



Curriculum Vita
August 2026

Instructor: (Dr. Courtney Jane) – Adjunct Business Instructor

Academic Department: College of Innovation and Design

Phone: (310-874-1084)

University Email Address: **Yet to receive**

Faculty Web Page Address: NA

East Texas A&M University Addresses:

Main Campus: PO Box 3011, Commerce, TX 75429-3011

Dallas Site: 8750 North Central Expressway, Suite 1900, Box 30, Dallas, TX 76231

College of Innovation and Design Office Phone: 214.954.3615 & 903.886.5878

EDUCATION

Doctorate in Business Administration, General Management

Argosy University, Los Angeles, CA, 2018

- *Delta Mu Delta* Honor Society; 3.98

Master's in Business Administration, General Management

Dartmouth College, the Amos Tuck School of Business Administration, Hanover, NH, 1992

- Concentration in Strategy and Marketing

Master's in Education, Instructional Design

Western Governors University, Salt Lake City, UT, 2019

Bachelor of Arts, Double Majors in Economics & Political Science

University of California, San Diego, La Jolla, CA, 1988

- *Cum Laude*; High Honors

ADDITIONAL COURSEWORK

Purdue University Global, West Lafayette, IN
Master's Coursework in Finance, degree expected 2027

Harvard University, Cambridge, MA
Master's Coursework in Economics

TEACHING EXPERIENCE

DrCourtneyJane.com

Since 2012, I have worked as a Professor at a plethora of universities domestically and internationally

Boston University, Questrom Online MBA (2021-Present)
Learning Faculty, MBA

Courses:

•Marketing • Strategy • Operations • Innovation • Leadership • Teaming • Ethics

Colorado State University Global (2019-Present)
Saudi Electronic University (International students)
Associate Professor, MBA

Courses:

•Strategy • Global Management • Leadership • Economics • Operations • Marketing

Purdue University Global (2023-Present)
Adjunct Professor, MBA

Teaching Courses

• Strategy • Organizational Theory • Marketing Management • Leadership

TEACHING EXPERIENCE: OTHER

Fullerton College (2013-2017)

Full-Time Professor, AA in Business Management

Teaching Courses:

- Business Communications
- Business Economics
- Human Resource Management
- Organizational Behavior
- Supervision
- Business Internships
- Business Economics
- Teams

Western Governors University (2011-2012)

Full-time Professor, MBA; Master's in Management & Leadership (CBE)

Teaching Courses:

- Managing Organizations and Leading People
- Business Acumen-Economics, Marketing, Finance, Operations, Organizational Behavior, HR

Argosy University (2010-2019)

Full-time Professor & Adjunct Professor, BSBA

Teaching Courses:

- Skills for Success
- Principles of Marketing
- Ethics
- Strategy
- Interpersonal Effectiveness
- Business in a Technology World
- Leadership
- Marketing Sales/Channel Management
- Microeconomics
- Macroeconomics
- Human Resources
- Operations Management

The Los Angeles Film School (2011-2013)

Full-time Professor, Bachelor's in Entertainment Business

Teaching Courses:

- Leadership and Organizational Behavior

University of Denver, University College (2021-2024)

Adjunct Professor, MA in Org Leadership; MA in Strategic HR

Teaching Courses:

• Financing for Organizations • Leadership Development. • Principles of Environmental Scanning

Pacific Oaks University (2019-2021)

Adjunct Professor, BSBA; Master's in Organizational Leadership & Management

Teaching Courses

- Business Principles for Leaders
- Microeconomics
- Macroeconomics
- Diversity in the Workplace
- Business Policy & Strategic Solutions

Tiffin University (2019-2025)

Adjunct Professor, MBA

Teaching Courses:

- Innovative Decision Making
- Management of Human Resources
- Strategic Management
- Leadership Behavior & Change
- Strategic Organizational Analysis & Design

PROFESSIONAL EXPERIENCE

Applied Higher Ed Solutions (2024 – Present)

Founder and President

Our primary mission is to facilitate connections and create opportunities within the realm of Online Higher Education. Focused silos on:

- **Online Adjunct Staffing Solutions:** Connecting Online Higher Ed institutions with on-demand
- **Course & Curriculum Design:** Creation of top-notch academic course materials

Why U, Venice, CA (2013 – 2020)

College Interview Consultant

Consult with clients to create competitive advantage using my proprietary curriculum **WHY U?**

- Emphasis on interviews and how to create and execute a strategic plan.
- Clients include: students applying to Top-20 schools for undergrad and MBA; internships

Veritas Prep, Malibu, CA (2008 –2012)
MBA Admissions Consultant

Taught MBA clients to effectively present applications to Top-20 MBA programs.

