Instructor: Beth Bailey, PhD, ACUE

Academic College: College of Innovation and Design

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EDUCATION

Graduate Certificate in Teaching Technical Writing
University of North Texas, 2019

PhD, Applied Training and Performance Improvement
University of North Texas, 2016

MS, Instructional and Performance Technology
Boise State University, 2004

BS, Management
University of Phoenix, 2002

TEACHING EXPERIENCE

Sept. 2020 – Present	Faculty Instructor, TAMUC – College of Innovation & Design
Feb. 2011 – Jul. 2021	Associate Professor Adjunct, Course Chair 2014 – 2019, University of Maryland Global Campus
Jan. 2017 – May 2021	Adjunct Faculty, Boise State University – OPWL
Aug. 2003 – Jul. 2008	Adjunct Instructor, Dallas County Community College

PUBLICATIONS

Bailey, E. & Swindell, G. (2021, October). Thinking Outside of the Normal Assessment Paradigm. Presentation at CBExchange conference.

Bailey, E. (2019, February). Improving Organizational Performance. Presentation at STC webinar.

Bailey, E. (2018, May). Managing the Monster, Managing the Zoo. Presentation at Society for Technical Communication (STC) Technical Communication Summit, Orlando, FL.

Bailey, E. (2015, March). Call for Entries for the 2015 International Summit Awards. Intercom, 64(3).

Bailey, E. (2014, March). Call for Entries for the 2014 International Summit Awards. Intercom, 63(3).

Bailey, E. (2011, May). Improving Organizational Performance. Presentation at STC Technical Communication Summit, Sacramento, CA.

Bailey, E. (2010, May). Improving Organizational Performance. Presentation at STC Technical Communication Summit, Dallas, TX.

Bailey, E. (2009, September). Society for Technical Communications' (STC) Newsletter Competition. Intercom, 56(8), 24-24.

Bailey, E. (2009, May). Improving Performance. Presentation at STC Technical Communication Summit, Atlanta, GA.

Bailey, E. (2008, September). STC's Newsletter Competition. Intercom, 55(8), 27-27.

Bailey, E. (2008, May). Innovative Instructional Design Practices: Improving Organizational Performance. Progression presentation at STC Technical Communication Summit, Philadelphia, PA.

Bailey, E. (2008, May). Best Practices in Management: Managing Virtual Teams. Progression presentation at STC Technical Communication Summit, Philadelphia, PA.

Bailey, E. (2007, October). Improving Organizational Performance. Presentation at Lavacon, New Orleans, LA.

Bailey, E. (2006, Sep/Oct). STC's Newsletter Competition. Intercom, 53(8), 31-31.

Bailey, E. (2006, June). Interviewing (cover story). Intercom, 53(6), 6-10.

Bailey, E. (2006, May/June). Applying servant leadership. Tieline, 19(5), 1-1.

Bailey, E. (2006, May/June). Newsletter competition results. Tieline, 19(5), 6-6.

Bailey, E. (2006, May). Improving Organizational Performance. Presentation at STC Annual Conference, Las Vegas, NV.

Bailey, E. (2006, May). Virtual Teams. Presentation at STC Annual Conference, Las Vegas, NV.

Bailey, E. (2006). Project Management Skills. Presentation at ISPI DFW Chapter meeting, Dallas, TX.

Bailey, E. (2006). Giving and Receiving Feedback (Unpublished training material). Plano, TX: Countrywide Home Loans.

Bailey, E. (2005, Jul/Aug). STC's Newsletter Competition. Intercom, 52(7), 33-33.

Bailey, E. (2005, February). Benefits and Considerations for E-Learning (Unpublished paper). Addison, TX: MSD, Inc.

Bailey, E. & Wise, D. (2005, May) Managing the Monster, Managing the Zoo. Presentation at STC Annual Conference, Seattle, WA.

Bailey, E. (2005, May). Managing Projects: I Need to Know What. Presentation at STC Annual Conference, Seattle, WA.

Bailey, E. (2005, May). The Realities, and Benefits and Pitfalls of Mentoring. Presentation at STC Annual Conference, Seattle, WA.

Bailey, E. (2005, March). Technical Writing. Presentations at Career Day, Coppell Middle School West, Coppell, TX.

Bailey, E. (2005). Staying Current with Technical Communication. Presentation at Garland ISD Writing Institute, Garland, TX.

Bailey, E. (2005). To Certify or Not to Certify (Unpublished paper). Dallas County Community College District and International Society for Performance Improvement, Dallas Chapter.

RESEARCH GRANTS AND AWARDS

2023	Certificate in Effective Instruction, Association of College and University Educators
	This certificate signifies my completion of a 25-module course in effective teaching practices requiring the implementation of evidence-based instructional approaches. The credential is co-issued by the American Council on Education and distinguishes faculty for their commitment to educational excellence and student success.
2019	Graduate Certificate in Teaching Technical Writing, University of North Texas
2018	Binion Amerson Leadership Award, STC Lone Star Chapter
	For being both a leader and a mentor extraordinaire and consistently exemplifying dedication, service, and enthusiasm to the Society of Technical Communication at the Lone Star Community, regional, and international levels and to the technical communication profession over the past 25 years.

| 2008 | Service Award, International Society for Performance Improvement |
| | In recognition and appreciation of your support and service to ISPI. |

| 2007 | STC Fellow Award |
| | For excellence as a manager, writer, teacher, and mentor in a wide variety of industries and businesses in technical communication and technology management, and for distinguished contributions to STC at all levels. |

| 2006 | STC Outstanding Service Award |
| | In recognition of your dedication and service to STC as a member of the Technical Program Team, STC's 53rd Annual conference |

| 2006, June | STC Newsletter Competition |
| | For your dedicated service and for sharing your expertise as a committee manager for the 2005-2006 STC Newsletter Competition. |

| 2006, May | STC Lone Star Community, Volunteer Appreciation |
| | Recognizes Beth Bailey for her volunteer contributions to the community during the 2005 – 2006 membership year by serving on the following committees: Webmaster, Newsletter. |

| 2005 | President's Award, STC Lone Star Community |
| | For being an integral piece of the puzzle for a successful 2005-06 program year. |

Professional Experiences

Sep. 2016 – Sep. 2018	Mintz Group, Director, Training
Jan. 2012 – Feb. 2015	ION Solutions, an AmerisourceBergen company, Director
Jun. 2008 – Dec. 2011	McKesson Pharmaceuticals, Manager
Jun. 2006 – Jun, 2008	Countrywide Home Loans, Curriculum Development Mgr.
Aug. 2004 – Jun. 2006	Management System Designers, e-Learning Project Mgr.