

SRI BELDONA, Ph.D.



SUMMARY OF QUALIFICATIONS

Administrator and faculty member with 23 years of experience working for highly visible institutions in an extremely competitive marketplace seeking a challenging deanship focused on enhancing external relationships, DEI initiatives, fundraising, brand building, and increasing enrollments.

Extensive background and success in developing and delivering innovative curriculum to address changing market demands. Articulating vision to external stakeholders to help raise millions of dollars. Sharp administrative acumen with a thorough understanding of the disruptions occurring in the higher education landscape. Effective in managing multi-million-dollar budgets in educational and corporate settings. Proven track record in securing support from diversified stakeholders and leading transformational change in an academic setting.

Entrepreneurially oriented and engaging communicator focused on working collaboratively with administrators and faculty across academic units, alumni, staff, and students to ensure student success.

EDUCATION BACKGROUND

Ph.D. in Business Administration. Temple University, Philadelphia, PA. USA
M.S. in International Business. Temple University, Philadelphia, PA. USA
MBA in Marketing. Pune University, India
B.S. in Mechanical Engineering. Gulbarga University, India

EMPLOYMENT

Oklahoma City University

Established in 1904, Oklahoma City University is a Methodist, coeducational, urban private university located in the heart of Oklahoma City. OCU offers a wide variety of degrees in liberal arts, performing arts, health sciences, law, and business and is consistently ranked as a top-tier master's-level university by US News and World Report.

July 2022 – Present Dean & Professor of Management, Meinders School of Business

Responsibilities include overall operations of the Meinders School of Business (MSB), planning and executing the budget, managing the AACSB accreditation process, introduction of relevant in-demand programming at undergraduate and graduate levels, active fundraising and friend-raising, and recruiting diverse faculty and staff.

University of Dallas

Founded in 1956, the University of Dallas is a private Catholic liberal arts university with campuses in Irving, TX and Rome, Italy, enrolling over 2600 students in undergraduate, graduate, and doctoral programs. UD is consistently ranked as the top 10 Catholic colleges in the West.

- Jan 2022 – June 2022 Professor
Satish & Yasmin Gupta College of Business, University of Dallas
- Feb 2018-Jan 2022 Associate Dean, Academic Affairs
Satish & Yasmin Gupta College of Business, University of Dallas
Responsibilities included managing the college's accreditation process, curriculum, domestic and international partnerships, strategic & operational planning, and execution of new projects and programs. Manage and monitor academic quality assurance and oversee compliance. Represent the college and university to key external stakeholders. Coordinate with faculty and staff to help realize the vision, mission, and goals of the college.
- 2013-2018 Professor (tenured full professor)
Satish & Yasmin Gupta College of Business, University of Dallas
- 2011-2013 Associate Dean, International Initiatives and Enrollments
College of Business, University of Dallas
Responsibilities included strategic & operational planning and execution of all international student recruitment. Managing the entire international enrollment team including SEVIS.
- 2007-2011 Associate Professor
College of Business, University of Dallas
- 2001-2007 Assistant Professor
College of Business, University of Dallas

Marketing Management Inc, Fort Worth, Texas.

Marketing Management is a leader in-store brand marketing that helps retailers better position their store brands.

- 1996-2001 Vice President, Strategic Planning
My role included establishing the overall business strategy of the firm including international markets. Establishing international branches in Singapore, Thailand, and China. Managing all consumer research activities to impact growth and branding.

SIGNATURE ACHIEVEMENTS

CURRICULUM INNOVATION

At Meinders School of Business in the short duration of two years, working collaboratively with faculty and staff -

