



Virgil
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BIO

Virgil Scott's professional graphic design career has been based in Dallas for 40 years where he has functioned as a partner, owner and creative director in various creative design studio environments. As Scott Design he created niches in designing restaurant collateral programs, consumer and business to business solutions for commercial real estate clients and identity programs for national and international entertainment and hospitality venues.

Scott has been a consistent recipient of local, national and international design awards being recognized by Print Magazine, Communication Arts Magazine, HOW Magazine and by the Dallas Society of Visual Communications.

Scott's letterpress poster work "Truth Poster" resides in the permanent collection of the Hamilton Wood Type & Printing Museum (2018). In addition, three letterpress posters, "Ann Richards," "Peace Poster" and "No Mas" has been included in the permanent collection at Central Washington University (2019), The Press at Colorado College (2017), The private collection of Cecile Richards (daughter of the late Texas Governor, Ann Richards), New York, New York (2016), The Danish Museum of Media (2016), Northeastern Illinois University, (2011) and Columbia College Center for Book and Paper Arts (2011).

Scott holds a BFA and MFA in Visual Communication from the University of North Texas. From 2006 –2021 Scott held the position of professor of visual communications, and graduate coordinator at Texas A&M University–Commerce, at the Dallas location. Scott has lectured numerous times in China on "Brainstorming and Ideation" at Tianjin University of Technology in Tianjin, China, where he also taught a collaborate cross-cultural design class with students in China and TAMUC design students.

Scott's current letterpress print work at his Studio 204 is based in re-purposing vintage letterpress equipment as a modern-day creative tool of communication and expression. His work utilizes vintage wood type, foundry metal type and hand-carved linoleum block images to create custom projects for commercial clients, retail sales and public gallery exhibitions.

Currently, Scott is teaching the *Creative Process*, and *Design-Centric Thesis Topics* in the graduate program at Texas A&M University–Commerce / Dallas as an adjunct professor.

EDUCATION

University of North Texas

Master of Fine Arts Degree Awarded May 2006

Summa Cum Laude (4.0 GPA)

Major-Communication Design

Minor-English, Creative Writing

PROBLEM-IN-LEIU-OF-THESIS TOPIC:

Personal Space Invasion

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University of North Texas

Major-Communication Design

Undergraduate work towards Bachelor of Fine Arts 1974 -1977

Bachelor of Fine Arts Degree Awarded August 2003

DESIGN PROFESSIONAL PRACTICE

STUDIO 204, Principal

Arlington, Texas, 2007 to present

www.204studio.com

SCOTT DESIGN, Principal

Dallas, Texas, 2001 to 2007

LUMINANT WORLDWIDE, Creative Director

Dallas, Texas, 2000 to 2001

SCOTT DESIGN, Partner

Dallas, Texas, 1990 to 2000

FORD & SCOTT, Partner / Creative Director

Dallas, Texas, 1984 to 1990

D'Amico & Associates (Freelance)

Dallas, Texas, 1983 to 1984

FREELANCE DESIGNER

Arlington, Texas 1980 to 1983

THE BOLTON GROUP, Designer

Dallas, Texas, 1979 to 1980

DESIGN PROFESSIONAL PRACTICE

Partial Client List

AMERICAN AIRLINES

BECKET PUBLICATIONS

BRINKER INTERNATIONAL

CHILI'S

MACARONI GRILL

COZYMEL'S

ON THE BORDER

CITY OF MESQUITE

CITY OF RICHARDSON

CORRYHIEBERT, INC.

DOWNTOWN ARLINGTON MANAGEMENT CORPORATION

DALLAS MARKET CENTER

DALLAS COWBOYS

FRITO LAY

VERIZON

HERITAGE PRESS

HEILEMAN BREWING COMPANY (Lone Star Beer)

L&B REALTY

MAYBORN GRADUATE INSTITUTE OF JOURNALISM AT

THE UNIVERSITY OF NORTH TEXAS

MEPC AMERICAN PROPERTIES

NORTH TEXAS COMMISSION

PILLOWTEX

PIZZA INN

SCHRODER CENTER MANAGEMENT

THE STONELIEGH GROUP

TARGETBASE MARKETING

TEXAS A&M UNIVERSITY-COMMERCE

TEXAS RANGERS BASEBALL CLUB

THE RICHARDS GROUP

TRAMMEL CROW COMPANY

TRIANGLE PACIFIC

WALT DISNEY COMPANY

TEACHING EXPERIENCE

Courses Taught

TEXAS A&M UNIVERSITY-COMMERCE 

DALLAS LOCATION

Adjunct Professor: January 2021–May 2021

Graduate

Spring: ARTS 597-31E Graduate Letterpress 

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TEXAS A&M UNIVERSITY-COMMERCE

