

Texas A&M University-Commerce

President Dan R. Jones, Ph.D.

SPRING ASSEMBLY

January 9, 2014

Dean, College of Business and Entrepreneurship

Dr. Steve Williams



- Ph.D. – Business Administration, University of Nebraska; M.S. – Business, Colorado State University
- Most recently served as Dean College of Business/Professor of Management at the University of Arkansas - Fort Smith College of Business

Dean, College of Education and Human Services

Dr. Timothy Letzring



- Ed.D. – Higher Education, University of Georgia; J.D. – Law, Stetson University College of Law
- Currently, Chair, Leadership and Counselor Education, University of Mississippi
- Will join us April 1, 2014

WELCOME NEW FACULTY AND STAFF

- Ongoing classroom remodeling (Counseling Center, plus classrooms in all four colleges)
- Accessibility mandate for online courses – FCTT will give priority to fully online programs, BAAS to serve as pilot in Spring 2014
- Supporting development of adjunct faculty – webcast, Tuesday, January 28, 2014 at noon, FCTT Conference Room
- Initiate strategic management plans

Building Access During Official University Closures



- Safety and security of our campus is most important
- Recognize professional needs of our faculty members
- Exceptions granted during holiday break
- Will charge Faculty Senate to review procedure and revise as appropriate

Assistant Provost Internship

Eligible Faculty:

- Tenure-track
- Satisfactory performance evaluation
- Completion of one year of service at A&M-Commerce

Opportunities:

- Serve one semester
- Work with Provost Office on various assignments
- Work with university leaders and other administrators throughout university
- Conduct special projects or tasks as assigned

Selection for Spring 2014:

- Dr. William F. Kuracina
- Assistant Professor in History
- Ph.D. from Syracuse University, 2008
- Specialization in Modern South Asian History
- Joined Texas A&M University-Commerce in Fall 2009

Strategic Planning

- Existing Strategic Plan
 - 9/1/2010 through 8/31/2015
- New Strategic Plan
 - 9/1/2015 through 8/31/2020
- Continued Assessment of Existing Plan
- 1st Step
 - Revise mission statement (if needed)

Strategic Planning

Proposed Revised Mission Statement

Texas A&M University-Commerce provides a personal, accessible, and affordable educational experience for a diverse community of learners. We engage in creative discovery and dissemination of knowledge and ideas for service, leadership, and innovation in an interconnected and dynamic world.

Strategic Planning Process

- This Spring
 - Appoint two co-chairs
 - Responsible for
 - Creating the strategic planning process
 - Working with consultants, if appropriate or needed
 - Soliciting input from stakeholders
 - Gathering external information to ensure a well-informed planning process
 - Create a highly credible planning task force
 - President will be supporting, not controlling

Spring 2014 Credit Hours by College

(as of January 7, 2014)

	2014	2013*	Difference	Percent
College of Business & Entrepreneurship				
Total Undergraduate	11,262	11,160	102	.91%
Total Graduate	11,027	13,704	-2,677	-19.53%
Total	22,289	24,864	-2,575	-10.36%
College of Humanities, Social Sciences, and Arts				
Total Undergraduate	22,335	23,402	-1,067	-4.56%
Total Graduate	1,881	2,178	-297	-13.64%
Total	24,216	25,580	-1,364	-5.33%
College of Science, Engineering and Agriculture				
Total Undergraduate	16,124	16,537	-413	-2.50%
Total Graduate	2,205	1,815	390	21.49%
Total	18,329	18,352	-23	-.13%
College of Education & Human Services				
Total Undergraduate	19,330	19,788	-458	-2.31%
Total Graduate	10,722	13,673	-2,951	-21.58%
Total	30,052	33,461	-3,409	-10.19%

Enrollment (as of January 7, 2014)

Undergraduate			
SCH	69,051		-2.59%
Graduate			
SCH	25,835		-17.64%
Total			
SCH	94,886		-7.21%
Headcount	9,832		-6.88%

Texas Affordable Baccalaureate (BAAS-OL)

- Received approval from SACSCOC on December 19, 2013, to offer competency-based Bachelor of Arts and Sciences in Organizational Leadership degree program
- Program will launch on January 30, 2014, with 15 students
- Six, seven-week terms and students pay \$750 per term
- Students may receive credit for nontraditional experiences such as work, continuing education, military training, etc.
- Students register for courses, but curriculum is presented in competency modules delivered online

Partnership with Tyler Junior College

- Texas A&M University-Commerce and Tyler Junior College formally announced partnership December 19
- Simplify transfer process for students transitioning from associate degree programs at Tyler Junior College into bachelor's degree programs at A&M-Commerce



