

**Class: Marketing 306 Semester: Su 2, 2014 Class Schedule:**

**(All unit assignments and exams are due at 11:59 pm on the final day of the unit)**

<b>Unit</b>	<b>Dates</b>	<b>Chapter(s)</b>	<b>Activities</b>
1	07-13 July	1, 2, 3, 4 & 5	eCollege Tutorial / Syllabus Quiz/Academic Honesty Policy/ Assignment 1, Group MP Assignment 1/ Exam 1 over Chapters 1-5 (online).
2	14-20 July	6, 7, 8 & 9	Assignment 2/Group MP Assignment 2/ Exam 2 over Chapters 6-9 (online).
3	21-27 July	10, 11 & 12	Assignment 3/Group MP Assignment 3/ Exam 3 over Chapters 10-12 (online).
4	28-03 July/Aug	15, 16, 17 & 18	Assignment 4/Group MP Assignment 4/ Exam 4 over Chapters 15-18 (online).
5	04-07 August	No New Material	Complete Marketing Plan/Complete Power Point Presentation / Individual Team Member Evaluation