DALLAS LOCATION

Professor: August 2006–May 2021

Undergraduate

ART 300 Typography One

ART 365 Design One

ARTS 497 Cross-Cultural Design

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Graduate

ARTS 540 Studio One, Creative Methodologies

ARTS 545 Studio Six, Thesis Topics

ARTS 548 Exhibition Development

ART 506 Pedagogy Environment

ARTS 544 Design Research Methods

ARTS 547 Design Teaching Mentorship


ARTS 524 Design Education, Theory & Practice

ARTS 595 Research Literature & Techniques

ART 502 Pedagogy Two, Campus Environment

TEACHING EXPERIENCE

Courses Taught-continued

THE UNIVERSITY OF NORTH TEXAS 

DENTON, TEXAS

Teaching Fellow 2003 - 2006

Spring 2006 - Undergraduate

ART 4093 Senior Graphic Design Portfolio

Spring 2005 - Undergraduate

ART 4093 Senior Graphic Design Portfolio

Fall 2004 - Undergraduate

ART 4093 Senior Graphic Design Portfolio

ART 2080 Typography One *Spring 2004 - Undergraduate*

ART 1440 Design One Studio

Spring 2003 - Undergraduate

ART 1440 Design One Studio

COLLIN COUNTY COMMUNITY COLLEGE 

McKINNEY, TEXAS

Adjunct 1996

Spring 1996 - Continuing Education

ADGT 2370 Professional Practices

RICHLAND COMMUNITY COLLEGE 

DALLAS, TEXAS

Adjunct 1989

Fall 1989 - Continuing Education

Advertising Campaigns

TEACHING EXPERIENCE

Program / Courses Developed

TEXAS A&M UNIVERSITY-COMMERCE 
DALLAS

SPRING 2020

ARTS 597 31E

DESIGN STUDIO PROCESSES, Four semester hours, MFA IN VISUAL COMMUNICATION: SPRING 2020

Experimenting The Design Studio Processes class invites VisCom Graduate students to explore and create alternative visual language solutions within the context of design-centric problem solving. The focus of this class is to approach problem solving from a hands-on making perspective. Students are challenged to utilize non-digital methods and techniques to boil down, and encapsulate a design problems' essence and power in the form of call-to-action communications that addresses the basic point-of-difference premise of their thesis topic. Sketching, ideation, drawing, carving and relief printing letterpress techniques will be employed as the medium.

MAY-MINI 2016

PROGRAM / CURRICULUM DEVELOPMENT: BFA IN VISUAL COMMUNICATION: MAY-MINI 2016

SPECIAL TOPICS: Cross-Cultural Design/China

The Cross-Cultural Design / China course was created as a companion study abroad course to ART 497.803. This course held in China at TUT University will explore "first-hand" cross-cultural design communication between Chinese and American students. Through multiple design critique exchanges, cultural exchanges specific to Chinese market trends and fieldwork, students will gain a unique perspective of the current Chinese design aesthetic and marketing touch-points. In addition, special emphasis will be given to an overview of Chinese tradition, history, societal distinctions and cultural nuances. The class will include out first Joint poster exhibition in China focusing on the topics of the "energy crisis" and "over-use of the internet" in the Chinese market.

SPRING 2016

PROGRAM / CURRICULUM DEVELOPMENT: BFA IN VISUAL COMMUNICATION: SPRING 2015

SPECIAL TOPICS: Cross-Cultural Design

This course was developed as a distance collaboration course between students at Texas A&M-Commerce in the Visual Communication BFA design program and students in the undergraduate design program at Tianjin University of Technology in Tianjin China. Each group of students were tasked with design problem solving though working on an issue of great social importance in each others countries. The Chinese students were given the problem of obesity in the U.S. and American students were given the problem of pollution in China. Though design critique collaboration via poster solutions the students were given a first-hand experience in cross-cultural design thinking and execution of work through another cultures eyes.

SPRING 2014

PROGRAM / CURRICULUM DEVELOPMENT: MFA IN VISUAL COMMUNICATION: SPRING 2014

User Centered Design, MFA/MBA Interdisciplinary Classes, Pedagogy Classes

Co-Authored: Virgil Scott, Raul Varela & Casey McGarr

ARTS 549

USER CENTERED DESIGN EXPERIENCE

An introduction to the understanding, development and implementation of user-centered design thinking and problem solving. Emphasis will be placed on user personas, ethnography and other observational approaches, along with rapid prototyping methods towards building insights into product and service development.

TEACHING EXPERIENCE

Program / Courses Developed

TEXAS A&M UNIVERSITY-COMMERCE 

DALLAS

SPRING 2013

PROGRAM / CURRICULUM DEVELOPMENT: MFA IN VISUAL COMMUNICATION: SPRING 2013

Design innovation, MFA/MBA Interdisciplinary Classes, Pedagogy Classes

Co-Authored: Virgil and Raul Varela

ART 550

CREATIVE MARKETING INNOVATION I

This course will be centered around innovation focused on creating value through ethnography, research, ideation and strategy in a marketing frame-set. Students will explore radical ways of design thinking to create new business models or harness compelling value for products or services that do not currently exist in the marketplace. Projects will be collaborative and centered around the application of innovation through segmenting, brand positioning, target marketing, and the 4Ps (Product, Pricing, Promotion and Place).

ART 551

CREATIVE MARKETING & INNOVATION II – IMPLEMENTATION AND PRESENTATION

This course will empower students to take their innovations and marketing plans to the next level and implement them into a viable and fundable enterprise. Students will create a prototype to be presented as a proof-of-concept with a compelling presentation to an angel investor. The focus will revolve around developing the prototype, testing to a small focus group, budgeting, acquisition of manufacturing costs if applicable and the creation of a launch strategy that creates brand awareness in the marketplace. In addition students will be introduced to issues related to the patent process and angel investment process as it relates to their innovations.

ART 300

TYPOGRAPHY Four semester hours.

I am currently collaborating with new faculty member Casey McGarr to revise and update all course content and assignments for undergraduate typography.

TEACHING EXPERIENCE

Program / Courses Developed

FALL 2007

PROGRAM DEVELOPED: MFA IN VISUAL COMMUNICATION: (FALL 2007)

The Advanced Texas A&M-Commerce Master of Fine Arts program in Visual Communication centers on meeting the needs of practicing professionals in the expanding field of Visual Communication Design who aspire to achieve a higher level of proficiency in design innovation, design professional practice, and/or to pursue a career in design education.

The TAMU-C MFA program explores creative process innovation; design development; inter-disciplinary MBA classes; design-professional practice leadership, strategy, process and product; design-teaching methodologies and design research methods.

