than 10 minutes equals one absence. If a student is **OVER 10 MINUTES** late for the final, a full grade will be deducted from his or her final grade. If a student does not show up for the final they automatically fail the class.

There is no distinction between excused and unexcused absences.

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FINAL CRITIQUE

Each student is required to be on time for the final critique and have all their assignments completed. If a student is OVER 10 MINUTES late for the final critique, a full grade will be deducted from his or her final grade. If a student does not show up for the final critique they automatically fail the class.

ACADEMIC INTEGRITY AND PLAGIARISM

Texas A&M University-Commerce does not tolerate plagiarism and other forms of academic dishonesty. Conduct that violates generally accepted standards of academic honesty is defined as academic dishonesty.

- Scholastic dishonesty includes, but is not limited to, the submission of someone else's materials as one's own work.
- Scholastic dishonesty may involve one or more of the following acts: cheating, plagiarism, or collusion.
- Plagiarism is the use of an author's words or ideas as if they were one's own without giving credit to the source, including, but not limited to, failure to acknowledge a direct quotation. Cite your references.
- Cheating is the willful giving or receiving of information in an unauthorized manner during an examination, illicitly obtaining examination questions in advance, copying computer or Internet files, using someone else's work for assignments as if it were one's own, or any other dishonest means of attempting to fulfill the requirements of a course.
- Collusion is intentionally aiding or attempting to aid another in an act of scholastic dishonesty, including but not limited to, providing a paper or project to another student, providing an inappropriate level of assistance, communicating answers to a classmate during an examination, removing tests or answer sheets from a test site, and allowing a classmate to copy answers.
- Academic dishonesty could result in expulsion from the University

STATEMENT ON ACCOMMODATIONS FOR ADA ELIGIBLE STUDENTS

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services

Texas A&M University-Commerce

Gee Library- Room 132

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

Email: Rebecca.Tuerk@tamuc.edu

Website: Office of Student Disability Resources and Services

<http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/>

STATEMENT ON STUDENT BEHAVIOR

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. (See current Student Guidebook). Students should also consult the Rules of Etiquette for more information regarding how to interact with students in an online forum: Etiquette <http://www.albion.com/netiquette/corerules.html>

NONDISCRIMINATION NOTICE

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

TEXAS SENATE BILL - 11

(Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations. For a list of locations, please refer to (<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>) and/or consult your event organizer). Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

INSTRUCTOR CONTACT INFORMATION

Please email me any questions as well as your class project work at the email below. Note: E-mail should be used for brief verbal communications. If your e-mail is lengthy schedule an appointment.

joshua.ege@tamuc.edu
214.752.9009