- Raised \$3 million in May 2024 to start offering select STEM degrees for the business school in Frisco, Texas. Start date is scheduled for Fall 2025.
- Launched MS in Data Analytics (STEM) & MS in Financial Analytics (STEM).
- Introduced MBA concentrations in – Cost Accounting, Data Analytics (STEM), Financial Analytics (STEM), Healthcare, and Energy Management.
- Secured approval to launch MS in Accounting as a STEM program for Fall 2024.
- Secured approval to launch a major in Banking Finance and Real-Estate for undergraduates. Secured \$1.25 Million gift to ramp up the program for Fall 2024.
- Secured approval to launch a major in Data Analytics for undergraduates for Fall 2024.
- Launched a minor in Accounting for undergraduate students. This minor can now be pursued by any students from other colleges within OCU.
- Launched [Microcredentials](#) as part of students' educational journey. A set of courses are linked to a digital badge and the badges are linked to the job market so students can apply for jobs directly through the badges.
- Introduced [business pitch competition](#) to high school students as a recruiting tool for business programs. 60 students competed in October 2022 and 150 students competed in October 2023 many of whom won scholarships and the top 3 teams shared the \$10,000 cash prize.
- Increased active engagement with corporate partners leading to securing a cohort of 70 MBA students from two organizations alone for Fall 2023.
- Secured approval to launch a certificate in Trust and Wealth Management in collaboration with the OCU Law School. Launch scheduled for Spring 2025.
- [Raised a total of \\$6.8 million](#) in the first year for the School of Business from multiple donors to launch the above initiatives including securing funds to revamp the entire University website to maintain a consistent positioning of the OCU brand.
- Negotiated with NBA Thunder Team in branding efforts of the ThunderMBA with a sweepstake for the next 3 seasons for attendees to win one of the two \$10,000 scholarship awards and a 60-second clock during a home game to make baskets leading to \$1,500 per basket. The first recipient [won \\$23,500 in scholarship](#) while the second recipient won [\\$22,000 in scholarship](#). This sweepstake generated over 280 leads to our MBA program.

At UD worked collaboratively to introduce –

- [MS in Business Analytics](#) (STEM). This program consistently had the second-highest enrollment of all masters programs with over 70 students a year.
- Internal stackable degrees - [MS in CyberIntelligence](#), [Financial Analytics](#), and [MBA in Leadership](#) (leadership from College of Liberal Arts).
- External stackable degrees – [MBA in Supply Chain](#) (in collaboration with Loyola Chicago) and MBA in [Healthcare Analytics](#) (in collaboration with the University of South Florida).
- Microcredentials for MBA and MS in the form of [mini-masters](#). I am often consulted in

this area by other schools.

FUNDRAISING

Worked collaboratively with the office of advancement and president of OCU and

- Raided \$3 Million to start a small campus in Frisco (TX) to offer STEM graduate degrees.
- Raised \$3 Million to launch STEM programs in Data Analytics and Financial Analytics.
- Raised \$2 Million towards scholarships to undergraduate students.
- Raised \$1.25 Million to launch Banking Finance and Real Estate program.
- Raised \$2.1 Million towards Ronnie K Irani Center for Data Analytics and Artificial Intelligence.
- Raised funds to revamp the entire OCU website.
- Actively pursuing multiple donors for seven-figure asks.

At UD

- Played an instrumental role in securing the largest gift of \$12 Million in UD history leading to the naming of Satish and Yasmin Gupta College of Business.
- Started international alumni outreach efforts to connect with high-net-worth alumni.

ACCREDITATION

- Successfully secured AACSB reaffirmation in February 2024.
- Serving as PRT member for multiple school visits in Michigan and South Carolina under the new standards.
- Worked with the Dean while at UD to help write CIR.
- Served as key business school liaison at UD for SACS accreditation.

STUDENT-CENTERED INITIATIVES

- Raised close to \$2 million dollar for undergraduate scholarships for MSB students.
- Raised \$100,000 towards scholarships for transfer students from community colleges to MSB. Most of the transfer students are predominantly first gen.
- Raised funds to send a team of 5 MSB students and a faculty to remote parts of Alaska to help prepare income returns as part of the VITA program. Students helped save over \$500,000 in tax returns this year. Funding secured for the next 3 years to facilitate VITA initiatives in Alaska and Oklahoma.
- Secured funds for MSB students to participate in national analytics competitions. MSB students are consistently ranked nationally in the top 3 for the past 2 years in a row.
- Work actively with multiple organizations in OKC to facilitate internship and job opportunities for all business students.
- Working with OCAST OKC to create a pool of over 20 qualified analytics students as interns to be deployed in organizations supported by OCAST.
- Secured funds to install 3 very large 4K interactive monitors in the MSB building so students can display their analytics projects in what I call “visual storytelling”.

- At UD, created mandatory soft skills development program for international students to address the needs of corporate recruiters.