COURSES DEVELOPED: MFA IN VISUAL COMMUNICATION

ARTS 540

STUDIO 1. CREATIVE METHODOLOGIES, Four semester hours

Experimenting with both proven and experimental creative methodologies in a team based environment. An overview of innovative collaborative creative thinking processes. Pushing beyond one's knowledge base through innovative role-play in self-problem solving techniques.

ARTS 541

STUDIO 2. DESIGN EDUCATION, THEORY & PRACTICE, Four semester hours

Research and analysis through group discussion of design education theory, philosophy and methods. Examination and creation of teaching tools, assignments, and evaluation rubrics.

ARTS 542

STUDIO 3. WINNING AUDIENCES: STORY TELLING/ PRESENTATION, Four semester hours (joint collaboration with Margie Bowles)

This course introduces students to basic skills surrounding persuasion and consensus-building. Students will learn to hone their oral and written presentations, and incorporate proven techniques for sharing ideas in a more coherent and compelling manner ~ effectively luring others (even skeptics) to listen, believe, and embrace a new vision.

ARTS 543

STUDIO 4. CROSS-CULTURAL MARKETING, Four semester hours (joint collaboration with Margie Bowles)

This course teaches advanced oral and written presentation skills within the context of a multicultural audience. Students will examine the forces at work in today's global marketplace and fine-tune their ability to bridge the cultural divide in order to connect with audiences whose history, customs, and beliefs they do not share.

ARTS 544

STUDIO 5. COMMUNITY DESIGN THINKING, Four semester hours

Problem solving in the local community through a mass marketing experience. The goal of this class is to define, develop, articulate and execute a community-based design solution that addresses an issue of major social importance on a local level producing and promoting positive social change with measurable outcomes.

ARTS 545

STUDIO 6. THESIS TOPICS, Four semester hours

Exploration and development of thesis topic pilots through research, abstracts, ideation, creative process and feasibility analysis. This course is designed to provide you with enlightenment, direction, feedback and focus as you embark on your thesis discovery process. This class will function primarily as a think-tank dedicated to defining, examining, discussing and furthering the ideas that you bring to the table.

TEACHING EXPERIENCE

Program / Courses Developed-continued

ARTS 546

STUDIO 7. DESIGN GRANT WRITING. Four semester hour (joint collaboration with Bill Ford)

Applying for a grant can seem like an overwhelming task. This grant writing class is designed to provide a foundation in the fundamentals of design centric grant writing so that the task is easy and enjoyable. The class includes key components of a grant proposal, problem statements, developing goals and objectives, and writing a sample grant proposal.

ARTS 547

STUDIO 8. DESIGN TEACHING MENTORSHIP. Four semester hours.

Pedagogy in-classroom undergraduate training experience. This course focuses on in-classroom observation and experience through the shadowing of a faculty member, and the creation and application of classroom assignments.

ARTH 507

THE HISTORY OF ADVERTISING & CONSUMERISM. Three semester hours. (joint collaboration with Bill Ford & Margie Bowles)

This course is designed to give a broad overview of the nature of a consumerist society and how it drives and is driven by advertising. Lectures will explore the types and causes of consumerism, the things consumed by society and the promise of the "good life." Advertising impact will be discussed from the aspect of target markets and positioning of goods and services, and the pros and cons of consumerist lifestyle.

ART 502

DESIGN TEACHING METHODS. Three semester hours.

Pedagogy Classroom. Understanding the classroom through teaching method exploration role-play. Syllabus, assignments, grading rubrics, measurable course outcomes, objectives and design curriculum development will be addressed.

ART 506

DESIGN TEACHING ENVIRONMENT. Three semester hours.

Pedagogy Campus. This course will deal with job-seeking skills and the creation and application of Vita materials needed to apply for design education positions. In addition we will address tenure, committees and academic life through lecture, discussion, mock interviews, and outside panel feedback.

ARTS 516

THESIS DEVELOPMENT STUDY. Three semester hours.

A self-directed study and development of a thesis exhibition, and research paper directed by a designated major professor and a selected thesis committee.

ARTS 517

THESIS EXHIBITION Three semester hours.

Final thesis exhibition/execution process and final paper. A self-directed final study and development of a thesis exhibition, and final research support paper directed by a designated major professor with feedback from a selected thesis committee.

SPRING 2006

PROGRAM / CURRICULUM DEVELOPMENT: BFA IN VISUAL COMMUNICATION: SPRING 2006

ART 300: Typography 1

This course will serve as an introduction to the basic concepts of typography and its role in graphic design as visual language. Course content will address type history, anatomy, terminology, formal and aesthetic issues, and tools and materials of the trade. Thumbnail ideation, rationale writing, type manipulation, creative session critiques, and computer generated comprehensives will be explored through weekly assignments. The class will be a combination of lecture, in class work and critiques with outside class exercises and assignments.

TEACHING

Thesis Committees serving as a Committee Member:

- 2021-22 **MFA THESIS COMMITTEES: FALL/ SPRING / SUMMER 2020-2022**
COMMITTEE MEMBER– KEN KOESTER: *“Safety and Efficiency of Pain Medication Package Design for Aging Consumers”*
- 2020-21 **MFA THESIS COMMITTEES: FALL/ SPRING / SUMMER 2020-2022**
COMMITTEE MEMBER – KRISTHA ARCHILA: *“Food Waste Awareness Program for Dining Out: Donate a plate”*
- 2019-20 **MFA THESIS COMMITTEES: FALL/ SPRING / SUMMER 2019-2021**
COMMITTEE MEMBER – JENNIFER SCOTT HOLIDAY: *“WHAT TO DO NEXT? A survival Guide for Campuses After Trumatic Events”*
- 2019-20 **MFA THESIS COMMITTEES: FALL/ SPRING / SUMMER 2019-2021**
COMMITTEE MEMBER – JENNIFER G. THOMPSON: *“The Promotion of Female Artists”*
- 2019 **MFA THESIS COMMITTEES: FALL/ SPRING / SUMMER 2018-2019**
COMMITTEE MEMBER - JEFFERY MARTIN: *“Combating the Under Representation of Women in Computer Science”*
- 2018 **MFA THESIS COMMITTEES: FALL/ SPRING / SUMMER 2017-2018**
COMMITTEE MEMBER - RENEE MORALES: *“Smart Homes to Aid Aging in Place”*
- 2016-2107 **MFA THESIS COMMITTEES: FALL/ SPRING / FALL 2016**
Committe Member - Timothy Bardlavens *“Mileninal Voting”*

