TEXAS A&M
UNIVERSITY
COMMERCE

COURSE: TMGT 351-01W Managing Cultural Differences

COURSE SYLLABUS: Fall, 2015

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COURSE INFORMATION

Materials – Textbooks, Readings, Supplementary Readings:

Textbook Required:

TITLE: Managing Cultural Differences, 7th Ed.

AUTHORS: Moran, Harris, and Moran
ISBN: 10: 0-7506-8247-7
PUBLISHER: Elsevier
PUBLICATION DATE: 2007

Helpful:
Although not required the Publication Manual of the American Psychological Association
(APA), 6th Edition. Will be utilized for the Research paper for formatting and references.

COURSE DESCRIPTION:
Study of change management, culture differences and common operating practices in
global organizations.

Student Learning Outcomes:

Upon satisfactory completion of the course, the student will:
- have an understanding of cultural differences and styles in business and
  industry, including management, both globally and in U.S.,
- be able to define cultural management as it applies to contemporary
  business and industry,
- be able to read, review, and interpret case studies involving cultural
  differences
- demonstrate knowledge of cultural differences by preparing a written
  paper on the various aspects and practices of management of cultural
  differences, and
- be able to define the future impact of cultural differences on management

COURSE REQUIREMENTS

Instructional / Methods / Activities Assessments

All of the course and student performance objectives will be assessed using responses from briefing and other deliverable materials. The learners will be expected to articulate appropriate comments, observations, answers, or treatise concerning each of the course objectives, during discussions, the final executive briefing and the deliverable work(s).

Points for Grading Purposes

Assignment	Maximum Points
Discussion Boards	200
Research Paper	100
Final Team Project	300
TOTAL	**600**

Grades will be determined by the following:

%	Total Points	Grade
90-100	540-600	A
80-89	480-539	B
70-79	420-479	C
60-69	360-419	D
< 60	<359.5	F

Discussion Boards (200 Points)
There will be a total of 20 discussion boards. Students will be required to post their personal responses on or before the assigned date, and then provide detailed comments to at least 2 other student postings no later than the assigned date. Due dates will be posted within the discussion boards.

Research Paper (100 Points)
Each student will be expected to *read the textbook* adopted for this course and additionally conduct **extensive** and **verifiable** internet research on the topic of "managing cultural differences". Specifically, the student will be expected to pick a topic of interest and prepare a 1000-1250 word paper of this topic plus references; **the topic must receive prior approval from the Professor**. Based on the research and its finding, each student will be expected to write a scholarly research paper using the provided Manuscript Format Guide, to be provided in the Doc Sharing section of the course. To receive prior approval, students must submit their proposed topic to the Professor via Research Paper Discussion Board and receive a positive response before starting to write their paper.

Internet research cited in your paper is to come from only *verifiable* and *legitimate* sources. **Your cited sources will be checked and verified by your Professor and must be cited properly per APA. Papers will also be submitted to Turn-It-In via the proper dropbox. Wiki is NOT an approved reference.**

Research Paper Due: October 25, 2015 by 11:59 pm. Late work will not be accepted.

<u>Final Team Project (300 Points)</u>

Final Team Project will be a group project. The teams will be assigned a geographic region to explain and develop a "crash course" of knowledge for someone going to that area. More details will be posted in eCollege.

Completed Final Team Project Due: December 13, 2015 by 11:59 pm. Late work will not be accepted.

TECHNOLOGY REQUIREMENTS

The student will need access to high-speed internet connection, with a modern computer (Windows XP or newer, MS Office, Internet Explorer (6.0, 7.0, or 8.0). It is possible that lectures will be conducted via the web, using ClassLive Pro. Students will be given instructions as to how to access this program via the Drop box. Students also will need a microphone and speakers (preferable a headset) in order to hear and talk with the Professor.

Your courses will also work with Macintosh OS X along with a recent version of Safari 2.0 or better. Along with Internet Explorer and Safari, eCollege also supports the Firefox browser (3.0) on both operating systems.

It is strongly recommended that you perform a "Browser Test" prior to the start of your course. To launch a browser test, login in to eCollege, click on the "myCourses" tab, and then select the "Browser Test" link under Support Services.

ACCESS AND NAVIGATION

This course was developed and will be facilitated utilizing eCollege, the Learning Management System used by Texas A&M University-Commerce. To get started with the course, go to https://leo.tamuc.edu/login.aspx.

You will need your CWID and password to log in to the course. If you do not know your CWID or have forgotten your password, contact Technology Services at 903.468.6000 or helpdesk@tamuc.edu. For additional information on how to be a successful student, log in to **tamuc**; password **online**, and read the information provided.

Students will access and follow all course instructions found in the weekly content area; they will participate in Discussion Boards, submit assignments (research paper) via the Drop Box tab, and take the Final Exam.

COMMUNICATION AND SUPPORT

Information on how to contact your Professor is provided on the first page. Email is the preferred method of communication. Every effort will be made to respond to your email within 24 to 48 hours. If personal meetings are desired, an appointment must first be made and confirmed; office hours are posted. The Professor will communicate with students via email, ClassLive Pro, and / or eCollege Announcements. All communications are expected to be of professional nature, with proper spelling and punctuation.

SUBMITTING ASSIGNMENTS
Protocol for Preparing Homework or Other Submittals

Submitted student work must be prepared using Microsoft Word, and PowerPoint; other word processing formats will not be accepted.

Neat, professional appearing submittals, which are well organized, communicate your thoughts well, and contain technically correct information will receive higher scores. Additional guidelines for the assignments will be provided in eCollege email and/or Announcements.

STUDENT SUPPORT

Texas A&M University-Commerce provides students technical support in the use of eCollege. The student help desk may be reached by the following means 24 hours per day, seven days per week:

1. **Chat Support**: Click on "*Live Support*" on the tool bar within your course to chat with an eCollege representative
2. **Phone:** 1-866-656-5511 (toll free) to speak with an eCollege Technical Support Representative
3. **Email:** helpdesk@online.tamuc.org
4. **Help:** Click on the "*Help"* button on the toolbar for information regarding working with eCollege (i.e., "how to submit to the drop box, etc.")

COURSE AND UNIVERSITY PROCEDURES/POLICIES

Course Specific Procedures:

Plagiarism represents disregard for academic standards and is against University policy. Plagiarized work will result in failure of the course and further administrative sanctions according to University policy. Guidelines for properly quoting and citing someone else's works can be found in a variety of handbooks and online resources.

University Specific Procedures:

Students with Disabilities:

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:
Office of Student Disability Resources and Services

Texas A&M University-Commerce
Gee Library
Room 132
Phone (903) 886-5150 or (903) 886-5835
Fax (903) 468-8148
StudentDisabilityServices@tamuc.edu

Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. (See *Code of Student Conduct from Student Guide Handbook).*

Remember Late Work will not be accepted.

Incompletes are not available. A student may drop a course by logging into their myLeo account and clicking on the hyperlink labeled "Drop a class" from the choices found.

QUICK COURSE OUTLINE

	Dates
1st Official Day of Class	08-31-15
RESEARCH PAPER DUE	10-25-15
FINAL TEAM PROJECT DUE	12-13-15

Please review eCollege for a complete list of due dates.