GLOBAL LEADERSHIP

- Helped create pathway program with 2 major universities in India and 2 universities in Taiwan. Students from these universities can now pursue either 4+1, 3+2, and 2+2 at OCU.
- Negotiating with a Malaysian university to offer Business degrees in Malaysia.
- At UD actively managed a dual degree program with ESAN (Peru).
- At UD successfully led over 15 global study tours to destinations that included China, India, Ireland, Dubai, Chile, Peru, Austria, Germany, Italy, Czech Republic, etc.
- Have taught in India, Nepal, Fiji, Finland, and China.

STUDENT ENROLLMENTS

- Work with the VP of enrollments on a weekly basis to strategize recruitment efforts for both undergraduate and graduate programs including advertising efforts.
- For Spring 2024 enrollment overall increased by more than 60% compared to the previous year, applications increased by a factor of 10.
- For Fall 2024 enrollments are on track to double compared to Fall 2022 when I started as Dean.
- Deployed AI-enabled personalized videos for prospects to complete the applications and also for admits to enroll.
- At UD led a team of 6 recruiters and advisors to enhance and build international enrollments. Increased international enrollments by a factor of 2.
- At UD custom-built Power BI self-updating dashboards to monitor daily enrollment reports.

TEACHING EXPERIENCE

- Global Imperative (DBA)
- Quantitative Methods – SAS Programming and Statistical Modelling (MS)
- Business Analytics (MBA)
- Data Analysis for Decision Making (MBA/MS)
- Global Strategy (MBA)
- Global Business (MBA)
- Import/Export (MBA)
- Inter-Cultural Mgt (MBA)
- International Mgt. Study Tour (MBA - over 15 global tours)
- Intl Marketing Mgt (MBA)
- Marketing Management (MBA)
- Market Research (MBA – over 75 projects)
- Capstone (MBA – over 50 projects)

COMMITTEES SERVED

Student Retention, Data Council, Assurance of Learning, DBA Curriculum Committee, Rank and Tenure Committee, Technology Review Committee, Deans Search Committee, Curriculum Committee, AACSB Accreditation Steering Committee, Marketing Task Force, Faculty Research and Development Committee, Strategic Planning, Faculty Research & Development, International Student Committee, Alumni Utilization Committee, Marketing Strategy Committee.

REFERRED PUBLICATIONS

Gu, Y., Bell, G., Rasheed, A. & Beldona, S. (2024). Commitment to values: Examining the role of ethical and responsible business practices on short and long-term value. *Business and Society Review*, 129(1), 96-129. <https://doi.org/10.1111/basr.12344>

Kim, M., Shen, L., Basuroy, S. and Beldona, S. (2023), One for all or all for one: Does the category captain play favourites. *Canadian Journal of Economics/Revue canadienne d'économique*, 56: 87-113. <https://doi.org/10.1111/caje.12636>

Murimi, R., Bell, G., Rasheed, A. A., & Beldona, S. (2023). Blockchains: A Review and Research Agenda for International Business. *Research in International Business and Finance*, Vol 66.

Dickey, G., Bell, R. G., & Beldona, S. (2022). An empirical evaluation of future auditors in the USA and India using the trifurcated dimensions of trait professional skepticism. *Managerial Auditing Journal*.

Beldona, S., Redighieri, J., Remidez, Jr., H. (2021). Sustainable values and willingness to pay: an analysis of an analytical technique. *Journal of Global Business Advancement*, 14(2), 216-240

Asare Kusi, E., Nketia, J., Beldona, S., Wysong, S. (2021). The Role of Culture on SME Access to Credit: Implications for Developing Nations. *Journal of Accounting and Finance*, 21(5).

Ahuja, D., Pandit, D., Beldona, S. (2021). Graduation Hypothesis: Does government spending follow the pattern of fiscal response? *International Journal of Indian Culture and Business Management*.

Frank, B., Beldona, S., & Wysong, S. (2020) Website Words Matter: an Analysis of business schools' online brand personalities, *Journal for Global Business Advancement*, V. 13 (1), p. 53-69

Asare, E. K., Beldona, S., & Nketia, J. (2020). The Principal, The Agent, and The Culture: Potential Impacts of Culture on Financing Contracts. *The International Trade Journal*, 34(1), 30-54

Navendra, P., & Beldona, S. (2019). Cultural diversity as a competitive tool: trust and knowledge

sharing from a Malaysian perspective. *Journal for Global Business Advancement*. 12 (2) pp. 169-188.