Thesis Committees serving as Major Advisor

- 2020-21 **MFA THESIS COMMITTEES: FALL/ SPRING / SUMMER 2020-2022**
MAJOR ADVISOR – JONATHON KIMBRELL: *“Texas Jukebox Project–Archiving and Preserving West Texas County Music and Culture on Phonograph Records”*
- 2020-21 **MFA THESIS COMMITTEES: FALL/ SPRING / SUMMER 2020-2022**
MAJOR ADVISOR – CHRISTINA HOLBERT: *“Global Warming Makes Cents–Save the Environment, Save your Wallet*
- 2019-20 **MFA THESIS COMMITTEES: FALL/ SPRING / SUMMER 2019-2021**
MAJOR ADVISOR – JILL HONEYCUTT: *“Think With Your Pencil–Finding Design Solutions Through Humanistic, Tactile Problem Solving”*
- 2019 **MFA THESIS COMMITTEES: FALL/ SPRING / SUMMER 2018-2019**
MAJOR ADVISOR - LEILA YARIAN: *“Designing a Welcome University Application for New International Students Upon Their Arrival Into the United States”*

TEACHING

Thesis Committees serving as Major Advisor

- 2019 **MFA THESIS COMMITTEES: FALL/ SPRING / SUMMER 2018-2019**
MAJOR ADVISOR - ERIKA OWENS: *“After School Program for Inner-City Teenagers:
Inspired by Entrepreneurship”*
- 2016 **MFA THESIS COMMITTEES: FALL/ SPRING / SUMMER 2016**
MAJOR ADVISOR - NATHAN LAMBERT: *“Graphic Design’s Role in Creating A Loyal Following
in Professional Sport, And Implications For Middle School Education”*
- 2016 **MFA THESIS COMMITTEES: SPRING / SUMMER 2016**
MAJOR ADVISOR - JUSTIN CHILDRESS: *“Riding The Margin: An Interactive, Bicycle-Specific
Hazard Notification Application For Commuter Cyclists”*
- 2016 MAJOR ADVISOR - MELISSA FRENNA: *“Waste Not, Want Not: Using Visual Communication
to Reduce Food Waste within Grocery Receiving Departments”*
- 2015 **MFA THESIS COMMITTEES: SPRING / SUMMER 2015**
MAJOR ADVISOR - DONNA ALDRIDGE: *“Elevating the Perception of Vocational Trades
in Middle Schools and High Schools”*
- 2015 MAJOR ADVISOR - TRACI MCKINDRA: *“An Iconographic Way finding System for the
Multicultural Retail Environment”*
- 2015 MAJOR ADVISOR - DEANNA GIBSON: *“Multi-Sensory Tactile Game for use as a Reinforcement
Tool for Elementary Students with Dyslexia”*
- 2015 MAJOR ADVISOR - VERONICA VAUGHN: *“Social Survival Application for Working Mothers”*
- 2014 **MFA THESIS COMMITTEES: SPRING / SUMMER 2014**
MAJOR PROFESSOR - VICTORIA CLARY: *“Creative Process for Photographers”*
- 2014 MAJOR ADVISOR - FRITZ METOFF: *“Road Rage”*
- 2014 MAJOR ADVISOR - YINAN WANG: *“The Coordination of Western Typefaces with Chinese
Typefaces in Chinese Logo Design”*
- 2013 **MFA THESIS COMMITTEES: SPRING / SUMMER 2013**
MAJOR PROFESSOR - MIKE NORTON: *“Photography Workshop Credential: A Universally
Accepted Credential for Photography Workshops in National Parks”*
- 2013 MAJOR PROFESSOR - MARVIN GORLEY: *“The Importance of Local History Education in
Public schools”*

TEACHING

Thesis Committees serving as Major Advisor

- 2012 **TEXAS STATE UNIVERSITY- THESIS COMMITTEE** - During Fall & Spring of 2011, and Fall of 2012, I served on Lee Whitmarsh's MFA thesis committee at Texas State University in San Marcos.
"Dispensing Relief: Evolving the Prescription Experience"
- 2012 **THESIS COMMITTEES** - During Spring and Summer I served as major professor on Brock Sears thesis committee.
"Evaluating the Effectiveness of Multimedia Information Graphics in the Learning Environment"
- 2011 **MFA THESIS COMMITTEES: SPRING / SUMMER 2011**
Major Advisor - Thomas Anthony: ***"Universal Disaster Relief Symbol System: The Study of Communication Techniques in Crisis Situations"***
- 2010 **MFA THESIS COMMITTEES: SUMMER 2010**
Major Advisor - Bill Ward ***"Common Ground For Religion Using The Language of Business"***
Major Advisor - Raul Varela ***"Graphic Design Certification"***
Major Advisor - James C Bell ***"The Intuitive Association of Color and Sound"***
Major Advisor - Mitchell Casey McGarr ***"On Time-On Task: Attention-Deficit Disorder A System For Task Management"***

