



## FACULTY VITA

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Assistant Professor of Educational Leadership  
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### *Education*

- 1977-80      Oklahoma State University, Stillwater, Oklahoma  
Doctor of Education: Educational Administration with emphasis in  
Community Education  
Emphasis: Community Education
- 1971-72      Southeastern Louisiana University, Hammond, Louisiana  
Master of Education: Educational Administration and Special Education  
Minor: Special Education
- 1966-70      Southeastern Louisiana University, Hammond, Louisiana  
Bachelor of Arts: Physical Education and Science

### *Professional Interests*

Comparative and Global Education  
Values/Moral System among Educators  
Multi-Culturalism  
International Education  
School-Community Understanding

## *Teaching / Administrative Experiences*

### Higher Education:

Assistant Professor of Educational Administration (Tenure Track), Texas A&M University - Commerce  
August 2014 to Present

Assistant Professor of Educational Administration (Full Time), University of North Texas at Dallas  
June 2008 to August 2011

Assistant Professor of Educational Administration (Tenure Track), & Coordinator, International Master's Cohort, University of Southern Mississippi  
June 2000 to August 2004

### Public and Private Administration:

Interim Elementary School Asst. Principal, American Creativity Academy – Boy's Campus, Kuwait (Middle States Association Accredited)  
September 2005 to June 2006

Director, Academic Bridge Program, Qatar Foundation for Science, Education and Community Development, Doha, Qatar  
August 2004 to July 2005

Interim Superintendent & Secondary School Principal, International School of Monagas, Maturin, Venezuela (Southern Association Accredited)  
August 1999 to June 2000

Interim Assistant High School Principal , Ocean Springs High School, Ocean Springs, Mississippi  
Spring Semester, 1999

Superintendent & Secondary School Principal, Anzoategui International School, Anaco, Venezuela (Southern Association Accredited)  
July 1994 to June 1998

Assistant High School Principal and Physical Education Coordinator (K-12), Colegio Nueva Granada, Bogota, Colombia (Southern Association Accredited)  
July 1992 to July 1994

Lead Junior High Principal, Coffeyville Unified School District, Coffeyville, Kansas  
August 1980 to July 1981

Assistant High School Principal and Activities/Athletic Director, Circle Unified  
School District, Towanda, Kansas  
August 1977 to June 1978

### *Publications at TAMU-C*

- Ortloff, W. & Trujillo–Jenks, L. (June 5, 2019). To Teach to the Test or Not. *Faculty Focus: Higher Ed Teaching Strategies from Magna Publications*. Retrieved from <https://www.facultyfocus.com/articles/educational-assessment/to-teach-to-the-test-or-not/>
- Hart, B., Ortloff, W. & Jiang, M. (2019). The Effectiveness of Project-Based and Traditional Instruction in Relation to 11<sup>th</sup> Grade Literacy. *National Forum of Applied Educational Research Journal*, 32 (3).
- Ortloff, W., Trujillo–Jenks, L., Malone, P. & Escobar, L.M. (Fall, 2018). Graduate English language learners and the TExES (068) principal test. [Monograph] In M. Cowart & L. Trujillo-Jenks (eds.) *Academic Achievement for English Language Learners: Essential Elements of Teaching and Leadership*. Denton, TX: Texas Women’s University.
- Ortloff, W., Trujillo–Jenks, L., Malone, P. & Jiang, M. (October 2018). Multi-year study of impact of instructional delivery on Texas principal certification test results. *TCPEA Midwinter Yearbook: Peer reviewed proceedings of the TCPEA Midwinter Conference 2018, Spring 3 (1)*, 54 – 59.
- Ortloff, W., & Munoz, A.J. (October 9, 2018). Proactively equipping beginning principal preparation students with pre-licensure testing strategies. *Faculty Focus: Higher Ed Teaching Strategies from Magna Publications*. Retrieved from <https://www.facultyfocus.com/articles/teaching-and-learning/proactively-equipping-beginning-principal-preparation-students-with-pre-licensure-testing-strategies/>
- Ortloff, W., Escobar, L. & Munoz, A. (2017). Real School Issues: Case Studies for Educators. In L.T. Jenks & R.R. Fredrickson (Eds.), *The American-Type International School: A Question of Ethics: 2017* (pp. 49 – 66). Lanham, MD: Rowman & Littlefield.
- Ortloff, W. G., Jenks, L., & Malone, P. (2016). The Impact of Instructional Program Delivery on Texas Principal Certification Test Results. *TCPEA Conference within a Conference TASA Midwinter 2016 Research Proceedings, 1 (1)* 43 – 50.

### ***Publications Prior to TAMU-C***

Ortloff, W. (2003). Research is the key [Editorial]. *International Education Quarterly*, 29 (97), 5.  
(Peer Reviewed)

Escobar-Ortloff, L., & Ortloff, W. (2003). A cultural challenge for school administrators. *Intercultural Education*, 14 (3), 255-262.  
(Peer Reviewed)

Ortloff, W., & Escobar-Ortloff, L. (2002). Professional needs of American schools overseas: An opportunity for service. *Catalyst for Change*, 32 (1), 21-24.  
(Peer Reviewed)

Ortloff, W., & Escobar-Ortloff, L. (November 2002). [Review of the book *The instructional leaders toolbox: A handbook for improving practice*, by S.L. Gupton]. *Education Review*.  
(Peer Reviewed)

Ortloff, W., & Escobar, L. (2001). Collectivism vs. individualism: A cultural challenge for Mississippi's educators. *Mississippi Professional Educators Journal*, 13 (3), 19-20.  
(Peer Reviewed)

Escobar-Ortloff, L., & Ortloff, W. (2001). Differences in social and moral hierarchical values among American preservice teachers and professors. *Journal of Philosophy and History of Education*, 51, 50-53. ED 446 088  
(Peer Reviewed)

Escobar-Ortloff, L., & Ortloff, W. (2001). *Higher education and the transmission of Educational values in today's society*. ED 468 357  
(Peer Reviewed)