



Jean-Cédric Kouame

Graphic Designer
Illustrator

PROFILE

As a highly motivated and quick-learning graphic designer, my passion for my craft is fueled by a desire to make a meaningful impact on the world around me. Utilizing art and design as a conduit for self-expression, I communicate my unique vision of the world through innovative and captivating visuals.

CONTACT

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Jean-Cédric Kouame

LINKS

jeancedric.com

[linkedin.com/in/jean-cédric](https://www.linkedin.com/in/jean-cédric)



PORTFOLIO

LANGUAGES

FRENCH — NATIVE

ENGLISH — FLUENT

SPANISH — ELEMENTARY

EDUCATION

MASTER OF FINE ARTS VISUAL COMMUNICATION

Texas A&M University Commerce, Dallas TX

- Terminal Degree (3 years)
- Higher level of proficiency in creative design innovation and problem-solving techniques, design business strategy, ideation and marketing.

Expected Aug 2025

BACHELOR OF ART, GRAPHIC DESIGN

University of the District of Columbia, Washington DC

- GPA 3.8

Graduated May 2021

WORK EXPERIENCE

GRADUATE ASSISTANT TEACHING

Texas A&M Commerce University, Dallas, TX

- Served as the primary instructor for undergraduate courses: Fall 2023: ART-2313 & Spring 2024: ART-297
- Served as the assistant to the primary instructor for undergraduate courses: Fall 2022 ART-458 & Spring 2023: ART-2313
- Provide assistance in course preparation and teaching laboratory sessions
- Collaborate with professors in managing large lectures and facilitating online courses
- Ran letterpress and screenprinting workshops, introducing students to traditional printing techniques

Aug 2022 - Present

FREELANCER

JCK

- Designed branding assets for a global clientele, enhancing their visual identity.
- Produced engaging illustrations for digital and print media, tailored to client storytelling needs.
- Managed clients' social media accounts and maintained their online presence
- Developed customized websites tailored to the specific needs of various clients

Nov 2018 - Present

GRAPHIC DESIGNER

Venue Church, Chattanooga, TN

- Created marketing materials and branding assets
- Developed unique branding elements for various message series
- Designed a range of merchandise graphics, including T-shirts, mugs, and hats
- Managed the church's social media presence
- Photographed church services on Sundays

June 2021 - May 2022

GRAPHIC DESIGNER

University of the District of Columbia, Washington DC

- Recognized as the outstanding member of the Marketing team from May 2019 to May 2020
- Created marketing materials and branding assets for the Student Center events
- Produced digital graphic media content, including student flyers, illustrations, logos, and social media ads

Oct 2018 - May 2021

SOFTWARE

Adobe Illustrator
Adobe Photoshop
Adobe Premiere Pro
Adobe InDesign
Microsoft Office Suite

SKILLS

Creative Thinker
Logo design
Branding
Typography
Illustration