RECOGNITION - JUDGED DESIGN COMPETITIONS

TEXAS A&M UNIVERSITY-COMMERCE

2014 AWARDED RESEARCH SABBATICAL

TEXAS A&M UNIVERSITY-COMMERCE

2012 JUNIOR FACULTY AWARD

TEXAS A&M UNIVERSITY-COMMERCE

2012 AWARDED TENURE

COMMUNICATION ARTS TYPOGRAPHY ANNUAL

2011 AWARD OF EXCELLENCE

DALLAS SOCIETY OF VISUAL COMMUNICATIONS

2019 AWARD OF EXCELLENCE (EASTERN NEW MEXICO UNIVERSITY NSSC DALLAS POSTER)

2018 AWARD OF EXCELLENCE
(ARMING TEACHERS IS OFF TARGET POSTER)

2017 AWARD OF EXCELLENCE (PEACE POSTER)

2016 AWARD OF EXCELLENCE

2013 AWARD OF EXCELLENCE

2011 AWARD OF EXCELLENCE

2010 BRONZE MEDAL AWARD

2010 AWARD OF EXCELLENCE

2009 AWARD OF EXCELLENCE (2)

2008 BRONZE MEDAL AWARD

1995 AWARD OF EXCELLENCE

1994 AWARD OF EXCELLENCE

1993 AWARD OF EXCELLENCE

1992 AWARD OF EXCELLENCE (2)

1989 AWARD OF EXCELLENCE

DALLAS TOPS AWARDS (DALLAS ADVERTISING LEAGUE)

1992 BRONZE

1990 SILVER

1989 GOLD, BRONZE

1986 SILVER

1985 GOLD

1984 GOLD

1977 CORA STAFFORD ART SCHOLARSHIP

The University of North Texas

DESIGN COMPETITIONS - Juried design publications

2018- COMMUNICATION ARTS TYPOGRAPHY ANNUAL, COYNE & BLANCHARD INC PUBLISHER

MENIO PARK, CALIFORNIA. ISBN 0010-3519

Letterpress Poster "Arming Teachers is Off Target" was elected to be included in this internationally distributed publication January 2018

2016- PRINTS REGIONAL DESIGN ANNUAL, F&W PUBLICATIONS-CINCINNATI, OHIO. ISBN 0032-8510

"Pure Texas Talk" poster series (Ann Richards) and show book included in this internationally distributed publication featuring the 348 best American Designers of 2015

2014 - ADVENTURES IN LETTERPRESS, BRANDON MISE, LAURENCE KING PUBLISHING,

LONDON. ISBN 13: 978 1 78067 3332 Letterpress Posters (4) selected to be included in this internationally distributed publication, Spring 2014

2011- COMMUNICATION ARTS TYPOGRAPHY ANNUAL, COYNE & BLANCHARD INC PUBLISHER

MENIO PARK, CALIFORNIA. ISBN 0010-3519

Letterpress Poster "TX" selected to be included in this internationally distributed publication January 2011

DESIGN COMPETITIONS -Juried design publications

2011– THE LITTLE BOOK OF LETTERPRESS, CHRONICLE BOOKS PUBLISHER- SAN FRANCISCO ISBN 978-8118-7507-3

Letterpress Posters selected to be included in this internationally distributed publication

2010 – August 2010 1,000 MORE GREETINGS, ROCKPORT PUBLISHERS- EAST SUSSEX, ENGLAND ISBN 10: 1-59253-640-9

Letterpress Poster (co designed) selected to be included in this internationally distributed publication

1993 & 1995– PRINTS REGIONAL DESIGN ANNUAL, F&W PUBLICATIONS-CINCINNATI, OHIO. ISBN 0032-8510

Logo works selected to be included in this internationally distributed publication

PROFESSIONAL DESIGN WORK, CONSULTATION & BOOK DESIGN

TEXAS TOUR 50TH ANNIVERSARY LOGO, BRANDING AND MATERIALS

THE EARLY FORD V-8 CLUB OF AMERICA / July, 2021

DOWNTOWN ARLINGTON MANAGEMENT CORPORATION

Downtown Arlington's Annual Meetings Branding "One The Road Again" / September 2020

LONE STAR CHAPTER OF THE EARLY FORD V-8 CLUB OF AMERICA

Regional Identity / 50th Anniversary Logo/ August, 2017

GRRL'S MEAT CAMP

Logo -Identity, collateral / February 2017, <http://www.grrlsmeatcamp.com>

DOWNTOWN ARLINGTON MANAGEMENT CORPORATION

DREAM-Public Art -Identity, collateral and limited edition posters series / December 2015

LONE STAR CHAPTER OF THE EARLY FORD V-8 CLUB OF AMERICA

Regional Identity / 2016 Texas Tour/ March, 2015

MYCOSKIE MCINNIS & ASSOCIATES (ARLINGTON, URBAN PLANNING)

Designed and letterpress printed leasing sign system. August, 2012

AIGA (AMERICAN INSTITUTE OF GRAPHIC ARTISTS) DFW

Designed the 2nd Annual Creative Flea promotional poster for print and web application. October, 2012

THE RICHARDS GROUP

Consulted on the letterpress look-and-feel for the Dodge Ram Trucks "Guts & Glory Campaign" / May 2011

BLOCK 300 LOGO

Logo/ identity for Dodson Development's renovation of old downtown Arlington in the 300 block / April 2011

LONE STAR CHAPTER OF THE EARLY FORD V-8 CLUB OF AMERICA

Poster Design/ Flathead Swap Meet / May 2011

THE CLASSIFIEDS, BLURB.COM PUBLISHER

Publication of the photography work of Walter T Chapin / June 2011

LONE STAR CHAPTER OF THE EARLY FORD V-8 CLUB OF AMERICA

Poster Design/ Flathead Swap Meet / June 2011

RSW CREATIVE

Silk Screened Materials for the North Texas Food Bank / June 2009

A. MARKS POWERS CPA

Logo Design & Identity System / July 2009

CONSULTING-DESIGN EDUCATION

In August of 2012, I was contracted as one of four “expert” outside consultants for Rocky Mountain School of Art & Design in Denver to be part of a eight member summit committee made up of academics, industry leaders and key thinkers. The outcome of the summit was to determine curriculum elements and outcomes, for a new on-line Master of Arts in Design Thinking and Leadership to be offered by RMCAD in the Spring of 2012.