Remidez, Jr., H., Beldona, S., Stodnick, T. M. (2019). Exploring the Use of Prediction Markets as Digital Games to Support Learning in a Project Management Context. *Design, Motivation, and Frameworks in Game-Based Learning* (pp. 239-260). Hershey, PA: IGI Global.

Greg Bell, R., Rasheed, A.A. and Beldona, S. (2016). Foreign IPO survival: An examination of institutional and governance factors, in *Global Entrepreneurship: Past, Present & Future. Advances in International Management*, (29) pp. 67–93.

Remidez, H. & Beldona, S. (2013). Project Outsource: Providing Students with Project Management Experience Using Contractors. *International Journal of Information and Management and Education*. 5 (2), pp. 105-114.

Wysong, S., Beldona, S., Munch, J., & Kleiser, S. (2012). The Influence of Situational Variables on Brand Personality Choice. *International Journal of Marketing Studies*. 4 (6), pp. 103-115.

Wu, R., Basuroy, S., & Beldona, S. (2011). Integrating Production Costs in Channel Decisions. *Journal of Retailing*, 87 (1), pp. 101-110.

Beldona, S., Bell, G. R., & May, R. C. (2011). Leveraging IB Learning Experience with Web Conferencing Tools: A Must for Virtual Teams. *Journal of International Management Studies*, 11 (1), pp. 134-144.

Wysong, S., Rothschild, P., & Beldona, S. (2011). Receiving a Standing Ovation.... for the Event: A Comprehensive Model for Measuring Customer Satisfaction with Sports and Entertainment Venues. *International Journal of Event Management Research*, 6 (1), pp. 1-9.

Wysong, S., Beldona, S., & Kissel, J. (2008). MADE IN CHINA: The Effect of Country Associations on a Brand's Personality. *Journal of Business*, XVII, pp. 45-54.

Gajanan, S., & Basuroy, S. & Beldona, S., (2007). Category Management, Product Assortment and Consumer Welfare. *Marketing Letters*, 18 (3), pp. 135-149.

Beldona, S. & Wysong, S. (2007). Putting the Brand Back Into Store Brands: An Exploratory Examination of Store Brands and Brand Personality. *Journal of Product & Brand Management*, 16 (4), pp. 226-235.

Beldona, S. & Francis, V. (2007). Regression Analysis for Equipment Auditing. *Managerial Auditing Journal*, 22 (8), pp. 809-822.

Zeheib, P. W., Ahmed, Z. U., Beldona, S., & Gebara, V. (2006). The Impact of Population Growth on Human Development Index – A Comparative Analysis of Middle Eastern Countries. *World Review Science Technology and Sustainable Development*, 3 (3), pp. 258-269.

Sulaiti, K.A., Ahmed, Z.U. and Beldona, S (2006), “Consumer Behavior Towards Credit Card Usage: A Comparative Analysis of Consumers Across Middle Eastern Countries,” *Journal of Transnational Management*, 12 (1), pp. 69-86.

Wysong, S., and Beldona, S. (2004) “When Should A Firm Use Billboard Advertising? A Conceptual Look at Differing Levels of Recall.” *Journal of International Business and Entrepreneurship Development*, 2 (2), pp. 91-98.

Beldona, S., & Raisinghani, M. S. (2004). Exchanges in the digital economy: The case of StorebrandXchange.com. *Journal of Information Technology Cases and Applications*, 6 (1), pp. 11-22.

Beldona, S., & Raisinghani, M. S. (2004). Exchanges in the digital economy: The case of StorebrandXchange.com: Research Note. *Journal of Information Technology Cases and Applications*, 6 (1), pp. 23-27.

Raisinghani, M. S. & Beldona, S. (2003). Global e-readiness of web sites: a look at the top 50 companies. *Journal for International Business and Entrepreneurship Development*, 1 (2), pp.102-108.

Kashlak, R., and Beldona, S. (2000) “Partner Reciprocity, Telecommunication Flows and Balance of Trade Patterns Between The United States and Latin America.” *International Journal of Public Administration*, 23 (5-8), pp. 1487-1516.

Habib, M., Beldona, S., and Coombs, J. (2000) “Determinants of National Productivity: A Comparative Analysis of Developed, Developing and Least Developed Economies.” *International Journal of Public Administration*, 23 (4), pp. 435-460.

