

INFORMATION

Instructor: Casey McGarr, Associate Professor Visual Communication
Office Location: 415
Office Hours: Office Hours: Monday 1-3, Wednesday 11-4, by appointment only, phone, or email
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CLASS INFORMATION

Credit hours: 3.0
Meeting times: Monday 6:00 p.m. til 10:00 p.m.
Meeting location: Room 401, unless other location specified

SUGGESTED TEXTBOOKS AND RESOURCES

Teaching Graphic Design by Stephen Heller (Course offerings and class projects)
Design School Confidential : Extraordinary Class Projects from the International Design Schools, Colleges, and Institutes by Steven Heller and Lita Talarico
Both can be purchased at <http://www.half.ebay.com>

COURSE DESCRIPTION

This course will deal with the creation of a BFA curriculum through team - based exploration and ideation while functioning as a university faculty member. The class will operate as a university visual communication faculty tasked with creating a “from scratch” BFA curriculum in Visual Communication. Required university studies, core foundations, reviews, philosophy as well as the role of individual faculty members attributes will be part of the mix. Course development, sequencing and assessment rubrics will be created in a team based environment.

COURSE OBJECTIVES

Gain knowledge of curriculum requirements
Develop a university mission statement as a road-map for curriculum direction
Expand your understanding of multi-faceted course structure and sequencing.
Understand the value of innovative collaborative thinking associated with working as faculty
Understand the sometimes political nature of navigating through a faculty’s strengths and weaknesses
New class and single course development from syllabi to assessment will be addressed
Academic Committees will be explored

COURSE STRUCTURE

This class will be a combination of lecture / discussion and critiques with both in class and outside exercises and assignments. A commitment to the homework will be necessary to achieve the goals for this class and its completion. Team based participation and collaboration will be a key component in a productive class dynamic and a positive outcome for each student as well as the class as a whole.

ASSIGNMENTS (ASSIGNMENTS ARE SUBJECT TO CHANGE BASED UPON THE NEEDS AND PROGRESS OF THE CLASS)

Curriculum research and analysis / rubric	14.3%
Our Mission / Philosophy	14.3%
Curriculum outcome objectives / sequence, rotation	14.3%
Individual Course Development	14.3%
Final Course Syllabi	14.3%
Assignments / Evaluation	14.3%
Overall faculty / course participation	14.3%

ABSENCE POLICY

- You may be absent from class twice.
- On your first absence you will receive an e-mail warning, which is copied to Virgil Scott.
- On your second absence you will receive an e-mail and you will be contacted by Virgil Scott.
- On your third absence you will receive an F in the class. If you wish to drop the class you will receive a drop/fail.
- Two tardies of 20 minutes or more equals an absence.
- A tardy of 60 minutes equals an absence.

- Two late returns from break of more than 10 minutes equals one absence.
- If a student is OVER 10 MINUTES late for the final, a full grade will be deducted from his or her final grade. If a student does not show up for the final they automatically fail the class.
- There is no distinction between excused and unexcused absences.

CLASS POLICY

Cell-phones, head-phones, beepers or other PDA devices may not be turned on or used in class at any time.

Computers may not be used in class without the permission of the instructor.

No eating in class, eat lunch before coming to class or at break time.

GRADING SCALE

90 to 100 points: Excellent (work well above the general class level, evidence of participation in related activities outside of the classroom, thoughtful participation in classroom discussion and critique)

80 to 89 points: Good (work above the general class level, participation in classroom discussion and critique)

70 to 79 points: Average (average work, minimal requirements met)

60 to 69 points: Below Average (work below class average, lack of participation and/or poor attendance)

50 to 59 points: Poor (inferior work, work not turned in, failure to attend class)

In addition to project, quiz and test grades, students final grade will also be based on critique participation and application, work ethic, and attitude.

GRADE EVALUATION

Your final grade will be based on an average of all assignments, attendance and an participation grade. The participation grade is based on: dedication to methodology application, conceptual thinking ability, daily class involvement and contributions to your classmates, as well as both a desire and capacity to show progress and meet deadlines. Grades will be discussed on an individual basis by office appointment only—not in class. Note: Violations of class policy with respect to cell-phones, head-phones, or other PDAs as well as unauthorized computer use in class with result in a one-point deduction from the current assignment.

WORDS TO-THE-WISE

Show up, be committed in your work, and immerse yourself in the process. It's your show.

DO NOT FALL BEHIND

HOLIDAY

September 5th - Labor Day (Monday)

October 22nd - Mid Term Exam

November 23rd - 25th Thanksgiving Holiday

December 13th - Last day of class

STUDENT CONDUCT

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. (See current Student Guidebook).

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum:

Netiquette <http://www.albion.com/netiquette/corerules.html>

SCHOLASTIC DISHONESTY

- Scholastic dishonesty will not be tolerated in any class -related activity.
- Scholastic dishonesty includes, but is not limited to, the submission of someone else's materials as one's own work.
- Scholastic dishonesty may involve one or more of the following acts: cheating, plagiarism, or collusion.
- Plagiarism is the use of an author's words or ideas as if they were one's own without giving credit to the source, including, but not limited to, failure to acknowledge a direct quotation. Cite your references.
- Cheating is the willful giving or receiving of information in an unauthorized manner during an examination, illicitly obtaining examination questions in advance, copying computer or Internet files, using someone else's work for assignments as if it were one's own, or any other dishonest means of attempting to fulfill the requirements of a course.
- Collusion is intentionally aiding or attempting to aid another in an act of scholastic dishonesty, including but not limited to, providing a paper or project to another student, providing an inappropriate level of assistance, communicating answers to a classmate during an examination, removing tests or answer sheets from a test site, and allowing a classmate to copy answers.
- Academic dishonesty could result in expulsion from the University

ADA STATEMENT STUDENTS WITH DISABILITIES

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services
Texas A&M University-Commerce
Gee Library- Room 132
Phone (903) 886-5150 or (903) 886-5835
Fax (903) 468-8148
Email: Rebecca.Tuerk@tamuc.edu

WEBSITE: OFFICE OF STUDENT DISABILITY RESOURCES AND SERVICES

<http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/>

NONDISCRIMINATION NOTICE

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

TEXAS SENATE BILL - II

(Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations. For a list of locations, please refer to

(<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>) and/or consult your event organizer). Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.