EXHIBITIONS - Juried

- 2020 **FINDING YOUR VOICE IN AMERICA TODAY: THE DALLAS SHOW**, KELMWOOD CONTEMPORARY ART, BR LOUISIANA
JAN., 2020 “NO MAS POSTER”
- 2020 **THE DALLAS SOCIETY OF VISUAL COMMUNICATIONS: THE DALLAS SHOW**, DALLAS, JUNE 1ST 2019 “ENMU DALLAS”
- 2018 **FL3TH3R EXHIBIT: SOCIAL & POLITICALLY ENGAGED ART** OCT. 2018 ABINGDON VA “ARMING TEACHERS IS OFF TARGET
- 2018 **DAB ART “CLIKE BATE EXHIBITION:** , VENTURA CALIFORNIA SEPT. 1-DEC. 2018
- 2018 **THE DALLAS SOCIETY OF VISUAL COMMUNICATIONS: THE DALLAS SHOW**, DALLAS, JUNE 1ST 2018 “ARMING TEACHERS”
- 2017 **THE DALLAS SOCIETY OF VISUAL COMMUNICATIONS: THE DALLAS SHOW**, DALLAS, JUNE 1ST 2017 “PEACE POSTER’
- 2017 **AMPLIFY & MULTIPLY: RECENT PRINTED ACTIVIST EPHEMERA**, COLORADO COLLEGE COLBURN GALLERY
COLORADO SPRINGS, CO, MARCH 27TH- APRIL 17TH, 2017
- 2017 **NEW IMPRESSIONS: INTERNATIONAL JURIED EXHIBITION**, NERAM, NEW ENGLAND REGIONAL ART MUSEUM
ARMADALE REGIONAL, AUSTRALIA, FEBRUARY 11TH- APRIL 30TH, 2017
- 2016 **TYPE PAPER SCISSORS: A BROADSIDE EXHIBIT** TRANSITION GALLERY, IDAHO STATE UNIVERSITY, SEPTEMBER 29TH, 2016
- 2016 **NEW IMPRESSIONS: INTERNATIONAL JURIED EXHIBITION**, DESIGN COLLEGE AUSTRALIA,
BRISBANE, AUSTRALIA, AUGUST 9TH-21ST, 2016
- 2016 **NEW IMPRESSIONS: INTERNATIONAL JURIED EXHIBITION**, HAMILTON WOOD TYPE & PRINTING MUSEUM,
TWO RIVERS, WISCONSON, MAY 11TH-JUNE 20TH, 2016
- 2016 **THE DALLAS SOCIETY OF VISUAL COMMUNICATIONS: THE DALLAS SHOW**, DALLAS, JUNE 9TH, 2016
- 2015 **SIGNS OF THE TIMES: CONTEMPOARY BROADSIDE NATIONAL JURIED EXHIBITION**, N. DAKOTA STATE UNIVERSITY, MARCH 11TH
- 2014 **THE LOGO SHOW: CENTRAL WASHINGTON UNIVERSITY**, ELENBURG WASHINGTON, OCTOBER 2ND-26TH, 2014
- 2013 **918 LETTERPRESS EPHEMERA SHOW: SAMFORD UNIVERSITY**, BIRMINGHAM, ALABAMA, OCTOBER 18TH, 2013
- 2013 **ASHEVILLE BOOKWORKS: HOME GROWN ALPHABETS**, ASHVILLE, NORTH CAROLINA, MAY 1-JUNE 29TH, 2013
- 2012 **URBAINITY: URBAN INSTITUTE FOR CONTEMPORARY ARTS: I-SPACE; PERSONAL SPACE INVASION**, GRAND RAPIDS, MI.
APRIL 13TH-JULY 5TH,
- 2012 **LAGUNA COLLEGE OF ART +DESIGN: FOR THE LOVE OF TYPE**, LAGUNA, CA, MARCH 1, 2012
- 2012 **UNTOLD+NEW: A RETROSPECTIVE EXHIBITION**, DENTON TX. NOV. 15TH-DEC. 17TH, 2011
- 2011 **THE DANISH MUSEUM OF MEDIA: TYPE IMPRESSIONS: INTERNATIONAL EXHIBITION OF NEW TRENDS IN THE ART
OF LETTERPRESS / ODENSE DENMARK**, SEPTEMBER 2ND, 2011. POSTERS (4)
- 2011 **COLUMBIA COLLEGE CENTER FOR BOOK & PAPER ART/ WOOD TYPE EVOLVED IN THE 21ST CENTURY**

EXHIBITIONS - Group and Invitational

- 2017 **TEXAS A&M- COMMERCE, FACULTY SHOW** / Commerce,TX. August 25th-September 12th, 2015
- 2016 **TEXAS A&M- COMMERCE, FACULTY SHOW** / Commerce,TX. August 25th-September 12th, 2015
- 2015 **TEXAS A&M- COMMERCE, FACULTY SHOW** / Commerce,TX. August 25th-September 12th, 2015
- 2014 **TEXAS A&M- COMMERCE, FACULTY SHOW** / Commerce,TX. August 25th-September 12th, 2014
- 2012 **TEXAS WOMEN’S UNIVERSITY: Combinations: Arts Faculty and Guests**, Denton, Texas, August 27th-Sept 20, 2012
- 2012 **THE CROFT GALLERY: The Art of Letterpress**, Waco TX, August 3rd- 31st, 2012