Beldona, S., Chaganti, R., Habib, M., and Inkpen, A. (1997) “Industry Variety, Industry Life Cycle and Performance: A Dynamic Perspective.” *Competitive Intelligence Review*, Winter 8 (4), pp. 65-74.

SELECTED PRESENTATIONS

Beldona, S. & Landry, B. (2019, November). *Stackable Degrees*. Southern Business Administration Association, Chattanooga, Tennessee.

Frank, B., Beldona, S., & Wysong, S. (2019, November). *Website Words Matter*. CLADEA, Lima, Peru.

Beldona, S., & Bell, G. (2019, July). *Microcredentials – The Do’s and Don’ts*. Southern Business Administration Association, Myrtle Beach, SC.

Beldona, S. & Whittington, J (2019, July). *Crafting a DBA Program*. AGBA, New Delhi.

Asare, E., Beldona, S., & Nketia, J. (2018). *The principal, the agent, and the culture: Potential impacts of culture on financing contracts*. American Accounting Association, Cleveland, OH.

- Remidez, Jr., H. & Beldona, S. (2018). *Development of a Business Analytics Program: A Case Study with Lessons Learned*. Midwest Decision Sciences Institute, Indianapolis, IN.
- Remidez, Jr., H., Stodnick, T. M., & Beldona, S. (2018). *Enhancing Learning with Simulation and Prediction Markets – Insights from Game-Based Learning Research*. Midwest Decision Sciences Institute, Indianapolis, IN.
- Asare, E., Beldona, S. & Kusi, S. (2017). *Agency Theory and Financing Contracts: The moderating influence of culture*. International Business, Vassa, Finland.
- Asare, E., & Beldona, S. (2017). *The principal, the agent, and the culture: Potential impacts of culture on financing contracts*. American Accounting Association Midwest Regional Meeting, Chicago, IL.
- Meskelis, S., Beldona, S., Whittington, J. L. & Galpin, T. (2016). A cross-cultural study of an integrative model of meaningfulness and employee engagement, Academy of International Business (New Orleans)
- Meskelis, S., Whittington, J. L. & Beldona, S. 2016. Exploring the spirituality-meaningfulness-engagement relationship: A cross-cultural analysis, Academy of International Business (New Orleans)
- Asare, E. K., & Beldona, S. (2016). Principal-Agent transactions: The Moderating Effects of Culture on financing contracts. Academy of International Business (New Orleans)
- Asare, E. K., Kusi, S. Y., & Beldona, S. (2016). Principal-Agent Financial Transactions: The Influence of Culture and Effectuation Logic. **Midwest Academy of Management**. (Fargo, ND)
- Pasko, R. & Beldona, S. (2016). The Effect of National Culture on the Transformational Leadership – Entrepreneurial Orientation Relationship: A Study of the Cultures of the U.S. and Russia. **Western Academy of Management (Portland)**.
- Dalavai, E. & Beldona, S. (2016). Elevating Performance: Leveraging Emotional Intelligence, Leadership Style & Global Mindset in Emerging Markets. **Western Academy of Management (Portland)**.
- Asare, E. K., & Beldona, S. (2015). The Moderating Effects of Culture on SME Access to Financing. **Midwest Academy of Management (Columbus, Ohio)**.
- Christie, O. & Beldona, S. (2015). Personality and Expatriate Job Performance: The Moderating Role of Expatriate Cross-Cultural Adjustment. **Academy of International Business (Bengaluru, India)**
- Navendra, P.T. (2015). Cultural Diversity as a Competitive Tool. **Academy of International Business (Bengaluru, India)**
- Asare, E. & Beldona, S. (2015). The moderating effects of culture on SME accounting information sharing and access to credit and financing. **Midwest Academy of Management (Columbus, Ohio)**

Wysong, S. & Beldona, S. (2014). Futebol, Brazil, and Brands: The Impact of the 2014 FIFA World Cup on Consumer Perceptions of Brazilian Brands. **Fifth International Conference on Sport and Society, Rio de Janeiro, Brazil.**

Beldona, S., and Radighieri, J. (2013). Green shopping: The role of pro-self and pro-social values on consumer's intent to purchase a sustainable product. **Society for Marketing Advances**, South Carolina (October)

Beldona, S., Radighieri, J., and Gmuer, C. (2013). Are US consumers willing to pay for sustainable products? **Academy of Business Research**, March, New Orleans.

