

TEXAS A&M UNIVERSITY COLLEGE OF ARTS AND SCIENCES COURSE SYLLABUS

COURSE NUMBER: ART 472.802

COURSE TITLE: Art Direction

CREDIT HOURS: 4.0 **LECTURE HOURS:** Monday 12:00 – 4:00 pm **COURSE DELIVERY METHOD:** Lecture/Lab

INSTRUCTOR'S INFORMATION:

Instructor of Record: Lee Whitmarsh

Contact Provider: J. Schuh (M) 214-356-4831 e-mail: texasanimator@gmail.com

CLASS INFORMATION

Class meeting times: M 6:30-10:30 Class meeting location: Room 403

TEXTBOOK: Storyboards Edition by Mark Simon ISBN-10: 0-240-80805-3 Character Mentor by Tom Bancroft ISBN: 978-0-240-82071-2

SUPPLIES: Sketchbook, Non-Photo Blue Pencils, Black Matte Boards for Storyboards, Sketch Pencils, Eraser (MAGICRUB® recommended) CD-ROMs to provide project files

LEARNING OUTCOMES:

- Develop skills in layout, perspective drawing, figure drawing, lighting and shading.
- Explore color theory and mood.
- Demonstrate an understanding of the psychology of perspective and principles of storytelling.
- Develop skills in character development.
- Demonstrate a technical understanding of storyboards and pitch bibles by presenting ideas to the class

COURSE REQUIREMENTS:

- Attendance and punctuality.
- Constructive participation during class discussions and critiques.
- Completion of all assigned projects on time, including the mid-term and final exam.

CLASSROOM CONDUCT:

Show respect to other students and instructors at all times. No question is a dumb question. In a creative environment the simple, crazy, wacky, and absurd idea can often lead to the best solution. Do not bring children into the class, they will get bored and disrupt the learning environment.

Use of cell phones and laptops during class should be for software, research and reference purposes only. Checking social media accounts will not be allowed during lecture or in class assignments.

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. (See current Student Guidebook).

Instructor response time

Communication from students will be responded to within 24 hours during the work week. Weekend communication will be handled the next business day unless noted by the instructor.

METHOD OF EVALUATION:

Attendance

Project 1

Project 2 Sketchbook Mid-Term

Final

Weekly Assignments

A 700 – 630 points (superior effort & exemplary work) B 629 – 560 points (significant effort & hard work)
C 559 – 490 points (average effort & completed work) D 489 – 420 points (mediocre effort & incomplete work) F 419 and below (not much effort & not much work)

A = work well above the general class level, participation in related activities outside of the classroom, thoughtful participation in classroom discussion and critique

B = work well above the general class level, participation in classroom discussion and critique C = average work, minimal requirements met

D = work below class average, lack of participation and/or poor attendance

F = inferior work, work not turned in, failure to attend class

Scholastic Dishonesty

- Scholastic dishonesty will not be tolerated in any class -related activity.
- Scholastic dishonesty includes, but is not limited to, the submission of someone else's materials as one's own work.
- Scholastic dishonesty may involve one or more of the following acts: cheating, plagiarism, or collusion.
- Plagiarism is the use of an author's words or ideas as if they were one's own without giving credit to the source, including, but not limited to, failure to acknowledge a direct quotation. Cite your references.
- Cheating is the willful giving or receiving of information in an unauthorized manner during an examination, illicitly obtaining examination questions in advance, copying computer or Internet files, using someone else's work for assignments as if it were one's own, or any other dishonest means of attempting to fulfill the requirements of a course.
- Collusion is intentionally aiding or attempting to aid another in an act of scholastic dishonesty, including but not limited to, providing a paper or project to another student, providing an inappropriate level of assistance, communicating answers to a classmate during an examination, removing tests or answer sheets from a test site, and allowing a classmate to copy answers.
- Academic dishonesty could result in expulsion from the University

Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. (See current Student Guidebook).

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: Netiquette <http://www.albion.com/netiquette/corerules.html>

ADA Statement

Students with Disabilities

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services

Texas A&M University-Commerce

Gee Library- Room 132

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

Email: Rebecca.Tuerk@tamuc.edu

Website: Office of Student Disability Resources and Services

<http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/>

Nondiscrimination Notice

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Texas Senate Bill-11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations. For a list of locations, please refer to (<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>) and/or consult your event organizer). Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

