



RSP 397.001
COURSE SYLLABUS: Spring, 2014

Instructor: Dr. Ricky Dobbs
Office Location: OSS 141
Office Hours: MW 2:00-3:00 PM
TR 9:30-11:00 AM
or by appointment
Office Phone: 903-886-5878
Office Fax: 903-468-6077
University Email Address: Ricky_Dobbs@tamu-commerce.edu

COURSE INFORMATION

Materials – Textbooks, Readings, Supplementary Readings:

Not applicable.

Course Description:

This course is intended to offer students an opportunity to perfect skills learned in major courses through practical application to real-world problems.

Student Learning Outcomes:

1. Students will be able to explain the creative and approval process for official University video production.
2. Student will be able to explain in layman's terms to UC staff the expectations of RTV 109, 209, 309, and 409.
3. Students will produce four 30-second PSAs in response to UC staff suggestions about common advising problems and issues.
4. Students will obtain permission for official use of these PSAs.

COURSE REQUIREMENTS

Instructional / Methods / Activities Assessments

Instructional Methods: Students study independently and then make periodic presentations to the instructor at various points in the semester, following a general set of deadlines.

Assignments: Students must complete all assignments listed below. The descriptions given are brief, and additional information will be forthcoming.

Creative Approval Process: Students will make a five minute presentation of the different levels of approval required for a PSA to air on campus video monitors, including those in the One-Stop-Shop. 100 Points (25%).

Course Descriptions: Students will meet UC staff and offer a ten minute presentation, in layman's language about the expectations and purposes of RTV 109, 209, 309, and 409. 100 points (25%).

PSAs: Students will create four PSAs about advising problems/issues based upon conversations with UC staff. 200 points (50%).

Grading

A = EXCELLENT 360+ Points
B = GOOD 320-359 Points
C = **AVERAGE** 280-319 Points
D = POOR 240-279 Points
F = FAILURE less than 240 Points

Failure to attempt an assignment will result in failure for the course.

TECHNOLOGY REQUIREMENTS

As needed for PSA production. The same as required in RTV 109, 209, 309, and 409.

ACCESS AND NAVIGATION

This course will be facilitated using eCollege, the Learning Management System used by Texas A&M University-Commerce. To get started with the course, go to: <https://leo.tamu-commerce.edu/login.aspx>.

You will need your CWID and password to log in to the course. If you do not know your CWID or have forgotten your password, contact Technology Services at 903.468.6000 or helpdesk@tamu-commerce.edu.

COMMUNICATION AND SUPPORT

Interaction with Instructor Statement:

My preferred form of interaction is in person during office hours or during the minutes just before and after class. I invite you to contact me by e-mail to make appointments if you cannot come to office hours.

I can be reached more easily by e-mail than by phone.

COURSE AND UNIVERSITY PROCEDURES/POLICIES

Slacker Clause: **Failure to attempt an assignment will result in failure for the course.**

University Specific Procedures:

ADA Statement

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services
Texas A&M University-Commerce
Gee Library 132
Phone (903) 886-5150 or (903) 886-5835
Fax (903) 468-8148
StudentDisabilityServices@tamu-commerce.edu
[Student Disability Resources & Services](#)

Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. (See *Code of Student Conduct from Student Guide Handbook*).

COURSE OUTLINE / CALENDAR

The dates below indicate points at which various course expectations must be accomplished.

February 7	Approval Process Presentation
February 14	Course Expectation Presentation
February 28	Touch Base on Ideas About PSAs
April 11	Draft PSAs due.
May 9	Approval for use of PSAs due.