University Strategic Diversity Plan

Summary Steps of Execution



- Planning
 - Governance
 - Diversity Management and Structure
- Leadership
 - Commit to Diversity Principles
 - Model Desired Attitudes, Actions, and Behavior
- Assessment
 - Cultural/Climate Assessment
 - Metrics (baseline data)
- Strategy
 - Operations Committee
 - Diversity Council
- Diversity Plan
 - Development of Diversity Plan
 - University input by Faculty, Staff, and Students
- Timeline
 - Next 12 months

Edward W. Romero, Ph.D.
Chief Diversity Officer
Office location changed to
President's Office
BA 295

Ethnicity of our Service Area

Counties include: Dallas, Ellis, Grayson, Hopkins, Hunt, Kaufman, Lamar, Navarro, Rockwall, & Tarrant



Ethnicity	Student Enrollment	Population in County	A&M-Commerce
American Indian or Alaskan Native	.66%	1.08%	1.02%
Asian	4.13%	1.84%	2.47%
Black or African American	21.36%	10.81%	18.45%
Hawaiian or Other Pacific Islander	.18%	.17%	.08%
Hispanic	44.57%	19.41%	12.83%
International			7.44%
Not Specified			1.33%
Two or More Races	1.77%	1.64%	1.40%

SACSCOC Reaffirmation of Accreditation

81 of 97 *Principles* in compliance. Preliminary Report at www.tamuc.edu/aboutUs/institutionalEffectiveness/SACS.aspx

REMAINING STEPS IN PROCESS

1. Focused Report due to SACS 1/24/14 with QEP
2. SACS On-Site Committee visits March 3-6, 2014
3. Write 13-14 IE Results documentation for submission 8/4/14
4. Response to SACS Committee report due 8/4/14
5. SACS C&R Committee recommends to 77 member Board
6. SACSCOC Board of Trustees takes action December 2014
7. Results of reaffirmation decision announced 12/9/14
8. A&M-Commerce begins any required Follow-Up Report(s)

<https://www.facebook.com/TAMUCQEP>

www.tamuc.edu/QEP



The screenshot shows the 'Quality Enhancement Plan' section of the TAMUC website. On the left is a navigation menu with the following items: Quality Enhancement Plan Home, Global Scholar, Global Fellow, What is a QEP?, QEP Overview, Committee Structure and Guidelines, QEP News, and Contact Us. The main content area features the TAMUC logo (a lion's head in a circle) and a banner that reads 'Preparing Students for an Interconnected World'. Below the banner is a breadcrumb trail: Home > About Us > Institutional Effectiveness > Quality Enhancement Plan > QEP Overview. The page title 'QEP Overview' is displayed at the bottom of the main content area.

EMAIL

IDEAS, QUESTIONS, NEED A PRESENTATION?
QEP.Committee@tamuc.edu

Budget Update – Charge to Budget Review & Development Council



- Assume no increase in tuition and fees
- Assume no new fees
- Assume no enrollment increase for FY2015
- Identify 1% reduction by division of permanent funds to fund enrollment decline
- Identify an additional 1% reduction by division of one-time funds for enrollment decline
- Develop a plan to eliminate various mandatory fees and create a single mandatory fee
- Develop a guaranteed tuition and fee plan which will be mandatory for new undergraduate students
- Tie the FY2015 merit plan to enrollment growth

Facilities Update

- Road Reconstruction Program
 - Now in Phase Two
 - Contractor will return in spring to redo finishing on Monroe
- Sidewalk Project
 - To and from parking lots



Facilities Update



Facilities Update



Facilities Update



Sale of Land to Hunt Regional Healthcare



Damage from Winter Storm Cleon



FOOTBALL

- First winning season since 2001 (7-4 regular season record)
- First postseason appearance since 1995
- First bowl game appearance since 1958
- 15 players received All LSC Honors
- 1 AFCA First Team All-American

SOCCER

- Finished 3rd in LSC; 6 players received All LSC Honors
- Earned at large berth to NCAA South Central Regional

VOLLEYBALL

- 23 wins in regular season
- 4 players received All LSC Honors

MEN'S CROSS COUNTRY

- Finished top 5 in every race
- Earned at large berth in NCAA South Central Regional
- 2 runners received All LSC Honors

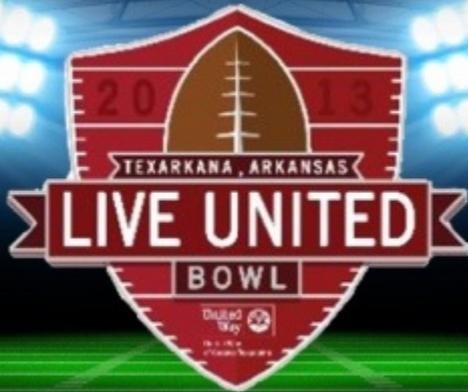
WOMEN'S CROSS COUNTRY

- Finished top 5 in every race
- Earned at large berth in NCAA South Central Regional

OVERALL

- 27 athletes overall All-LSC Honors
- 11 student-athletes graduated in December

Athletics



Rock Climbing Society Guinness Book of World Records



Advancement

We are laying the path for something great!