- Educated the applicant on how to build their application from all angles-essays, interview, resume, as well as how to create and execute a strategic plan to achieve their goal.

PUBLICATIONS

- Jane, C., Roberts, D., & Sinha, R. (2026 July). *Leveraging artificial intelligence to enhance online faculty recruitment*. *International Journal of Innovative Research in Technology*, 13(2). <https://ijirt.org/article?manuscript=206132>
- Jane, C., Sinha, B., Roberts, D. (2025 November). Strategies and Best Practices for Higher Education Faculty Recruitment for Online Instruction. *Asian Journal of Education and e-Learning (AJEEL)*. ISSN: 2321–2454, Vol 13 Issue 2, Pages 13-21. [Vol. 13 No. 2 \(2025\): November 2025 | Asian Journal of Education and e-Learning](#)
- Jane, C., Sinha, B., Roberts, D. (2024). Learning Evaluation of Technology Savvy Students Who Are Using Artificial Intelligent Tools. *American International Journal of Business Management (AIJBM)*.

ISSN- 2379-106X, www.aijbm.com Volume 07, Issue 10 (October- 2024), PP 91-99

<https://www.aijbm.com/wp-content/uploads/2024/10/I7109199.pdf><https://www.aijbm.com/volume-7-issue-10/>

- Sinha, B., Jane, C. Roberts, D. (2023 June). What Practices Motivate Learning? Mapping Them into Online Asynchronous Higher Education Program Classrooms. *Papers of 7th Canadian International Conference on Advances in Education, Teaching & Technology 2023*. (978-1-988652-69-6)
- Sinha, B., Roberts, D., Jane, C. (2022 July). Effective Strategies for Using Asynchronous Online Discussion Forums in Educational Curriculums. *American International Journal of Business Management (AIJBM 2022)*, ISSN- 2379-106X, Volume 5, Issue 07 (July-2022), PP 87-98 Journal link: www.aijbm.com. Archive link: <https://www.aijbm.com/wp-content/uploads/2022/07/L578798.pdf>
- Roberts, D., Jane, C., Sinha, B. (2021 March). Trends in Online Asynchronous MBA Programs. *International Journal of Business and Management Studies (IJBMS 2021)*. ISSN: 2694-1430 (Print), 2694-1449 (Online). IPRPD (Institute for Promoting Research and Policy Development) Vol.02; Issue 03: Pages 1-11. www.ijbms.net
- Sinha, B., Roberts, D., Jane, C. (2020 October). *Academic MBA Programs for the 21st Century Workforce Development*. *American International Journal of Business Management (AIJBM 2020)*, ISSN: 2379-106X. Vol.3, Issue 10, Pages: 94-105. Journal link:

www.aijbm.com. Archive link:

<https://www.aijbm.com/wp-content/uploads/2020/10/L31094105.pdf>

- Jane, C., Sinha, B., Roberts, D. (2020 February). *Instructional Unit for Improving Retention of Female MBA Graduates in Post-MBA Careers*. International Journal of Advanced Engineering and Management Research (IJAEMR 2020), Vol.5, Issue 1, Pages: 01-15. ISSN: 2456-3676. Archive Issue: <https://ijaemr.com/archive>. Publish Issue Link: <https://ijaemr.com/view/1/2020>.
- Jane, C., Roberts, D., Sinha, B. (2018 October). *Factors Influencing Retention of Female MBAs in Post Ivy-League Careers*. Asian Journal of Education and e-Learning (AJEEL). ISSN: 2321 - 2454, Vol.6 Issue 5, Pages 95-104. <https://ajouronline.com/index.php/AJEEL/article/view/5503>
- Jane, C., *United States Trade, a Chance for Change via Game Theory*. UCSD Journal Poli Science. 1988.

RESEARCH GRANTS AND AWARDS

Not Applicable