

## STUDIO 2 DESIGN EDUCATION AND THEORY / ART 541.801 Virgil Scott

### COURSE SYLLABUS

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#### E-MAIL

Virgil.Scott@tamuc.edu  
E-mail should be used for brief verbal communications only. If your e-mail is longer than 55 words, I suggest some face-time

#### OFFICE HOURS

(by email confirmation)  
Monday 1:30 - 2:30, Wednesday 1:30 - 2:30  
Office #314

#### CLASS INFORMATION

Credit hours: 3.0  
Meeting times: Monday 6:00 p.m. till 10:00 p.m.  
Meeting location: Pacific 4th floor

#### REQUIRED TEXT

Book: Teaching Graphic Design by Stephen Heller (Course offerings and class projects)

#### SUGGESTED TEXTBOOKS AND RESOURCES

Periodicals: Print, Communication Arts, Dwell, and Fast Company magazines  
Various other resources will most likely present themselves during the semester, some maybe suggested by students.

#### COURSE DESCRIPTION

I just tap the lid, loosen it a bit, and allow the student to be the one who unscrews it. Studio 2 will focus on design education history, theory, philosophy, and methods. Why do we have a compelling need to teach and why would anyone else listen to me? In addition, how do we learn to recognize and respond to good work in a way that empowers and mediocre work in a way that motivates? How do we compel and guide students to reach beyond the stars? When is enough direction enough? Does “tough love” have a place in the classroom?

#### COURSE OBJECTIVES

1. Conduct a self-analysis of your background & experience with regard to effective teaching.
2. Discover what makes a good teacher good and a bad teacher bad
3. Expand your understanding of grading evaluation methods
4. Understand and develop a successful criteria for a students' solution to a problem
5. Explore critique methods through role play
6. Gain knowledge in selecting clients/assignments that will produce positive possibilities
7. Understand the art of “pushing/leading” not art directing (tapping on the lid).
8. Become familiar with design education topics through reading and discussion and develop your own teaching and design philosophy

#### COURSE STRUCTURE / EXPECTATIONS

This class will be a combination of lecture, readings, assignments, and class discussion. Outside class work will consist of readings, response essays for discussion, and assignments. This class is designed to be primarily a discussion class, which means that it is imperative that you come to class prepared to engage and contribute for positive outcome.

You are expected to perform at a consistently high, professional level throughout the semester. If there is anything that may keep you from performing at this level, you must contact the instructor immediately to discuss this issue.

#### ASSIGNMENTS & PERCENTAGE OF GRADE

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|---|-----|
| 1. Assignment One: Passion From The Past                          | 10% |
| 2. Assignment Two: Evaluation                                     | 10% |
| 3. Assignment Three: Formal, Theoretical & Cultural Criticism     | 10% |
| 4. Assignment Four: Critique Guidelines                           | 10% |
| 5. Assignment Five: Typography Assignment                         | 10% |
| 6. Assignment Six: Design Philosophy                              | 10% |
| 7. Assignment Seven: Teaching Philosophy                          | 10% |
| 8. Average of Group Discussion Grades and Group Discussion Binder | 30% |

#### GRADE EVALUATION

Your final grade will be based on an average of all assignments, attendance and an participation. The participation grade is based on the following:

- Dedication to methodology application
- Conceptual thinking ability and demonstration of critical thinking
- Per class involvement and contributions and critiques to your classmates
- Demonstration desire and capacity to show progress and meet deadlines.
- Grades will be discussed on an individual basis by office appointment only—not in class.

## **STUDIO 2 DESIGN EDUCATION AND THEORY / ART 524.801 Virgil Scott**

### **COURSE SYLLABUS**

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#### **WORDS TO-THE-WISE**

Show up, be committed in your work, and immerse yourself in the process. It's your show.  
DO NOT FALL BEHIND

#### **ACADEMIC INTEGRITY AND PLAGIARISM**

Texas A&M University-Commerce does not tolerate plagiarism and other forms of academic dishonesty. Conduct that violates generally accepted standards of academic honesty is defined as academic dishonesty. "Academic dishonesty" includes, but is not limited to, plagiarism (the appropriation or stealing of the ideas or words of another and passing them off as one's own), cheating on exams or other course assignments, collusion (the unauthorized collaboration with others in preparing course assignments), and abuse (destruction, defacing, or removal) of resource material.

#### **STATEMENT ON ACCOMMODATIONS FOR ADA ELIGIBLE STUDENTS:**

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

#### **Office of Student Disability Resources and Services**

Texas A&M University-Commerce  
Gee Library, Room 132  
Phone (903) 886-5150 or (903) 886-5835  
Fax (903) 468-8148  
StudentDisabilityServices@tamuc.edu

#### **STATEMENT ON STUDENT BEHAVIOR:**

All students enrolled at the University shall follow the tenet of common decency and acceptable behavior conducive to a positive learning environment. (See Student's Guide Handbook, Policies and Procedures, Conduct)

All students must show respect toward the instructor and the instructor's syllabus, presentations, assignments, and point of view. Students should respect each others' differences. If the instructor determines that a student is not being respectful towards other students or the instructor, it is the instructor's prerogative to ask the student to leave, to refer the student to the department head, and to consider referring the student to the Dean of Students who may consider requiring the student to drop the course. Please refer to pages 42 – 46 of the Texas A&M University-commerce Student guidebook's Codes of Conduct for details.

#### **STUDENT CONDUCT/CITIZENSHIP**

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. (See Code of Student Conduct from Student Guide Handbook). Students are expected, at all times, to recognize constituted authority, to conform to the ordinary rules of good conduct, to be truthful, to respect the rights of others, to protect private and public property, and to make the best use of their time and effort toward the educational process.