

Nancy D. Albers



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Dear Members of the Business Dean Search Committee:

Please consider this letter of interest and submission of my CV as an application for the position of Dean of the College of Business at Texas A&M University-Commerce. My previous experiences are consistent with the responsibilities of the position and appear to be a strong fit with the mission of the College and University.

My administrative career has provided opportunities to support the achievement of the objectives, missions and visions for diverse institutions. My background has allowed me to develop an innovative, entrepreneurial perspective, and gain substantial proficiencies in various skills supportive of effective academic leadership, marketing an institution of higher education, and visionary goal development. The documentation of the successes you will see on my CV and summary provides evidence of implementing successful change, increasing enrollment, solving problems, and building teams at both primary and secondary campus locations. A demonstration of fiscal responsibility is provided by my background in budgetary planning and management. A history building relationships is also confirmed by my documents. My personal commitments are in line with the goals of the College of Business and Texas A&M University-Commerce.

Experience makes me uniquely prepared to work with the faculty and leadership team to support the programs in the College of Business at Texas A&M University-Commerce. Previous experience in brand repositioning and marketing has resulted in extraordinary growth, increased applications, removal of barriers, and a reversal of declining enrollment trends. Addressing competitive pressures and changing demographics has resulted in the development of partnerships with business leaders, military, community and technical colleges, and international institutions. I am prepared to support university values and to articulate the mission of the College and University to move programs and initiatives forward for both the main campus in Commerce and the additional campus in Dallas.

Raising funds, connecting with alumni, and working with advisory boards have enhanced my institutions. Input from the business and local communities has been foundational for developing innovations and staying relevant. Successful leadership in the area of fundraising, locally and nationally, has generated record-breaking results. My experience prepares me to work closely with businesses, organizations, foundations, advisory boards, alumni, and donors. I hope that you will find that my training as a marketer, leader, and communicator provides additional support.

Strategic planning experience has prepared me to effectively use analytic data to optimize work processes and support ethical decision making. Successful innovations have resulted in the revision of existing curriculum and the development of a new programs. Program development has led to international and domestic collaboration. These efforts have also resulted in new interdisciplinary programs, new and expanded continuing education programs,

experiential learning opportunities, applied service-learning opportunities, and leadership skill building. My skills include supporting and developing partnerships and preparing students to move from college to their careers.

My participatory management style and collaborative approach have supported strong team building with faculty, staff, and students. My personal experience in faculty governance leadership has prepared me to effectively share governance with your faculty, create an environment of belonging, provide for faculty and staff development, motivate the team, while enhancing student learning. My previous accomplishments substantiate the effectiveness of my mentoring of new scholars, both students and faculty. I have facilitated the development of learning-centered approaches that rigorously educate the whole person. This has led to a record of preparing students to be responsible and ethical leaders in a global community.

My academic credentials seem to be consistent with the position; my Ph.D. in Marketing is from the University of Houston, which is a Tier 1 research institution. My publications have received awards and citations of impact on the discipline. These experiences provide for an understanding of the challenges that the members of the faculty face in balancing the often conflicting demands of generating significant and relevant scholarship, maintaining excellent and innovative teaching, and contributing to beneficial and meaningful service.

While my track record to date includes challenges and opportunities that I have enjoyed, I hope you find that it is time for me to apply these skills as the Dean of the College of Business at Texas A&M University-Commerce. Your commitment to building academic excellence and maintaining AACSB, while supporting your teaching mission, closely aligns with the strategic directions I have implemented at previous institutions. You have a very attractive position and I am extremely interested in talking with you about the potential fit of your needs with my abilities and skills.

With the set of attractive aspects provided by this position, I know you will have many qualified applicants. Thank you for your consideration of the set of experiences my record could provide to you. I look forward to hearing from you and wish you the best in your search for the right leader.

Sincerely,

A handwritten signature in cursive script that reads "Nancy Albers".

Nancy D. Albers, PhD