EXHIBITIONS - Group and Invitational

- 2011 **NORTHEASTERN ILLINOIS UNIVERSITY/ WILLIAMS LIBRARY/ LETTERPRESS EXHIBIT/** Chicago, Il, August 31st, 2011
- 2011 **STUDIO 204: TEXANA POSTER SHOW /** Arlington TX. November 19th, 2011
- 2011 **ROCKY MOUNTAIN COLLEGE OF ART & DESIGN: TALK AND LETTERPRESS EXHIBITION /** Denver, March 3rd, 2011
- 2011 **TEXAS A&M- COMMERCE, FACULTY SHOW /** Commerce,TX. September 6th, 2011
- 2011 **STUDIO 204: WHAT'S SO FUNNY ABOUT PEACE LOVE & UNDERSTANDING /** Arlington TX. November 13th, 2010
- 2010 **VANDERCOOK CENTENARY PRINT BUNDLE SHOW /** OTIS COLLEGE OF ART & DESIGN, Los Angeles November ,2010
- 2010 **TEXAS A&M- COMMERCE, FACULTY SHOW /** Commerce,TX. October, 5th-21st, 2010
- 2010 **VANDERCOOK CENTENARY PRINT BUNDLE SHOW /** UNIVERSITY OF WITWATERSAND. Johannesburg. July ,2010
- 2010 **VANDERCOOK CENTENARY PRINT BUNDLE SHOW /** LONGWOOD UNIVERSITY. Framville, Virginia January ,2010
- 2010 **VANDERCOOK CENTENARY PRINT BUNDLE SHOW /** UNIVERSITY OF SOUTH ALABAMA. Mobile, Alabama March 2010
- 2010 **VANDERCOOK CENTENARY PRINT BUNDLE SHOW /** UNIVERSITY OF ALABAMA, Tuscaloosa, Alabama November ,2010
- 2009 **MOHAWK PAPER, LETTERPRESS SHOW /** Dallas,TX. October 21, 2009
- 2009 **WE ARE 1976 GALLERY SHOW /** Dallas,TX. November 20, 2009
- 2009 **TEXAS A&M- COMMERCE, FACULTY SHOW /** Commerce,TX. September, 8th, 2009
- 2009 **THE SODA GALLERY: CIRCUS SIDE SHOW /** Dallas, Texas. September 19th, 2009
- 2009 **CLAMPITT PAPER CREATIVE CENTER: POP ART SHOW /** Dallas, TX. August, 2009
- 2008 **TEXAS A&M- COMMERCE, FACULTY SHOW /** Commerce,TX. September, 2nd, 2008
- 2008 **STUDIO 204: CIRCUS SIDE SHOW LETTERPRESS ART SHOW /** Arlington, TX. April 25th, 2008
- 2008 **THE SODA GALLERY: POP ART SHOW /** Dallas, TX. December 24th, 2008
- 2007 **TEXAS A&M- COMMERCE, FACULTY SHOW /** Commerce,TX. October 2nd, 2007
- 2006 **I-SPACE EXHIBITION /** University of North Texas, May, 2006

EXHIBITIONS - Solo

- 2015 **PURE TEXAS TALK /** Texas A&M University-Commerce / VisCom Public Space, Dallas. January 29th-February 28th
- 2013 **UNIVERSITY OF MARY HARDIN-BAYLOR /** Belton, Texas. October 24th-November 15th,
- 2010 **ACCORN THEATER, STUDIO 204 LETTERPRESS SHOW /** Three Oaks, Michigan. June 13th-20th,

PUBLICATIONS - Authored Article

- 2009 **ROUGH MAGAZINE: STUDIO 204 POP ART LETTERPRESS SHOW ARTICLE**

SOLO-JUDGE-Invitational / Panels

- 2019 **CENTRAL WASHINGTON UNIVERSITY JUDGE BEST SENIOR PORTFOLIO,** ELLENSBURG, WASHINGTON, MAY 31ST
- 2014 **UNIVERSITY OF NORTH TEXAS, CRITIQUE SENIOR ADVERTISING CAMPAIGNS,** DENTON, TX, APRIL 30TH
- 2011 **AIGA CREATIVE MATCH, SOUTHERN STUDENT GRAPHIC DESIGN COMPETITION,** ARKANSAS STATE UNIVERSITY, APRIL 25TH
- 2011 **48TH ANNUAL STUDENT COMPETITION,** ROCKY MOUNTAIN COLLEGE OF ART & DESIGN, DENVER CO., MARCH 3RD

CONFERENCE-Speaker Presentations

- 2017 **DSVC 14TH NATIONAL STUDENT SHOW & CONFERENCE: CROSS-CULTURAL DESIGN-CHINA,** Dallas, TX.
- 2010 **DESIGN INQUIRY: LEAP-OF FAITH THINKING IN THE CREATIVE PROCESS,** Marfa, Texas
- 2007 **GUMI INTERNATIONAL INDUSTRIAL DESIGN FORUM, DESIGN IDEAS THAT STICK,** Gumi City, South Korea
- 2003 **DSVC 2ND NATIONAL STUDENT SHOW & CONFERENCE: ON THE SPOT BRAINSTORMING,** Dallas, TX.