Beldona, S. & Wysong, S. (2012). Leveraging the International Business (IB) Learning Experience with Study Tours: A Must for IB Curriculum. **Academy of International Business Annual Meeting**, Washington, District of Columbia.

Mantrala, M., Tang, E., **Beldona, S.,** Sridhar, S., & Basuroy, S. (2011). The Dynamic Impact of Increasing Price-Gap and Assortment-imitation on Private Label Performance. **INFORMS Marketing Science Conference**, Houston, Texas.

Bell, R. G., **Beldona, S.,** & Rasheed, A. (2011). Foreign IPO survival: The role of professionalization and organizational identity. **Southern Management Association. Annual Meetings**, St. Pete Beach, Florida.

Bell, G., **Beldona, S.,** & Rasheed, A. (2011). Institutional and Governance Factors Impacting Foreign IPO Survival. **Academy of International Business**, Nagoya, Japan.

Bell, G., **Beldona, S.,** & Whittington, J.L. (2009). Sustainability and Transformational Leadership: Unlocking keys to Employee Engagement. **Academy of Management**, Chicago, Illinois.

Beldona, S. & May, R. (2009). Leveraging the IB Learning Experience with Web Conferencing Tools: A Must for Virtual Teams. **Academy of International Business**, San Diego, California.

Kroder, S. L. & **Beldona, S.** (2009). Can your bottled water kill you? **North American Case Research Association**, Santa Cruz, California.

Wysong, S., **Beldona, S.,** & Kissel, G. (2007). "Online, My Time and No Lines: An Empirical Investigation of Concert Fans' Attitudes and Behaviors." **International Conference on Sport and Entertainment Business.**

Wysong, S., Munch J., and **Beldona, S.** (2004). "How 'bout Them Cowboys!" An Exploratory Look at the Effect of a Professional Sports Team Owner's Personality on the Team's Brand Image." **International Conference on Sport and Entertainment Business.**

Basuroy, S., **Beldona, S.,** Mantrala, M., Gajanan, S., and Walter, R. (2004). "Retail Category Management and Performance of Store Brands, **Marketing Science**, Rotterdam.

Beldona, S., and Beldona, S.. (2004). "Cultural Differences in Agency Costs and its Implications for Management Control." **Academy of International Business**, Sweden. **(Funding for writing**

the paper was made possible in part due to the faculty development grant)

Wysong, S., and **Beldona, S.** (2004). "It's midnight: Do you know what your fans are thinking? – The importance of Measuring Customer Satisfaction with Sports and Entertainment Venues." **International Association of Assembly Managers**, Reno.

Peregoy, R., and **Beldona, S.** (2004). "To use or not to use peer evaluations in Group Projects." **Western Academy of Management**, China.

Beldona, S., Beldona, S., and Annavarjula, M. (2003). "The Changing Workplace And Its Impact On The Relationship Between Work, Family, And Career – Empirical Study Of American, European and Japanese Managers." **International Business Interface**, Ecuador.

Annavarjula, M., **Beldona, S.**, and Beldona, S. (2003). "Individuals' Attitudes toward Work, Family & Career and its Relationship with Job Satisfaction and Intent to Turnover." **Academy of International Business**, Monterrey, CA.

Wysong, S., and **Beldona, S.** (2002). "Brand Personality Perceptions: a call for philosophical examination." **International symposium Research Methods**, Dallas.

Annavarjula, M., and **Beldona, S.** (2002). Individuals' Attitude Toward Work, Family & Leisure and its Relationship with Job Satisfaction and Voluntary Turnover." **International Society for the Study of Work and Organizational Values**, Warsaw – Poland.

Beldona, S., and Phatak, A. (1996). "Effect of National Culture on MNC Control." **Academy of Management**, Cincinnati.

Inkpen, A., **Beldona, S.**, and Chaganti, R. (1996). "Why Firms Differ?" **Strategic Management Society**, Phoenix.

Kashlak, R., and **Beldona, S.** (1996). "Partner Reciprocity And The Eroding US Trade Balance In Telecom Services With Latin America." **Academy of International Business**, Banff, Canada.

Beldona, S., Chaganti, R., and Inkpen, A. (1995). "Industry Variety and Performance: A Dynamic Perspective." **Strategic Management Society**, Mexico City.

Beldona, S., Inkpen, A., and Chaganti R. (1995). "Industry Variety and Performance: A Comparative Analysis of the United States and Japanese Industries." **Academy of International Business**, Korea.