The Brick Garden Project

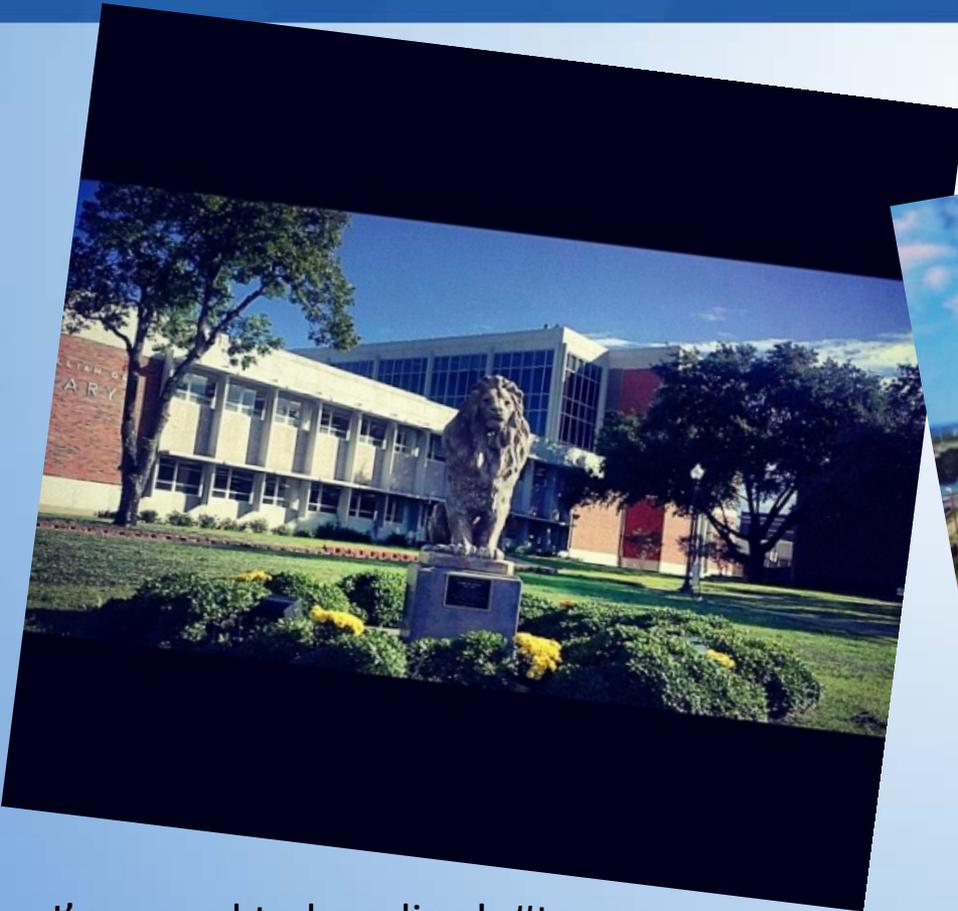


- Brick Garden Project in honor of our upcoming 125 year anniversary as an institution
- Alumni, students, parents, and friends of the university can purchase an engraved brick to serve as lifelong tribute to their memories and legacy
- Visit the Brick Garden Project website at www.tamuc.edu/BrickProject

Advancement



Through the Eyes of Our Students



I'm proud to be a lion! #tamuc
#university #morningflow



Day 4 #my #school #tamuc #october #photo
#challenge #ten #stories #high #lovely #campus

Through the Eyes of Our Students



My building is so pretty <3 #tamuc
#texas #commerce #halloflanguages
#college #university #campus #work



What I love about walking to class when the
Weather is nice and color of the fall leaves ☺
#tamuc #tree #nature #leaves #fall

A&M-Commerce Flag Over Hopkins County Courthouse





Strategic Enrollment and Planning

- Graduate Recruiters
 - Promoting our graduate programs
 - Recruiting our graduate students
 - Intense immersion training program
- Task Force to develop plan for Rockwall
 - Dr. Brent Donham to serve as chair
- Strategic enrollment plans within each college
 - Enrollment targets

TEXAS A&M
UNIVERSITY
COMMERCE

A Member of The Texas A&M University System

QEP Video

The screenshot shows a webpage for the Quality Enhancement Plan (QEP) at Texas A&M University Commerce. On the left is a navigation menu with the following items: Quality Enhancement Plan Home, Global Scholar, Global Fellow, What is a QEP?, QEP Overview, Committee Structure and Guidelines, QEP News, and Contact Us. The main content area features a large banner with the university's logo (a lion's head in a circle) and the text "Preparing Students for an Interconnected World". Below the banner is a breadcrumb trail: Home > About Us > Institutional Effectiveness > Quality Enhancement Plan > QEP Overview. At the bottom of the main content area, the text "QEP Overview" is displayed in a large, bold font.