



Art 418.801 Advanced Motion Graphics and 3D COURSE SYLLABUS: Spring 2016

Instructor: Vince Sidwell
Office Location: Keyframe Lab
Office Hours: T 6:30-9:30
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COURSE INFORMATION

Materials – *Thumbdrive*

Reading: *Levy, David B. Animation Development: From Pitch to Production. (NY: Allworth Press, Sept. 8, 2009)*
Scott, Jeffrey. How to Write for Animation. (NY: Overlook Press, June 24, 2003)

Course Description: The objective of the course is to create two spec commercials for a client chosen by the second week of class. The clients available will be provided by the instructor. Commercials shall be

- :30 in length,
- 720 HD resolution
- Include Sound
- May include Live footage, but significant portion shall be animated
- May include but is not limited to: 3D visual effects, character animation, Motion Graphics

This student will be responsible for concept, developing, producing and delivery of final commercials. This includes but is not limited to and all research, scripting, storyboards, development, production and post production. Student will provide the instructor with a proposal that outlines the production time lines and deliverable.

Student Learning Outcomes: By the end of this course, the student will:

- Have a working knowledge of commercial production
- Have a better understanding of freelance animation pipeline.

COURSE REQUIREMENTS

Maya 1-4

TECHNOLOGY REQUIREMENTS

COURSE AND UNIVERSITY PROCEDURES/POLICIES

Students with Disabilities

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services

Texas A&M University-Commerce

Gee Library- Room 132

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

Email: Rebecca.Tuerk@tamuc.edu

Website: Office of Student Disability Resources and Services

<http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/>

Nondiscrimination Notice

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Student Conduct:

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior

conducive to a positive learning environment. (See current Student Guidebook).

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: Netiquette <http://www.albion.com/netiquette/corerules.html>

Grading Criteria/Student Evaluation:

Grading Guidelines

Grades will be assigned according to the following scale:

- A** work well above the general class level, evidence of participation in related activities outside of the classroom, thoughtful participation in classroom discussion and critique
- B** work above the general class level, participation in classroom discussion and critique
- C** average work, minimal requirements met
- D** work below class average, lack of participation and/or poor attendance
- F** inferior work, work not turned in, failure to attend class

In addition to project, quiz and test grades, students final grade will also be based on critique participation and application, work ethic, and attitude. These specifications are applied with 70% projects

20% Milestone Delivery

10% class participation

Texas A&M Policies on Class Assignments/Late Work:

Faculty members encourage accountability and punctuality for future career success. Students are encouraged to turn-in all work for instructor feedback.

- No late work accepted.

Attendance Policy:

- You may be absent from class twice.
- FIRST ABSENCE: Myranda will email the student and copy the instructor and Lee
- SECOND ABSENCE: Myranda will email Lee and copy the instructor and the student. Lee will contact the student.
- THIRD ABSENCE: Lee emails the student that they have failed the course, the instructor and Myranda are copied.
- Two tardies of 20 minutes or more equals an absence.
- A tardy of 60 minutes equals an absence.
- There is no distinction between excused and unexcused absences.

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the

instructor to modify the syllabus during the semester.

No eating in the classrooms. Please direct students to the gallery or 3rd floor space.

The Department of Art reserves the right to discontinue enrollment of art major students at any time if satisfactory academic progress is not being made. Students who have accumulated three unsatisfactory grades (D or F) in studio art or visual communication courses taken for college credit at Texas A&M University Commerce or elsewhere will not be permitted to continue, be readmitted, or graduate with a major in studio art or visual communication. Courses in which a grade below the minimum is received may only be repeated once.