PROCEEDINGS

Bell, G., Beldona, S., & Rashid, A. (2010). "Foreign IPO Survival: The Role of Professionalization and Organizational Identity." **Southern Management Association**, Florida.

Annavarjula M., Hoobler, J., Beldona, S., and Lynch, J. (2005) "Work and Family Identities: A Three-Nation Study of Salience, Involvement, and Individual Outcomes". **Eastern Academy of Management International**, South Africa.

Wysong, S., and Beldona, S. (2004) “When Should A Firm Use Billboard Advertising? A Conceptual Look at Differing Levels of Recall.” **Advances in Global Business Research**, New Delhi, India. [Paper; this paper was eventually accepted for publication in Journal of International Business and Entrepreneurship Development]

Baalbaki, I., Beldona, S., and Salam, R. (2004) “Consumer Perceptions’ of Rebates in a Developing Country.” **Advances in Global Business Research**, New Delhi, India.

Baalbaki, I., Ahmed, Z., Beldona, S. and Syriani, P. (2003) “Consumer Attitude and Response Toward Internet Advertising: Validating the Hierarchy Effects Model in Lebanon.” **Academy of International Business – Southwest Chapter**, Houston.

Zeheib, P., Ahmed, Z., Beldona, S., and Gebara V. (2003). “The Impact of Population Growth on Human Development Index – A Comparative Analysis of Middle Eastern Countries.” **Academy of International Business – Southwest Chapter**, Houston. [this paper was later accepted for publication in World Review Science Technology and Sustainable Development in 2006]

Baalbaki, I., Ahmed, Z., Beldona, S., and Issa, E. (2003). “The Impact of Background Music on Customers’ Shopping Behavior.” **Academy of International Business – Southwest Chapter**, Houston.

Habib, M., Beldona, S., and Coombs, J. (1996). “Determinants of National Productivity: A Comparative Analysis of Developed and Least Developed Economies.” **Southern Management Association**, New Orleans.

Joshi, M., Sherman, H., and Beldona, S. (1995) “Global Network as Key Determinant of U.S. MNC Investment in Pacific Rim: A Longitudinal Study.” **Eastern Academy of Management**, Singapore, 1995.

Habib, M., Coombs, J., and Beldona, S. (1995). “Productivity and International Competitiveness of Nations: An Empirical Investigation.” **Southern Management Association**, Orlando.

THESES SUPERVISED

Pandit, D. “Disruptive Innovation Dynamic Capability and Disruptive Innovation Manifestation in Emerging Markets”. Management Development Institute, Gurgaon, India. 2016.

Rezaei, S. “Adapting Brand Identity in Cross-Cultural Environment: Select Studies of Global Brands in Gulf countries”. Department of Management Studies, IIT, Delhi, India. 2016.

INVITED PRESENTATIONS

“**Crafting a DBA Program**” (2019), Academy for Global Business Advancement, New Delhi, India.

“**Doing Business in Today’s World**” (2013), Panel Discussant, Los Colinas/Irving Chamber of Commerce.

“**IB Pedagogy – Web Conferencing Tools a must for IB Curriculum**” (2012), Indiana University at Bloomington, as part of the Fulbright program.

“Keys to Successful Entrepreneurship” (2012), Ness Wadia School of Business, Pune, India.

“Tips on conducting academic research and getting published” (2012), Management Development Institute, Gurgaon, India.

“Tips on conducting academic research and getting published” (2012), NC College of Business, Haryana, India.

“Tips on conducting academic research and getting published” (2012), Shaheed Sukhdev College of Business Studies, New Delhi, India.

“Tips on conducting academic research and getting published” (2012), Kathmandu College of Management, Kathmandu, Nepal.

“International Marketing Strategies in a changing world” (2009), Indira Institute of Management, presented at following cities in India - Mumbai, Pune, and Indore. This series of presentations was partially funded by Hindustan Liver, a division of Unilever.

“International Marketing and Strategy in a changing world” (2009), School of Management Science, Varanasi, India.

RESEARCH & AWARDS

2013: Haggar Research Grant, University of Dallas

2010: Sabbatical Grant, University of Dallas

2004: Haggar Research Grant, University of Dallas

2004: Entrepreneurial Spirit Award University of Dallas College of Business

2002: Haggar Research Grant, University of Dallas