

ART 475
SENIOR STUDIO

MONDAYS
6:30-10:30PM
ROOM 419

JOSHUA EGE
OFFICE 416

OFFICE HOURS
By Appointment

COURSE OBJECTIVES

This course is intended to help soon to be graduating students (you) become prepared to enter the work force. You will be educated with information that will further your understanding of the different careers that are available in the Advertising, Design and New Media fields. This will be partnered with reviewing/revisiting existing pieces in your portfolio and filling in any holes with a new piece. You will learn how to handle an interview, write a resume and what is expected once you are hired and working for a company.

- Understanding what types of career avenues are available in the design, advertising and new media industries.
- Understanding professional dynamics and procedures in agencies/studios through speakers and field trips
- Focus your portfolio toward your career objectives to become more marketable
- Strengthen and apply skills learned in previous courses

COURSE DESCRIPTION

In this class you will work on a capstone project crafted specifically for your portfolio that should represent the culmination of what you have learned in the VisCom program. In addition, you will be required to update current portfolio projects as needed.

COURSE FORMAT

We will review portfolios at the beginning of the semester and look to strengthen individual pieces or fill holes with a new project work. Each student will be expected to use all the creative methodologies for innovative problem solving that you have learned in earlier Visual Communication classes. You will be expected to work at an advanced level of conceptual thinking, creative management and production. Portfolios will be reviewed again right after mid-semester, tough decisions will be made with this presentation, i.e. if you are ready to graduate.

The Instructor's role will be that of a Creative Director advisor: I will observe your work and ideas generally. It is your responsibility to be prepared to give a general overview of what you are doing and expected to be the creative problem solver every step of the way. Each of you should realize that the class is the primary vehicle for regular, detailed feedback throughout the entire semester.

On occasion the class may need to meet off-site to accommodate guest speakers or tours.

GRADING

Grades will be assigned according to the following scale:

- A work well above the general class level, evidence of participation in related activities outside of the classroom, thoughtful participation in classroom discussion and critique
- B work above the general class level, participation in classroom discussion and critique
- C average work, minimal requirements met
- D work below class average, lack of participation and/or poor attendance
- F inferior work, work not turned in, failure to attend class

Grades will be based on:

- 10% show participation (can not graduate without meeting show requirement)
- 50% on final portfolio
- 40% capstone project

SHOW ENTRY REQUIREMENTS

You will be required to enter the One Show, DSVC student Show, Creative Summit plus at least two additional shows.

MID-TERM GRADUATION REVIEW

Students will submit a pdf for review mid-semester for final graduation determination. Portfolio parameters will vary from student to student, i.e. print vs. new media.

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FINAL CRITIQUE

Each student is required to be on time for the final critique and have all their assignments completed. If a student is OVER 10 MINUTES late for the final critique, a full grade will be deducted from his or her final grade. If a student does not show up for the final critique they automatically fail the class.

ATTENDANCE

You may be absent from class twice.

On your first absence you will receive an e-mail warning, which is copied to Lee Whitmarsh.

On your second absence you will receive an e-mail and you will be contacted by Lee Whitmarsh.

On your third absence you will receive an F in the class. If you wish to drop the class you will receive a drop/fail.

Two tardies of 20 minutes or more equals an absence.

A tardy of 60 minutes equals an absence.

Two late returns from break of more than 10 minutes equals one absence.

If a student is OVER 10 MINUTES late for the final, a full grade will be deducted from his or her final grade. If a student does not show up for the final they automatically fail the class.

There is no distinction between excused and unexcused absences.

INSTRUCTOR CONTACT INFORMATION

Please email me any questions as well as your class project work at the email below.

Note: E-mail should be used for brief verbal communications. If your e-mail is lengthy schedule an appointment

joshua.ege@tamuc.edu
214.954.3636

STATEMENT ON ACCOMMODATIONS FOR ADA ELIGIBLE STUDENTS

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services
Texas A&M University-Commerce
Gee Library, Room 132
Phone (903) 886-5150

StudentDisabilityServices@tamuc.edu

STATEMENT ON STUDENT BEHAVIOR

All students enrolled at the University shall follow the tenet of common decency and acceptable behavior conducive to a positive learning environment. (See Student's Guide Handbook, Policies and Procedures, Conduct)

All students must show respect toward the instructor and the instructor's syllabus, presentations, assignments, and point of view. Students should respect each others' differences. If the instructor determines that a student is not being respectful towards other students or the instructor, it is the instructor's prerogative to ask the student to leave, to refer the student to the department head, and to consider referring the student to the Dean of Students who may consider requiring the student to drop the course. Please refer to pages 42 – 46 of the Texas A&M University-Commerce Student guidebook's Codes of Conduct for details.

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STUDENT CONDUCT/CITIZENSHIP

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. (See Code of Student Conduct from Student Guide Handbook). Students are expected, at all times, to recognize constituted authority, to conform to the ordinary rules of good conduct, to be truthful, to respect the rights of others, to protect private and public property, and to make the best use of their time and effort toward the educational process.

A&M-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

ACADEMIC INTEGRITY AND PLAGIARISM

Texas A&M University-Commerce does not tolerate plagiarism and other forms of academic dishonesty. Conduct that violates generally accepted standards of academic honesty is defined as academic dishonesty. "Academic dishonesty" includes, but is not limited to, plagiarism (the appropriation or stealing of the ideas or words of another and passing them off as one's own), cheating on exams or other course assignments, collusion (the unauthorized collaboration with others in preparing course assignments), and abuse (destruction, defacing, or removal) of resource material.

Be here because you want to be, do not waste the time of your instructor or fellow classmates, do not procrastinate and fall behind.