PERMANENT COLLECTIONS

- 2019 **CENTRAL WASHINGTON UNIVERSITY**, ELLENSBURG WASHINGTON, ANN RICHARDS, PEACE, AND NO-MAS POSTERS
- 2018 **HAMILTON WOOD TYPE & PRINTING MUSEUM**, THREE RIVERS, WISCONSIN *PEACE POSTER LETTERPRESS POSTER*
- 2017 **THE PRESS AT COLORADO COLLEGE**, COLORADO SPRINGS, CO, *PEACE POSTER LETTERPRESS POSTER*
- 2016 **HAMILTON WOOD TYPE & PRINTING MUSEUM**, TWO RIVERS, WISCONSIN, ANN RICHARDS *LETTERPRESS POSTER*
- 2016 **CECILE RICHARDS** (DAUGHTER OF ANN RICHARDS) **PRESIDENT OF PLANNED PARENTHOOD**
PRIVTE COLLECTION, NEW YORK CITY, NEW YORK, ANN RICHARDS *LETTERPRESS POSTER*
- 2011 **THE DANISH MUSEUM OF MEDIA**, ODENSE, DENMARK, TX *LETTERPRESS POSTER*
- 2011 **NORTHEASTERN ILLINOIS UNIVERSITY, WILLIAMS LIBRARY**, Chicago, Illinois, TX *LETTERPRESS POSTER*, 2008
ART HARMONY AMONGST DIVERSITY LETTERPRESS POSTER, *LONE STAR FLATHEAD SWAPMEET LETTERPRESS POSTER*, *MARFA MYSTERY LIGHTS LETTERPRESS POSTER*
- 2011 **COLUMBIA COLLEGE CENTER FOR BOOK ARTS**, Chicago, Illinois, TX *LETTERPRESS POSTER*,

PRESENATION-Speaker Presentations

- 2016 **TIANJIN ACADEMY OF FINE ART**, BRAINSTORMING AND IDEATION, Tianjin, China. May 20th
- 2015 **AIGA**-SEASONED PROS SPEAKER SERIES (FEATURED SPEAKER), DALLAS, TEXAS, MARCH 11TH
- 2015 **TIANJIN ACADEMY OF FINE ART**, LOGO DESIGN, Tianjin, China. May 19th
- 2014 **CENTRAL WASHINGTON UNIVERSITY**, LETTERPRESS POSTER PROCESS, ELENBURG WASH., OCTOBER 2nd
- 2014 **TIANJIN ACADEMY OF FINE ART**, CROSS-CULTURAL DESIGN, Tianjin, China. May 7th
- 2014 **TIANJIN ACADEMY OF FINE ART**, LETTERPRESS POSTER PROCESS, Tianjin, China. May 9th
- 2013 **UNIVERSITY OF MARY HARDIN BAYLOR**, LETTERPRESS PROCESS / GALLERY TALK, Belton, TX May 24th
- 2013 **TIANJIN ACADEMY OF FINE ART**, THE CREATIVE DESIGN PROCESS, Tianjin, China. May 23rd
- 2013 **TIANJIN UNIVERSITY OF TECHNOLOGY**, LETTERPRESSN & TYPOGRAPHY, Tianjin, China. May 28th
- 2011 **ROCKY MOUNTAION COLLEGE OF ART & DESIGN, TEXAS A&M-COMMERCE MFA THESIS**, Denver CO. March 4th

PROMOTIONAL-Feature Stories & Interviews

- 2021 **DOWN TO BUSINESS-PODCAST INTERVIEW** Interview and video on Studio 204 and business, Arlington, APRIL
- 2016 **CULTURE BUZZ** Interview and video on Studio 204 and letterpress resurgence in downtown Arlington JULY, 7TH
- 2016 **DALLAS TYPE INTERVIEWS** On line interview "V-Sterotype" featuring Dallas Seaoned-Pro designers. FEBRUARY 9TH
- 2013 **KILLEN DAILY HERALD** Article featuring my solo show at **UNIVERSITY OF MARY HARDIN BAYLOR**. NOVEMBER 3RD
- 2011 **AIGA DFW** Article featuring the stuio 2o4 workshop. AIGA website. March 15, 2011
- 2011 **WE ARE GALLERY 1976** ARTICLE FEATURING THE STUIO 2o4 WORKSHOP.We Are 1976 Website. March 23, 2011
- 2010 **D MAGAZINE "BEST OF" ARTICLE FEATURING THE "WE ARE 1976 GALLERY" THAT SELLS OUR WORK**
POSTER WORK WAS PICTURED IN ARTICLE MARCH, 2010
- 2010 **DAILY CANDY** DALLAS EDITION, ARTICLE FEATURING THE "WE ARE 1976 GALLERY." STUDIO 2o4 MENTIONED IN ARTICLE, March, 2010
- 2009 **AIGA** (AMERICAN INSTITUTE OF GRAPHIC ARTS), October, 7th , 2009 INTERVIEW: CHANGING JOB MARKET NEEDS FROM AN EDUCATIONAL ASPECT.
- 2009 **FELT & WIRE Website**, STRATHMORE PAPER THE ART OF CIRCUS SHOW ARTICLE, May 4th , 2009
- 2009 **THE ARLINGTON VIBE**, STUDIO 204 INTERVIEW, September, 2009, <http://www.youtube.com/watch?v=FFjKRxyzQxg>
- 2009 **DAILY CANDY WEBSITE**, THE ART OF CIRCUS SHOW ARTICLE, April, 2009
- 2008 **FORT WORTH STAR TELEGRAM**, FEATURE ARTICLE ON STUDIO 2o4, December 6th, 2008

ORGANIZATIONS

DSVC, DALLAS SOCIETY OF VISUAL COMMUNICATION

COLLEGE ART ASSOCIATION

AIGA, AMERICAN INSTITUTE OF GRAPHIC ARTS

SGC INTERNATIONAL

THE EARLY FORD V8 CLUB OF AMERICA

THE HAMILTON WOOD TYPE MUSEUM