

**TEXAS A&M UNIVERSITY
COLLEGE OF ARTS AND SCIENCES**

COURSE SYLLABUS

COURSE NUMBER: ART 472.803

COURSE TITLE: Art Direction

CREDIT HOURS: 4.0 **LECTURE HOURS:** Monday 6:30 – 10:30 pm

COURSE DELIVERY METHOD: Lecture/Lab

INSTRUCTOR'S INFORMATION:

Instructor of Record: Lee Whitmarsh

Content Provider: J. Schuh (M) 214-356-4831 e-mail: texas animator@gmail.com

CLASS INFORMATION

Class meeting times: 6:30 – 10:30

Class meeting location: Room 309

TEXTBOOK: Storyboards Motion in Art 3rd Edition by Mark Simon ISBN-10: 0-240-80805-3
Character Mentor by Tom Bancroft ISBN: 978-0-240-82071-2

SUPPLIES: Sketchbook, Non-Photo Blue Pencils, Black Matte Boards for Storyboards, Sketch Pencils, Eraser (MAGICRUB® recommended) CD-ROMs to provide project files

LEARNING OUTCOMES:

- Develop skills in layout, perspective drawing, figure drawing, lighting and shading.
- Explore color theory and mood.
- Demonstrate an understanding of the psychology of perspective and principles of storytelling.
- Develop skills in character development.
- Demonstrate a technical understanding of storyboards and pitch bibles by presenting ideas to the class

COURSE REQUIREMENTS:

1. Attendance and punctuality.
2. Constructive participation during class discussions and critiques.
3. Completion of all assigned projects on time, including the mid-term and final exam.

CLASSROOM CONDUCT:

Show respect to other students and instructors at all times. No question is a dumb question. In a creative environment the simple, crazy, wacky, and absurd idea can often lead to the best solution. Do not bring children into the class, they will get bored and disrupt the learning environment.

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment.

Students requesting accommodations for disabilities must go through the Academic Support Committee. For more information please contact the Director of Disability Resources & Services, Halladay Student Services Bldg., Room 303D, (903) 886-5835.

METHOD OF EVALUATION:

Attendance	100 points	A	700 – 630 points (superior effort & exemplary work)
Project 1	100 points	B	629 – 560 points (significant effort & hard work)
Project 2	100 points	C	559 – 490 points (average effort & completed work)
Sketchbook	100 points	D	489 – 420 points (mediocre effort & incomplete work)
Mid-Term	100 points	F	419 and below (not much effort & not much work)
Final	100 points		
Weekly Assignments	100 points		

A = work well above the general class level, participation in related activities outside of the classroom, thoughtful participation in classroom discussion and critique

B = work well above the general class level, participation in classroom discussion and critique

C = average work, minimal requirements met

D = work below class average, lack of participation and/or poor attendance

F = inferior work, work not turned in, failure to attend class

ATTENDANCE POLICY: You must turn in projects and attend class on Mid-term and Final to receive a passing grade. If you should miss more than two classes this semester you will be dropped from the class with drop/fail. Two tardies of 30 minutes or more equals one absence. If you are 30 minutes or more late to the final, your final grade will be dropped by a letter.

TENTATIVE COURSE CALENDAR:

Aug 25	Introduction
Sep 1	LABOR DAY – NO CLASS
Sep 8	Overview of Storyboards
Sep 15	Concept Development
Sep 22	Pre-production
Sep 29	Production
Oct 6	Rough Project Due
Oct 13	PROJECT I Due/ MID-TERM
Oct 20	Concept Development
Oct 27	Pre-production
Nov 3	Production
Nov 10	Production
Nov 17	Production
Nov 24	Production
Dec 1	Rough Storyboards Due
Dec 8	PROJECT II Due/ FINAL EXAM

The Mid-Term and Final will include information from lectures, supplemental materials, demonstrations and class discussions.