



RTV 1335, STUDIES IN ELECTRONIC COMMUNICATIONS, SUMMER II 2015

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BA 249-C

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OFFICE HOURS: MONDAY, 2-4 P.M., WEDNESDAY, 2-5 P.M.

COURSE INFORMATION

Text: *Head's broadcasting in America: A survey of electronic media.* Michael A. McGregor (on reserve in library).

Course Description: Provide the student with information on the origin, operation, organization, history and philosophy of broadcasting in the United States and the world.

Student Learning Outcomes (University Studies): Students will be able to recognize their own biases, follow the arguments of others and interpret data. Students will communicate clearly, purposefully, making appropriate use of evidence, data and technology as applicable. Students will understand and practice academic honesty. Students can demonstrate awareness of societal problems.

In general, students will become knowledgeable about the history and foundations of U.S. broadcasting and other electronic media. As consumers of television, radio and the Internet, students will learn how these forms of communications affect their daily lives. Radio-TV majors will be better able to make choices in the career field.

COURSE REQUIREMENTS

TESTS: Test at 11 a.m. on Thursday, August 13 on eCollege. Multiple choice and true-false. An outline of study items will be available under "Doc Sharing" on eCollege. This will give you an idea of important names, events and concepts that you'll be asked to identify on the test. The textbook on reserve in the library, and of course, the Internet, will be helpful in finding information. The list will also give you a good idea of the direction you should go in the major requirement of the course, the essay described below.

ESSAY: Students will write an original essay on "The History and Future of Broadcasting and Electronic Communications." The essay should be a minimum of 10 double-spaced pages. The essay will include a cover page at the beginning of the essay and "Works Cited" (reference list) at the end of the essay. These are not included in the minimum of 10 pages.

Note below that there is a deadline on July 30 for a preliminary submission of your essay.

The essay need not be complete at this point, but it should be at least half complete (five pages) at that point, showing footnotes and a reference list. This is to be sure you're on the right track with this project.

The paper should be written in 12-point type in a common font such as Times New Roman or Arial. There should be a minimum of 15 separate references in the essay, and listed alphabetically in the "Works Cited." A list of URL addresses is not acceptable.

This page may be helpful to you in locating acceptable references (sources):

<http://jerz.setonhill.edu/writing/academic1/research-essays-evaluating-online-sources/>

You may not use Wikipedia as a reference, but a Wikipedia article may list references that you may investigate and some of these could be useful.

The essay will be written in APA or MLA style. Both provide standards of footnoting and providing a list of "Works Cited."

Here is a guide to APA style:

<https://owl.english.purdue.edu/owl/section/2/10/>

Here is a guide to MLA style:

<https://owl.english.purdue.edu/owl/section/2/11/>

An example of an acceptable student paper to use as a model will be available under "Doc Sharing."

You can help with your essay at the University Writing Center:

<http://www.tamuc.edu/academics/colleges/humanitiessocialsciencesarts/departments/literatureLanguages/writingCenter/default.aspx>

GRADING COMPONENTS:

Test 20%

Essay 80%

First submission, 5 p.m., Thursday, July 30, 25% of essay grade

Final submission, 5 p.m., Thursday, August 13, 75% of essay grade

COMMUNICATION AND SUPPORT

Behavior: “Students are expected at all times to recognize constituted authority, to conform to the ordinary rules of good conduct, to be truthful, to respect the rights of others, to protect private and public property, and to make the best use of their time toward an education.” -- Texas A&M University System Student Rights and Obligations

Student Behavior: All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment.” (See Student’s Guide Handbook, Policies and Procedures, Conduct) -- Texas A&M University-Commerce Procedures, 12.01.99.R0.05 Guidelines for Content and Distribution of Syllabi: Roles and Responsibilities of Faculty

COURSE AND UNIVERSITY PROCEDURES/POLICIES

Refer to A&M Commerce Rules and Procedures_13.99.99.R0.01 Class Attendance

<http://web.tamu-commerce.edu/aboutus/policiesproceduresstandardsstatements/rulesprocedures/13students/13.99.99.R0.01ClassAttendance.aspx>

Plagiarism: Any form of academic dishonesty is unacceptable. Plagiarism of material is obviously included.

Academic dishonesty subjects you to possible dismissal from the class and referral to the department head or dean of campus life. At the least, such an assignment will receive a grade of F and will not be made up.

Definition of plagiarism: “A piece of writing that has been copied from someone else and is presented as being your own work.” This is as true of a sentence as it is of an entire paper.

IT IS PLAGIARISM TO COPY AN ENTIRE ARTICLE – OR ANY PART OF AN ARTICLE – FROM THE INTERNET AND PRESENT IT AS YOUR WORK.

Plagiarism includes taking verbatim sections from the textbook without attributing the material to the author. Also, “sharing” work with another student (presenting another student’s writing as your own) is plagiarism.

Most of the time, it is remarkably easy for professors to spot plagiarism. You are much better off doing your own work, both from the standpoint of your grade and what you learn.

Changes to syllabus: I maintain the right to make changes as needed, in my judgment, from the stated plans contained in the syllabus for this class. Such changes will be announced to the class.

Students with Disabilities:

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services
Texas A&M University-Commerce
Gee Library
Room 132
Phone (903) 886-5150 or (903) 886-5835
Fax (903) 468-8148
StudentDisabilityServices@tamuc.edu

EARLY INTERVENTION FOR FIRST YEAR STUDENTS: Early intervention for freshmen is designed to communicate the University's interest in their success and a willingness to participate fully to help students accomplish their academic objectives. The university through faculty advisors and mentors will assist students who may be experiencing difficulty to focus on improvement and course completion. This process will allow students to be knowledgeable about their academic progress early in the semester and will provide faculty and staff with useful data for assisting students and enhancing retention. Grade reports will be mailed by the end of the sixth week of the semester.

COURSE OUTLINE / CALENDAR

(subject to change; changes will be announced)

Tests: 11 a.m., Thursday, August 13

Preliminary essay submission: 5 p.m., Thursday, July 30

Final essay submission: 5 p.m., Thursday August 13



MASS MEDIA, COMMUNICATION AND THEATRE

Document of receipt and understanding

I have read the syllabus for RTV 1335.

By my signature, I acknowledge that I fully understand the requirements of the class and will abide by the rules and guidelines contained in the syllabus. I understand that failure to do so will result in my being dismissed from the class.

PRINT YOUR NAME LEGIBLY _____

Signature _____ Date _____

P.O. Box 3011 • Commerce, TX 75429-3011 • Phone: 903.886.5346 • Fax: 903.468.3250 •

www.tamu-commerce.edu

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